

• RI President: **Rtn. Jennifer Jones** • Dist. Governor: **Rtn. Sandip Agarwalla** • President: **Rtn. Dharmendra Sharma**  
• Secretary: **Rtn. Dr. Kamal D'mello** • Hon. Editor-in-Chief: **R/Ann Brinda Desai**

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## From the President's Desk

### CATCH THEM DOING RIGHT!



A father was cajoling his daughter to jump into the pool. The little girl was adamantly refusing. He was getting frustrated. Then something happened. He sweetened the offer with a promise of a big two-scoop Chocolate ice cream.

Splash! She was in the water before he could count 3! That little incentive was a nudge.

A nudge is a small act - an extrinsic one - that triggers people to change behaviors and take decisions. A municipal corporation was sending repeated emails to tax defaulters to pay up. Without a result, it changed a tactic. It sent a 'personalized' email to every defaulter with colored graphics depicting details of taxpayers in the neighborhood with no dues. 63% paid up in 3 days.

Behavioral economist, Dr Richard Thaler, won the 2017 Nobel for his outstanding work on the Nudge theory in which he suggested consumer behaviour can be influenced by small suggestions and positive reinforcements.

Proponents of nudge theory suggest that well-placed 'nudges' can reduce market failure, save the government money, encourage desirable actions and help increase the efficiency of resource use.

Our brain needs a higher number of positive entries than negative ones in order to counterbalance the built-in negativity bias. Several small, frequent, positive acts or comments work more effectively than one giant-size positive. The size of the positive is not what counts; it's the quantity. This is strictly a numbers game!

So, Friends, when was the last time you praised a direct report, a colleague—or your boss? You may have to think long and hard to remember the last time you recognized the efforts of a peer or leader.

Catching people doing something right is a powerful management concept to use with direct reports. It can also be a great way to build trust and camaraderie with others. Think about the last time you were recognized for your efforts. I'll bet you felt pretty satisfied and encouraged to keep up the good performance. No matter what your role, you have the power to ignite that same reaction in others.

So, My Dear Fellow Rotarians, let's start catching people doing something right, be it your colleague, subordinate, boss, fellow Rotarian, or your teammate, and create a lasting change in the community and in ourselves!

**Rtn. Dharmendra Sharma**  
President



# Meet report for “Open Minds” on 27th July 2022

President Dharmendra explained that the club was the first to host this program in District 3141. The session was conceptualised for the club by Program Chair Rahul Bhatnagar. Veterans and new bees were invited to share their experiences of “being Rotarians” with the members. The program was wonderfully executed by none other than Dr Himanshu Mehta. Rtn. Harish Choksi from District 3141 was the guest of honour for the event.

Mrs Sunanda Chande spoke about her experience of being at Lord’s Cricket Ground with her husband Late Rtn. Uday Chande. She said that had they not been a part of Rotary, she would not have got a chance to experience a match on this famous ground. PP Rtn. Aslam Merchant mentioned that he joined Rotary to have continuity in clientele at his workplace. Later he continued his journey in Rotary as he enjoyed the camaraderie. Robin Nath mentioned. PP Rtn. Harminder Singh Patheja mentioned how he enjoyed the theme of Organ Donation, and he pursued it as his passion in Rotary. Club Secretary Rtn. Kamal D’Mello shared her experience of being an Interactor and Rotaractor and her father being a Rotarian

highlighted the closeness amongst Rotarians. Rtn. Zoeb Kanorwala mentioned how Rotary changed minds from poor minds to rich minds. Rtn. Usha Jayachandran shared how Rotary helped her uplift someone, distribute food, sing, and develop friendships. Rtn. Deep Bhatkal shared how Late Rtn. Chandramohan Sehgal pushed him to be a Rotarian, and he was happy to be a part of this fellowship. He mentioned how during his times of need, fellow Rotarians Doctors helped him. Rtn. Apurva Nanavati shared that Rotary was like family and everyone helps each other. It was a pleasure to contribute to the community. Rtn. Harish Choksi encouraged Rotarians to get involved. He said, Rotary is like food, taste it! On being asked the naughtiest moment in Rotary, PP Harminder, without a blink of an eye, mentioned “Outstanding Rotarians Stag Picnic”! Dr Himanshu highlighted the best bonding that he experienced being in Rotary, and it was his “moment” of happiness.

