



# ಬೃಂದಾವನ

Weekly Bulletin

# BRINDAVAN

## Rotary Mysore West

P/8C, 3rd Cross, Saraswathipuram, Mysuru - 570 009

Club No. 15744 - Zone 8 - R I Dist. 3181 Secretariat : 0821 - 4850866, Email : [rotaryclubofmysorewest@gmail.com](mailto:rotaryclubofmysorewest@gmail.com)

RMW : 2531 Meeting

December 29, 2020

Vol. 47-27



President

Rtn. PHF Dr. M D Raghavendra Prasad

Secretary

Rtn. PHF D K Dinesh Kumar

Editor

Rtn. PHF Dr. S A Mohan Krishna



## Report on Online Programme held on December 22

On December 22, an online meeting by using a cloud meeting app, ZOOM was conducted. The president of Rotary West Mysore, **Rtn PHF Dr. Raghavendra Prasad M D** called for the meeting to order and took the lead in welcoming all rotarians for the meeting. A talk on 'Societal Liabilities' was delivered by one of the prominent architects of Mysuru, **Ar. D S Ramakrishna Rao**, His talk was very articulate and meaningful. He spoke about the importance of the topic. He explained each and every aspect very clearly and was very crisp. Each and every rotarian pronounced high sounding panegyrics about the talk delivered by him.

## Rotary West Mysore organizes Awareness Webinar on Simulation

An awareness webinar on “**Simulation in Engineering**” was organized by SanathanaSamprathisthana in association with Rotary Club of Mysore West through an online platform on December 27, 2020. The resource person was **Dr. P Sivasankaran, Associate Professor, Manukula Vinayagar Institute of Technology, Pondicherry**. Many participated in this webinar. The managing director **Dr. Ramachandra C G**, Research Head **Rtn PHF Dr. Raghavendra Prasad M D**, Coordinators **Prof. Raghavendra M J** and **Prof. Prashanth Rai M** were present on this occasion.

## Bulletin Sponsor : Rtn Kantharaj



**Rtn Kantharaj**, born and brought up in Mysuru, he finished his schooling from the prestigious Marimallappa educational institution in 2004 and went on to attain his Bachelor of Engineering degree in Information Science & Engineering from Vidyavardhaka College of Engineering, Mysore. Soon after that, he started the highly popular 'MasthMysore' - an online city portal of Mysuru which currently reaches out to more than 1 lakh 60 thousand people. Always having the dream of being a successful entrepreneur, he then followed it up by starting Dot Angle, a leading Digital Marketing Company in Mysuru, in 2010. Dot Angle specializes in websites, web applications, Social Media Marketing, Digital Marketing & Mobile Application development. Now with more than a decade experience, it caters to an elite clientele of Mysuru's premium industries, companies, organizations. It also has clients in Bengaluru and abroad. The company works closely with the Mysuru District Administration and has handled the prestigious Mysuru Dasara online portfolio for the past 7 years.

**Today at Rotary West**

**29-12-2020**

**Business Meeting**

**at Rotary West Auditorium, at 7.00 pm**

**Next Week at Rotary West**

**05-01-2021**

**Know your Rotarian**

**through ZOOM at 7 pm**

## President-elect Dr B Chandra visits Jaipur



President-elect of Rotary West Mysore, Dr B Chandra visited Jaipur and met the president of Rotary club, **Mr. Tarun Jhalani** and **Mr. Arvind Batra**, District Chairperson of Rotary Social Media.

## Great Riding Show by RtnNagarjun



**One of the dynamic and young rotarians, RtnNagarjun** accomplished riding for around 700 kilometers very recently. He could meet the presidents of various Rotary clubs and got high sounding appreciation for his achievement.

## Rotary Information



## Telemedicine is expanding the reach of health care

“Right now, I can see all my patients through my mobile phone,” says Prakash Paudyal, a pulmonologist and member of the Rotary Club of Jawalakhel, Nepal. Paudyal uses a Kubi device to turn a tablet into a “mini-robot” for remote monitoring of his COVID-19 patients who are in isolation at Nepal National Hospital. Paudyal learned about the Kubi and other telehealth practices during a vocational training team trip to the San Francisco area last year. “I do one round with all my [protective] gear on, and then I see all my patients through this mini-robot,” he says, thankful that the Kubi helps protect him from exposure to the virus. The use of telehealth has surged worldwide during the COVID-19 pandemic. In the United States, a study by McKinsey found that 46 percent of consumers are now using telehealth, up from 11 percent in 2019. Broadly defined, telehealth includes everything from virtual visits with a doctor to remote monitoring of a patient’s vitals to mobile health technologies.

