



I. PROJECT URJA – Coordinator: Rtn. Saurav Purkayastha

URJA is an organisation based out of Dadar which rescues girls in the age group of 17-30 who have run away from home because of physical or mental abuse. Urja provides shelter, psychological counselling, vocational training and assistance in finding livelihood for these girls.

Read more at: <https://www.urjatrust.org/>

Here's the link to join the WA group:

<https://chat.whatsapp.com/L2STn2L4sQ4Gx8vqg92rFe>

II. PROJECT DOOR STEP – Coordinator: Rtn. Jaishri Kimmatkar

DOOR STEP is a long-standing initiative to educate children from the streets, slums, construction sites, etc in a Bus that travels across localities of Bombay city. 5 such buses are in operation most times, 5 days a week.

Their need is daily lunch Meals for the children in the Buses, different time slots for 5 locations have been shared with us, and to also understand any additional support that they may require.

Read more at: <https://www.doorstepschool.org/>

Here's the link to join the WA group:

<https://chat.whatsapp.com/FT7Jp7g2wwy2oCF0Rb21X1>

III. PROJECT NADE(National Association of Disabled Enterprise) – Coordinator: Ravi Mullick

35 Years of creating employment for the specially abled.

They focus on:

- Special Education
- Skill Development
- Employment/ Self employment
- School for special children
- Vocational Training Center

Their constraints are:

- 1) Space unavailability at locations with public transport;
- 2) Working capital- Raw material, employee costs, welfare expenses and machinery;
- 3) Sales & distribution- Online channel being built, plan create distribution network of PWDs (people with disabilities), B2B.

Read more at: <https://www.nade-india.org/>

Here's the link to join the WA group:

<https://chat.whatsapp.com/HzHT1K8W7Yt9S5yoDiBqQ4>





IV. PROJECT KGA – Coordinator: Monisha Mullick

KGA VISION

To preserve and refurbish the heritage arts district of Mumbai with the co-operation of local authorities. To create and spread multi-cultural awareness through platforms like festivals and events especially amongst those who have little opportunity to access or be exposed to culture.

1) To aid and assist craftspeople, artisans and artists, sell their products through a digital platform. Educate the vendors in marketing and create a buzz by conducting demos & workshops by these craftsmen. The next few months can be allotted to educating the artisans and planning an online marketplace for them. Needless to say, when times are better, we will definitely give them a physical space to exhibit as well.

2) A physical display of Art in public spaces in the city starting in South Mumbai (SOBO) by approaching various NGO's (Children & Adult). KGA has a large database of artists who approach us for opportunities. To create around 30 large installations around Mumbai. This will include mural painting and installing Art Works in public spaces around Mumbai, such as parks, gardens, traffic islands. The duration of the display is dependent on permissions from authorities.

3) Let us collaborate with Kala Ghoda Association and get the Warli artists to paint some walls in Mumbaiin October.

Read more at: <https://kalaghodaassociation.com/>

Here's the link to join the WA group:

<https://chat.whatsapp.com/H5odS3UDQrgAzlZVcmXrQT>

V. PROJECT OSCAR FOUNDATION – Coordinator: Rtn. Rajeev Goenka

OSCAR Foundation (Organization for Social Change, Awareness and Responsibility) is a registered NGO since 2010, under the Maharashtra Public Trust Act, 1950.

It uses football as a medium to instil the value of education and to empower underprivileged children and youth with life skills to enable them to take responsibility for their community development.

Annually, OSCAR reaches out to more than 3000 children through all its programmes and till date it has reached out to more than 12,000 children

Mission

We use the power of football and a network of Young Leaders to develop life skills and improve educational attainment for children from underprivileged communities in India



Organisation Approach

OSCAR Foundation is a football for development non-profit dedicated to empowering children and youth in low-income communities in India. It uses football as a tool to deliver education and life skills sessions enabling children and youth to become role models in their community. Football was used as a medium to engage these children, with the prerequisite that they attend school if they wanted to play. This simple rule did wonders and children's school attendance dramatically improved along with their attendance in the football sessions.

OSCAR Foundation has 5 core programs as detailed below:

- 1) Football Program
- 2) Digital Learning Centres
- 3) Youth Leadership Program
- 4) Child Sponsorship Program
- 5) Bridging the learning divide through technology

Read more at: <https://www.oscar-foundation.org/>

Here's the link to join the WA group:

<https://chat.whatsapp.com/F35ajo1Jk1wEBjQeMpXiap>

VI. IN-HOUSE PROJECT & GROUP "PAWZ" – Coordinator: Rtn. Premal Sanghvi

PAWZ is an initiative to aid and help adoption of community/stray animals, working with existing NGOs such as The Welfare of Stray Dogs, World For All Animals and others. The key is awareness through engagement, by holding events through the year which would generate funds for the NGOs and create awareness. The kick-off event is a Dog Walkathon planned on Sunday 14th November, 2021, coinciding with international children's day.

Volunteering at the shelters to walk the dogs, organise an ice-cream treat for the animals on occasions such as birthdays, etc. Inviting school visits where the children can paint the shelters or decorate the same for Christmas, are just some of the other activities planned!

Preparing a "StraySOS Directory" on SOBO's website for all stray/community animals, including information on pet stores, veterinary services, dog trainers, etc. Other events such as a carnival, garage sales, long term stay shelter visits outside the city, are also being considered. Does this resonate with you? Do you have more ideas? Do join us!