Overall, all the participants expressed that Rotary Parivar was PP Rtn. Anand Gupta commented that “We must have many such interactive programs.”



# Mohanbhai Patel



Wonderful Birthday celebrations of our distinguished PP Rtn Mohan bhai Patel was organized to celebrate his completion of 93 Years (born: 01st August 1929) on 3rd August at Rotary Service Centre.

PP Rtn Mohan bhai Patel is a successful inventor, visionary, entrepreneur, industrialist, farmer, environmentalist, social worker and philanthropist. Mohan bhai Patel's 93 years of life journey would make for an interesting read for everyone.

He was born in Uttarsanda village, Kheda district, Gujarat. With the freedom struggle on in full force, Mohan bhai actually participated in the "Dandi March" of 1930 as a one-year old, in his mother's arms!!! At the age of eight, he was selected to be one of the guard-of-honour, as a pole bearer holding a lathi, to welcome the visiting Pandit Jawaharlal Nehru and Sardar Vallabh bhai Patel, as part of their freedom struggle movement tour across India. Due to long wait for their arrival, the young Mohan bhai was exhausted standing holding the lathi, and let the lathi slip, which fell on Sardar Patel, just as Sardar Patel crossed the young exhausted Mohan bhai. Sardar Patel handed the lathi back to young Mohan bhai with the words, paraphrased as, 'Son, hold tight and be firm'. For 86 years and counting, Mohan bhai holds those words as his life's mantra and continues to live by it.

Mohan bhai got fully involved in India's Freedom Struggle, even having to flee to Bombay (Mumbai) to escape arrest, while he continued his studies, till he went to London for higher studies in 1947. He returned briefly (less than two weeks) in 1952 to marry his soulmate Chanda ben, on 17 January 1952, and returned to London with her by his side. He is a proud father of his sons Nayan and Kartik and daughter Nisha.

As an Entrepreneur and Industrialist, Mohan bhai established -

- the Patel Extrusion Group, believing that 'determination leads to success', pioneering manufacturers of aluminium collapsible tubes and other packing items, and runs it with the motto - 'excel in everything that one does'. Added to this is his firm belief in producing all the machines required for his factories indigenously. Making India Aatma Nirbhar, long before it became a slogan.

As a Farmer, he established -

- the SUPA Farm, spread across 250 acres of then grassy land in Talasari, Palghar District
  - o created employment to local tribal population
  - o brought about localised Green Revolution
  - o heralded a cultural revolution in the area





As an educationalist, and champion for children from less privileged backgrounds, he established –

- Smt Chandaben Mohanbhai Patel Homeopathy College, Mumbai
- Smt Chandaben Mohanbhai Patel Farmers Training Centre in Krishi Vigyan Kendra, Kosbad
- Rotary CMP Excellence Awards - scholarships to 150 children in Mumbai
- Rotary SUPA Farm Excellence Awards – scholarships to 250 children in Talasari, Palghar District
- Contributed to establishing and running several other educational institutions

As an Inventor and firm believer of science, he established –

- VASVIK (Vividhlaxi Audyogik Samshodhan Vikas Kendra) – multipurpose research promoting centres
- VASVIK Industrial Research Award – excellence in industrial research in areas of science and technology

For his achievements in life and contributions to the society and community, Mohan bhai has been recognised with –

- Udyogpati Award by Vice President of India
- Sheriff of Bombay (Mumbai) in 1984-85 by Government of Maharashtra
- Honorary Doctorate in Science from Sardar Patel University



- Priyadarshini Award for Education in 1990
- Jamnalal Bajaj Awards for Fair Business Practices in 1997
- Vishwa Gujarati Award in 2000
- Platinum Jubilee Award for contribution to Growth of Technical Education in India
- Rotary Lifetime Achievement Award from Rotary Club of Bombay West