The rapid increase in examining and treating patients remotely because of stay-at-home orders has not only helped in the fight against the coronavirus; it has also prompted a conversation about what the future will look like. What are the benefits of telehealth, and what controls for safety and privacy should be in place? One clear benefit is making health care more accessible to more people. For patients who lack transportation options or who live in remote areas, a virtual visit can mean the difference between being able to consult a doctor and going without care. Telemedicine, typically defined as a virtual exam with a physician, requires access to the internet, which about 40 percent of the global population still lacks. But with the proliferation of smartphones, that’s



becoming less of a barrier. Barbara Kiernan, a member of the Rotary Club of Catalina (Tucson), Arizona, has been working on a global grant project to bridge the distance between doctors and underserved patients in Sonora, Mexico, by supplying the equipment and technology needed for telemedicine, including solar power and internet access. They found that once community health care providers received the equipment and training, they were able to work with doctors located in bigger villages, allowing them to treat patients remotely. “Before, [rural villagers] really only got medical care during a crisis,” Kiernan says. With telemedicine available, “it’s shifted to preventive care.”

James Gude, a California physician who founded a telemedicine practice called OffSite Care, says that when a doctor conducts a video consultation with the assistance of an on-site nurse and with access to a patient’s records and diagnostic test results, it can be nearly as effective as seeing a patient in person. “With a nurse there to help me examine you, I can order and look at everything I need,” he says. There are also sophisticated “robots” that allow a doctor to see a patient via videoconference and even send instrument readings, allowing the doctor to listen to a patient’s heart through a stethoscope. Gude started OffSite Care in 2007 to help rural U.S. hospitals improve their quality of care by providing virtual access to specialists, who are often concentrated in bigger urban hospitals. He expanded his vision of dismantling the geographical barriers to quality care when he teamed up with members of the Rotary Club of Sebastopol Sunrise, California, to create Global OffSite Care — a nonprofit that provides educational and consultative services to hospitals around the world. The Global Polio Eradication Initiative (GPEI) uses another aspect of telehealth: mobile health, or health care supported by mobile electronic devices, to make progress toward a polio-free world. Mobile phones have been used to track the number of polio vaccine doses children have received, and geographic information systems have helped health workers create detailed maps of their immunization activities.

## The Sad Truth about Altruism

From time to time, societies run low on the things — and the people — they really need. We wake up one day and realize that there are too few doctors. Or far, far, far too few nurses. Or it suddenly dawns on us that there aren’t enough teachers, engineers, or plumbers to go around. There are certainly never enough guys who work well with sheetrock. Other professionals we have in spades. There are always more than enough landscapers, baristas, actors, masseurs, personal trainers, hairdressers, IT guys, and chefs. Nor are we ever in any real danger of running out of hedge fund managers, ballerinas, real estate agents, claims adjusters, standup comics, bartenders, aspiring singer-songwriters, or car salesmen. But the people who fill the truly essential roles in society are often in short supply.

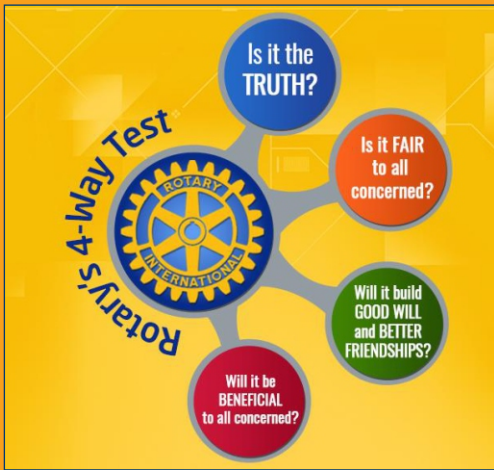
Something like this may already be happening with Good Samaritans. From time to time, societies run desperately low on the kinds of devoted, implacable altruists who are always ready to pitch in and make the world a better place. Institutional altruism is rarely a problem. Plenty of churches, foundations, and government agencies are working night and day to help better society. These people do good for a living. But institutional philanthropy alone can’t handle a problem as large as the one created by the current pandemic. Societies always and everywhere rely on large numbers of those people sometimes derisively referred to as “do-gooders” to keep things running smoothly. And right now there aren’t enough do-gooders to go around. It doesn’t help that a lot of do-gooders are stuck indoors because of the pandemic.