Here's the link to join the group:

<https://chat.whatsapp.com/I2Sl3qLKLEw0vq0c9Oe1Yc>





Bhavdhara

Located in the Palghar district, Bhavdhara is a not-for-profit school for underprivileged children. It was founded in 2003 under the aegis of Shadilal Jain (former sheriff of Mumbai)

Highlights :

1000+ tribal children have passed since 2003.

350 + children currently studying (parents mostly daily wage earners)

Teachings are a reminiscence of India's **ancient education system (Gurukul)**

The quality of education of this English medium tribal school is **at par with reputed metropolis schools.**

Rotary club of Juhu has felicitated the principal of the school.

The school's management has demonstrated high commitment, moral and ethical values as endorsed by RoSoBo.

Key Challenges :

Due to the loss of livelihood ever since the lockdown, an amount of approx. **INR 5 lacs** is needed to meet past salary obligations.

Has **no accreditation** and hence students are constrained to appear for exams from another school to get certificates. (We are striving for ICSE certification)

Video Presentation:

<https://drive.google.com/file/d/1l38P21DXwTg41TcZ0FA2XGTqhxyuojgVw/view>

URL:

<https://bhavdhara.in/>

Link to join whatsApp group:

<https://chat.whatsapp.com/JivBIFfdx04FfWfJoYJ0w6>

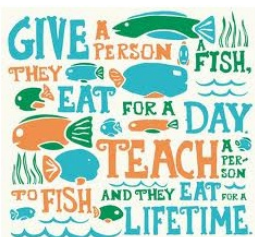
Rotary Club of Mumbai SOBO's Job Platform – Coordinator: Rtn. Supreet Singh

If you give a hungry man a fish, you feed him for a day, but if you teach him how to fish, you feed him for a lifetime

The Project to provide Underprivileged Youths an opportunity to Join Formal Sector is a Long Term, Sustainable and Limitlessly Perpetuating Project.

In the Long-term Project is conceived to provide youths skill-based training linked to Job in Formal sector by utilizing opportunities provided by the Private and government sector. Permanent Job, provides an avenue for the immediate family to move out of poverty, acts as a catalyst to others to pursue education and a Beacon of Light- illuminating the path towards fulfilling their potential.

Are you interested in helping Supreet making this Job Platform a big success? Can you think of any potential job applicants and / or companies ready to place the applicants? Please, email at: jobsrotarysobo@gmail.com or contact **Supreet** directly at: **84339-82800**



FRUIT TREE PLANTATIONS in Palghar, Maharashtra - A game changer for the enhancement of farmers' income – Coordinator: Rtn. Rajiv Punater

A Seed today... a lush green farm tomorrow!

Palghar remains an underdeveloped district despite the proximity to Mumbai & Thane. Several villages are below the poverty line, predominantly consisting of a tribal population.

Farmers have been growing essential crops like paddy for decades in their ancestral land. Still, continued neglect of the agriculture sector, unfriendly farming policies, and changing climate conditions have put more farmers at risk. Many lands are vacant for years now, a harsh reality of the looming farming crisis.

Trees alone can bring several benefits to the people and the environment. Fruit-bearing trees generate additional income for the farmers. They improve biodiversity in a certain area, reduce soil erosion, and improve the capacity of soil to hold water.



“Fruit Tree Plantation” is one of the key projects of the current Rotary Dream year. It is spearheaded by our Rotary Mumbai district, and knowledgeable peoplesuch as Rotarian Akshay Mehta and Mayank Gandhi, who have successfully carried out similar projects in Parli in the Marathwada region of Maharashtra. Since 2017, thousands of farmers have benefitted in planting fruit trees where they initially grew cotton, rice, and soya, resulting in a considerable increase in annual income. The number of trees planted in the past 4 years are over 15 lacs.

Current Rotary Project Location: Wada, Jawahar, Mokhada and Vikramgad in Palghar district, near Mumbai.

Feasibility Study:

Soil, water, and climatic conditions have been assessed along with the type of fertilisers, quality of saplings, water sources, and drip irrigation. With its in-depth knowledge of innovative farming methodology, United Phosphorous Ltd is a partner to the project and agricultural experts from Kisan Vikas Kendra's who have conducted numerous studies for this project.

How will the farmers and land be identified?

The project is underway and a team of over 50 people are on-site collating data of farmers with clear titles and 7/12 extracts with landholding of less than 2 acres. Farmers are made aware of the benefits of agro forestry, and after this, saplings are planted with them. Over 2,500 acres of land have been identified for the project till date, and phase 1 is to reach 5,000 acres within the next 30 to 45 days.

Goals:

Proposed fruit trees: papaya, banana, mango, custard apple, lemon, sweet lime, orange, drumsticks/moringa.

Support over 3000 to 4000 farmers with landholding of less than 2 acres.

Direct impact and Benefits:

- Income Generation to the farmers: from Rs 20-30 thousand to Rs 1.5 to 2 lacs/acre
- Mitigation of the migration
- Alleviation of poverty
- Shelter and fodder for the animals and birds

How can members help?

Your donation would enable us to provide and plant fruit saplings with farmers and support them with sustainable income:

- Contribute Rs 12,500 per acre for 500 trees (@Rs 25 per saplings)
- ROI: Rs 12,500 will become Rs 7.5 lakhs over five years for farmers

Alongside the fruit tree plantations, there are opportunities to develop schools, medical and community centres, provide vocational guidance to youth and women, sanitization, water irrigation, and create homes.