The celebrations were enjoyed by each and every one present. Rtn Dr Himanshu Mehta as the Master of Ceremony made the event extraordinary by his very apt observations of Mohan bhai's personal and professional qualities. Rtn Narendra Parekh, Mrs Renu

Hansraj, PP Rtn Anand Gupta, PP Rtn Krishna Kejriwal, PP Rtn Dr Tushar Shah spoke about his qualities as wonderful human being that he is. Mohan bhai's daughter, Nisha Sagar, and Vaishali Sagar shared their experiences about him as a family man who looks into every different aspect of his children, grandchildren and great grandchildren and being there for everyone. Hansraj sang a wonderful song on his birthday. A wonderful cake and a delicious Gujrati menu for dinner made celebrations even more joyous... An evening enjoyed by everyone present.

**Rtn Rahul Murari Goenka**  
VP, RCBW

## **\*Chandaben Mohanbhai Patel Rotary Excellence Awards 2022\***

\*Rotary Club of Bombay West\*

President Rtn Dharmendra Sharma

6th August 2022

CMP Homeopathy College Auditorium, Vile Parle.

Chief Guest: Past Rotary International President Kalyan Banerjee.

Guest of Honor was PP Mohanbhai Patel.

Beneficiaries: 118

Project Cost Rs 8,00,000/-

In order to celebrate excellence and encourage youth, the Chandaben Mohanbhai Patel Rotary Excellence Awards Event was held where SSC students who stood 1st, 2nd and 3rd in their respective schools were given cash awards of Rs. 10,000/-, Rs. 5,000/- & Rs. 3,000/-, respectively.

This is an annual award ceremony setup by Rotary Club of Bombay West supported by the corpus made by PP Mohanbhai Patel.

Around 300 people attended the program.

# \*Blood Donation and Thalassemia Testing at NMIMS\*

Date: 10th August 2022 | Time 8.30 am to 5.30 pm



inaugurated the camp.

Dr. Meena Galliara, Director, Jasani Centre for Social Entrepreneurship and Research Centre was present along with the Deputy Registrar Tejas Somaiya.

181 units of blood got collected out of 270 donors visited, benefiting 343 beneficiaries (89 donors got rejected for donations due to various reasons).

Including the donors and rejections 270 are being tested for Thalassemia Minor and will be provided reports with CBC tests reports. Hence 343+270= 613 were the total beneficiaries.

13 Rotarians, 72 student volunteers 3 others, total 88 volunteers volunteered

for 352 manhours.

All the donors were served snack packets with tea/coffee and as a token of appreciation 1 lit. Steel Water bottles with Rotary Club of Bombay West's branding logo on it. Sponsored by our own PDG Sajjan Goenka Ji.

The donors were awarded with donor certificate, donor card and special discount coupons for Surgeries and pathological tests at BSES Hospital.

\*Total Beneficiaries: 613\*

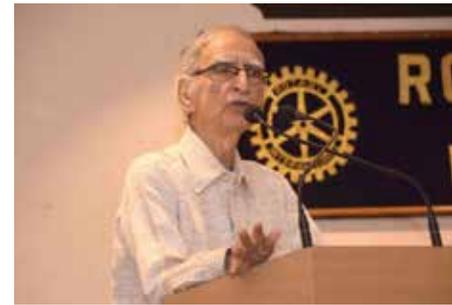
\*Manhours: 352 hours\*

The Rotary Club of Bombay West held blood donation and Thalassemia testing camp at NMIMS School of Business Management, Vile Parle in association with Social Responsibility Forum (SRF team of student body) and Rotary D. G. Goenka Blood Bank.