The vexing problem of Good Samaritan Shortfall was driven home to me last February while I was visiting Washington, D.C. Strolling down M Street, I was approached by a young man in a red vest who was raising money for a worthy cause. I told him that I already contributed to the organization he represented, thanks to my wife, who regularly, reflexively, almost automatically sends checks to a large number of indisputably saintly enterprises. In other words, to use a reliable old phrase, I gave at the office. Well, she did. The young man smiled amiably. He was not pushy. He was not judgmental. He did not try to embarrass me with that sneering “Have a nice day” that virtuous para-professionals so often employ when people start to drift away without opening their wallets. He thanked me for my generosity, or, to be perfectly accurate, for my wife’s generosity. He said that regular contributions by people like us were the very lifeblood of the organization. But in this case, he added, he was out raising money for a specific initiative.

I now tried to explain that asking me to give more to a cause I already supported seemed like philanthropic double dipping. It was like asking someone who was already writing checks to save endangered hippos to write a second check to save endangered rhinos. It was like asking someone who was already demonstrably a “good” person (or who at least had some sort of conjugal affiliation with one) to become an even better person. My question — a pretty obvious one, I thought — was: Why couldn’t somebody else carry the ball for a change?

The young man patiently listened, then waved away my protests. “We ask people who’ve already given to give again because we know that those people are generous,” he said. “Doesn’t it make more sense to target people who already think like us than to go after strangers?” The deceptively cunning logic of his argument floored me. My feeling had always been that if we — as a family — had already given to the Fresh Air Fund and the Sierra Club, then we didn’t have to give to the Red Cross or the Salvation Army. In my mind, I had conflated all the organizations that were trying to make the world a better place into one monolith of merit. My wife, Francesca, didn’t look at things that way. In her view, just because you had already given to this didn’t mean you couldn’t give to that. The way she sees it, there is no ceiling for good works.

I disagreed. I even wisecracked that we should adopt a simple ethical cap-and-trade policy, stipulating that if we helped clean up the rivers, we didn’t have to help clean up the lakes. At least not both of us. She was having none of it. Who ever said that you were allowed to take a vacation from virtue? Bad people didn’t take sabbaticals from wrongdoing, so why should good people take a break from doing good? If you were altruistic, you were required to be uninterruptedly altruistic. In the parlance of her native England, if you were in for a penny, you were in for a pound.



**Rtn. Paul Harris**



**Rtn Holger Knaack**  
R I President 2020-21



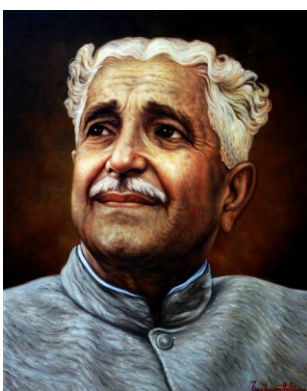
**Rtn Ranganath Bhat**  
District Governor 2020-21

## Wildlife Photography by Rtn PHF PP C R Hanumanth



### PDG PY Bhushan passes away

**PDG PY Bhushan** passed away very recently. He served as a District Governor of erstwhile 3180, during 1982-83, basically hails from Hassan. The theme for that year was "Mankind is one, Build Bridges if friendship throughout the world." Hirohito Mukasa, Japan was the RI president. **Dr HS Shivanna** was our club president. May his soul rest in eternal peace.



### Remembering Kuvempu – Birth anniversary on December 29

Kuppali Venkatappa Puttappa (29 December 1904 – 11 November 1994), prevalently known by his pen name Kuvempu, was an Indian novelist, poet, playwright, and critic. He is widely regarded as the greatest Kannada poet of the 20th century. He was the first Kannada writer to be decorated with the Jnanpith Award. Kuvempu studied at Mysuru University in the 1920s, taught there for nearly three decades and served as its vice-chancellor from 1956 to 1960. He initiated education in Kannada as the language medium. For his contributions to Kannada Literature, the Government of Karnataka decorated him with the honorific Rashtrakavi ("National Poet") in 1964 and Karnataka Ratna ("The Gem of Karnataka") in 1992. He was conferred the Padma Vibhushan by the Government of India in 1988. He penned the Karnataka State Anthem Jaya Bharata Jananiya Tanujate.

**Birthday**



**Rtn Kanthraj**

**December 25**

For Suggestions, Comments and Contributions please contact us at [editorbrindavan@gmail.com](mailto:editorbrindavan@gmail.com) [mohansakrish@gmail.com](mailto:mohansakrish@gmail.com)

For Private Circulation only : Published on the behalf of **Rotary Club of Mysore West**

Printed at **Chapprints**, 3<sup>rd</sup> Cross, 8<sup>th</sup> Main Saraswathipuram, Mysore 09 Ph : 9448856487