The Vice Chancellor of NMIMS Dr. Ramesh Bhat

## ACME OF FREEDOM STRUGGLE MEET REPORT

“Acme of the Indian Freedom Struggle” was the topic at the meeting held on 10th August, 2022. The eminent speaker, Dr Ram Puniyani, Chairman - Center for Study of Society and Secularism Mumbai and Former Professor IIT Bombay is Writer/social activist, public speaker - for human rights, Indian history and unite India. He was introduced by Rtn Gaurang Mehta. Dr Ram Puniyani spoke about India's freedom struggle and Gandhiji's role in the freedom movement. His efforts gradually involved all the people of India to associate with the national movement, which became the greatest ever mass movement in the World. With getting of Independence on 15th August 1947, the foundations of modern education, industries and modern administration that were laid during the colonial period was continued by the elected government of India. The Bhakra Nangal Dam was considered as the temple of India by the PM Jawaharlal Nehru. Dr Ram Puniyani gave an overview of the state of India during British rule and the progress after Independence. The Vote of Thanks was given by Rtn Advait Sambhare.



# Installation Ceremony

## K.D.N. SHRUTI SCHOOL

**DATE** : 29/07/2022  
**START TIME** : 10.30 AM  
**END TIME** : 12.00 PM  
**CHAIRPERSON:**  
**AVENUE** : Partner's-In-Service

### AIM/OBJECTIVE:

“Leadership is the capacity to translate vision into reality”.

The above quote depicts the quality which we have in our interactors and what we saw while they were handed over their responsibilities by their respected teachers and honourable Rotarians.

Rotaract Club of Usha Pravin Gandhi along with Rotary Club of Bombay West had their installation ceremony of the interact club of K.D.N. Shruti School. The installation ceremony was scheduled on 29th July 2022 at 10.30 am as it was an end of a month but the beginning of a new journey and a whole new experience of lifelong learning and growth for the interactors.

### PRE-WORKING-GROUNDWORK:

The installation did not require much groundwork as everything was prepared by the school and teachers. The invites of the ceremony were sent to the Rotarians and the rotaractors who are completely associated and dedicated in the welfare and development of the interact club.

### SUMMARY:

The day of the ceremony arrived and everyone was excited and enthusiastic to execute the same. Gaining responsibility of true leadership is a whole different and pure feeling by which we refer to the mindsets of those who attended this ceremony.

At around 10.30 am the interactors along with rotaractors settled across seating arrangements arranged by the school. The Rotarians were seated on a Dias facing the others. The past president of the interact club inaugurated the ceremony by hitting the gavel and gong. The teachers then gave a welcome message to everyone present in the ceremony. The feeling then was very joyous and positive. The ceremony began by everyone singing the national anthem.

The ceremony was attended by the President of the Rotary Club of Bombay West along with the Youth Service Director and the Trustee of K.D.N. Shruti School. The secretary and rotaractors from Rotaract club of UPG college were also present. The principal and teachers were the organisers for this ceremony.

The ceremony proceeded by the past president of the interact club passing on the responsibility to the new president by collaring him.

The new secretary and president of the interact club were given their badge of honours and appreciated.

The new president addressed everyone about the visions and goals to be achieved which was very amusing to hear it from him. The message he conveyed was very insightful and showed maturity at such a tender age. Everyone was proud of him after he delivered his thoughts. The host then requested Honourable president from the rotary to address and encourage the interactors to take up new tasks and achieve success with courage and bravery. The president had a great impact of his thoughts on the interactors and rotaractors. There is no great pleasure then doing community pleasure and contributing the society which can help them prosper. The host then called upon the youth service director to address everyone. The message shared by him was overwhelming and filled with positivity as he used the medium of story to make the younger minds understand the importance of community service and self-development. The trustee of the school also spoke a few words to encourage the interactors. The host invited the secretary of the interact club to give insights about the year plan and provide information on what events will be undertaken by the school. The school highlighted an important event of it completing 50 years, a golden jubilee to be celebrated. After everyone's addresses, one of the teacher's gave a vote of thanks and appreciated everyone's efforts. The ceremony ended by the new president calling the meeting adjourned. After this a short brief of the events and sessions which will be conducted by the rotaractors with the interactors. The year plan and aim for this particular year was shared with everyone.

### ATTENDANCE:

TOTAL PARTICIPANTS: 34

# Installation Ceremony

PODAR SCHOOL

**DATE** : 1/08/2022  
**START TIME** : 1pm  
**END TIME** : 2:30 PM  
**CHAIRPERSON** :  
**AVENUE** : Partner's-In-Service

## AIM/OBJECTIVE:

"Alone we can do so little; together we can do so much".

The above quote depicts the quality which we have in our interactors and what we saw while they were handed over their responsibilities by their respected teachers and honorable Rotarians.

Rotaract Club of Bombay West along with Rotary Club of Bombay West had their installation ceremony of the interact club of Podar school. The installation ceremony was scheduled on 1st August 2022 at 1 pm.

Another aim is to provide a framework that will increase the ability of interactors to participate in planning, problem-solving, and decision-making to become better leaders in future. Increased participation also promotes A better understanding of decisions.

## PRE-WORKING-GROUNDWORK:

The installation did not require much groundwork as everything was prepared by the school and teachers. The invites of the ceremony were sent to the Rotarians and the rotaractors who are completely associated and dedicated in the welfare and development of the interact club.

## SUMMARY:

The time everyone Gaining responsibility of true leadership is a whole different and pure feeling by which we refer to the mindsets of those who attended this ceremony.

At around 1pm am the interactors along with rotractors settled across seating arrangements arranged by the school. The event started with a zeal of excitement. All the students and teachers were seated. The students who were going to perform were waiting nervously near the stage.



There was going to be there interact installations. The event started with a bang and drew everyone's attention to it. A parade was conducted through which students and Rotarians entered. It was a token of appreciation for the chief guests. Then It was followed by couple of dances and singing.

The students had prepared small performances for the audience. It included dancing and singing.

The teachers then gave a welcome message to everyone present in the ceremony. The feeling then was very joyous and positive.

The ceremony was attended by Rotractors of the Rotary Club of Bombay West along with the Youth Service Director and the teachers of the school. The principal and teachers were the organizers for this ceremony.

All the 3 schools were prepared and had scripts ready. The students were hosting and doing a great job as the ceremony started.

The ceremony proceeded by the past president of the interact club passing on the responsibility to the new president by collaring him.

The new secretary and president of the interact club were given their badge of honours and appreciated.

The new president addressed everyone about the visions and goals to be achieved which was very amusing to hear it from him. The message he conveyed was very insightful and showed maturity at such a tender age. Everyone was proud of all the interactors after they delivered their message.

The teachers in charge then requested Rotarians to address and encourage the interactors to take up new tasks and achieve success with courage and bravery. The speech had a great impact of on the interactors and rotaractors.

The host then called upon the youth service director to address everyone. The message shared by him was

overwhelming and filled with positivity as he used the medium of story to make the younger minds understand the importance of community service and self-development. Teachers in charge of the school also spoke a few words to encourage the interactors.

The youth service director called rotractor to say few words about how things are performed and conducted.

Then pictures were clicked to remember the moment as it was such a big achievement for all the interactors. Teachers gave plant to Rotarians as a token of appreciation for their support and encouragement.

The ceremony got over at 2:30. All the students were thrilled and excited for a new chapter in their life to start.

### OUTCOME OF THE EVENT:

With the ceremony ending on a high note, everyone was happy and cheerful as it went very smoothly without any difficulties. There were many interactions which had immensely innovative and creative exchange of ideas. The rotaractors thanked the school and its teachers for inviting them and giving them an opportunity to help the interactors develop themselves and the society. The ceremony was a key event which highlights the responsibilities of everyone in the periphery working to build this world a better place. There were photos taken with the interactors by the rotaractors for memories.

### ATTENDANCE:

TOTAL PARTICIPANTS: 34

Home Club: 2	Rotarian: 2
District Council Member: 0	Alumni: 0
Other Pis: 0	Other Clubs: 0
Total Male: 15	Total Female: 25

## KAVITA REGE MEETING WITH MAHARASHTRA GOVERNOR



Dr Kavita Rege was invited as eminent educationist to Governor's bungalow along with other distinguished personalities for a discussion.

# Independence Day Celebration

It is an initiative of the government of India to celebrate and commemorate 75 years of Independence and the glorious history of its people, culture and achievement.

On 15th August 2022, KDN Shruti school celebrated 75 years of Independence, "Azadi ka Amrit Mahotsav". The Department of Social Welfare allotted various activities to the schools to be taken place.

We, at shruti school also celebrated 75th Independence day by pomp and show.

The program started with Flag Hosting by Rotary President Dharmendra Sharma followed by National Anthem. Club Secretary Dr.Kamal Dmello, Trustees Rtn. Dr.Manoj Patel and Rtn. Jayant Sanghvi, President elect Rtn. Rajul Doshi, Rtn. Rahul Goenka were also present to grace the occasion

The students of Shruti school participated as a character of Freedom Fighter, played dumbbell & hula hoop, formed pyramid and did mono acting (Vividhata me ekta).

President Dharmendra Sharma & Principal Mrs.Dave gave an inspirational speech to the students.

Lastly, Rotarians and children flew tricolor balloons in the sky and celebrated the auspicious occasion happily.



# QUOTABLE QUOTES

“

If you want happiness for an hour,  
take a nap.  
If you want happiness for a day,  
go fishing.  
If you want happiness for a year,  
inherit a fortune.  
If you want happiness for a lifetime,  
help somebody.

– Chinese Proverb

”

“

Imagine, a world that  
deserves our best where we  
get up each day knowing  
that we can make a  
difference

– Jennifer Jones  
*RI President 2022-23*

”

“

This is a changing  
world: we must be  
prepared to change  
with it. The story of  
Rotary will have to  
be written again and  
again.

– Paul Harris

”

“

Only a life  
lived in the  
service of  
others is  
worth living.

– Albert Einstein

”

“

In Rotary, we seek the deeper  
joy that comes from embracing  
others – from looking within  
ourselves and finding the  
strength, the resources, and the  
peace to create change.

– Kalyan Banerjee  
*Past RI President*

”

“

Do something for  
somebody every day for  
which you do not get paid.

– Albert Schweitzer

”

“

Happiness is when  
what you think,  
what you say and  
what you do are in  
harmony.

– Mahatma Gandhi

”

“

Carry out a random  
act of kindness, with  
no expectation of  
reward, safe in the  
knowledge that one  
day someone might  
do the same for you.

– Princess Diana

”

“

I slept and dreamt  
that life was joy.  
I awoke and saw  
that life was service.  
I acted and behold,  
service was joy.

– Tagore

”

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## ROTARIANS & R/ANNS' BIRTHDAYS

20-Aug.	Rtn. Dr. Manohar Shaan
20-Aug.	R/Ann Tejal Sandeep Parikh
21-Aug.	Rtn. Deepal Mody
22-Aug.	Rtn. Minoo Lalvani
22-Aug.	R/Ann Komal Sunil Shahane
24-Aug.	Rtn. Vipul Doshi
25-Aug.	R/Ann Trusha Sanjiv Lathia
26-Aug.	Rtn. Dr. Snehal Jhaveri
31-Aug.	PP Rtn. Mohan Joshi
31-Aug.	R/Ann Ameeta Sandeep Welling

## WEDDING ANNIVERSARIES

26-Aug.	Rtn. Deep Bhatkal & Jyotika
26-Aug.	Rtn. Dr. Usha Jayachandran & Manoj Viswanathan



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ROTARY CHOWK, JUHU TARA ROAD, SANTACRUZ W, MUMBAI 400049.

## UPCOMING EVENTS

- Shilpkar - Eco-friendly Ganesh making class - 20 August 2022
- RI Africa Peace Concert - 02 September 2022
- D3141 Onam Celebrations - 04 September 2022
- D3141 Celebrating India Painting Competition

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