



August 2024

Bulletin of The Rotary Club of Madras Northwest



*of service to needy*

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Rtn. Subramanian R  
President 2024-25

Rtn. Sujit Balachandra  
Director - Club Service

Rtn. Ramma Suresh  
Secretary 2024-25

## **FROM THE EDITOR'S DESK**

### **My Dear Northwest Family !**

I would like to take this opportunity to thank Everyone! I would like to post all the club activities in our Arch News and also wanted to personally make sure that each and everyone of us take some time to read our Arch News... Mainly Our Annettes !

We, as Seniors... have this responsibility to guide our youngsters to a motivated, focused life ahead. Youngsters are very smart and have an idea of what they want to do in their lives. It would help them if we could inculcate good thoughts, guidance and encourage them to boldly pursue honest, dedicated, path ahead where they are not just hardworking individuals but also are Smart workers !

What best way than to take guidance from our Seniors who have started with nothing or with bare minimum and with their sheer hard work and dedication, they went on to build a name for themselves... establish their careers... be their own Boss and be known as good Businessmen, Entrepreneurs etc....

I have decided to start from Our Charter President and would like to post articles from our Club Members ! Looking out for your articles... which will show not the Official you... but 'You' as a Person... the Actual Man/Woman behind the Busy Corporate, Business World !

Let's know our Rotarians, Anns and Annettes... their lives, hobbies and achievements! You can send your articles to me. Eagerly awaiting !

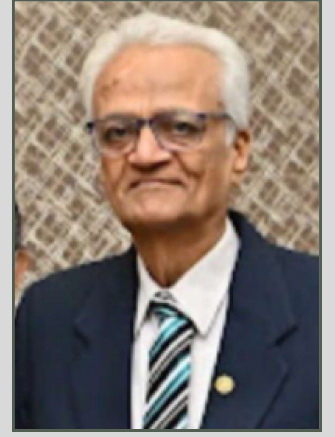
**Looking forward to a happy journey ahead !**

**Ann Krishnaveni Daniel**

## K.C. Vijayan

ஆகிய நான்...

1941 October born, K.C.Vijayan is a B.Sc, B.L graduate Madras University and he enrolled himself with the Bar Council of Madras in 1962 as a youngest lawyer. Strange but true, that later he qualified himself as a Welding Technologist at the renowned Kingston College of Technology, UK and had extensive training in the manufacture of Welding Electrodes with the Rockweld - Arcos group in their Surrey, UK Plant in 1964-1965. He became a member of the Indian Institute of Welding and also the Welding Institute of London. Subsequently as an Industrialist engaged in the manufacture of special types of Welding Electrodes for over 35 years in the Ambattur Industrial Estate, he later became a Consultant to Cement Industries on Welding and Hard Surfacing Applications. Now, as a qualified lawyer, he specializes in "Law-Conveyancing".



K.C.Vijayan was instrumental in the formation of the New Club "The Rotary Club of Madras Northwest" sponsored by the Anna Nagar Club and became its Charter President in the year 1989 where he continues to be a member. He personally met and handpicked 27 leaders, who were not Rotarians earlier, as Charter Members of the New Club. K.C.Vijayan was the advisor and played the key role in sponsoring Rotary Club of Aarch City Madras by the Rotary Club of Madras Northwest. Rotary Club of Madras Northwest Educational and Charitable Trust awards educational scholarships, support medicare programs and many other community service activities.

### **Few of the Notable Projects conceived and completed by K.C.Vijayan**

- Putting up 120 Individual Toilets
- Audio Aid Program for the Blind
- Vision Care Program
- Geriatric Care Program
- Construction of RVC Centers
- Building special class rooms with Tele Coil Facility paired and tuned to individual hearing aids worn by the children at MCJ School for the hearing impaired
- Organizing "Meal-a-day everyday" for the poor children in MCJ School
- Successful organization of "Special Olympics" in Chennai where over 1000 special children from all over India, UK and USA participated under the Olympics banner
- Deeply involved in service to youth by organizing RYLA, International RYLA, Career Guidance workshops, Value based education programs
- At District level K.C. Vijayan's service spread over years serving in various capacities, as Co Chairman for Sports and Talent Promotion, Governor's Zonal Coordinator, District Chairman for Rotary Foundation Committee, District Parliamentarian

## Polio Eradication Initiatives

Convalescing after a devastating road accident, still on crutches, K.C.Vijayan accepted the challenge of leading the PolioPlus team of RI Dist. 3230 from 1995. Due to Rotary's advocacy, Government of India gifted the Pulse Polio Immunisation Programme (NID) to the Nation. From then on, it was a march for Vijayan against this crippling disease. He literally masterminded the PPI and other related programmes in this part of the world. Initially there was a lot of resistance from the medical profession for the Pulse Polio Immunisation Programme because of the dependence on the routine immunization. He overcame all the obstacles with his sincere dedicated work and was aptly conferred the "Doctors Day Award" by the Indian Medical Association.

For his untiring Polio eradication efforts, and for continuously helping the Corporation of Chennai, K.C.Vijayan was honoured by the then Mayor of Chennai (Madras) during official ceremonial parades held to commemorate the Republic Day, 26th January every year for four consecutive years.

**Service Above Self Award** is Rotary's highest award was conferred upon Rtn.PP.K.C.Vijayan for the selfless service being continuously rendered by him. Rtn.PP.K.C.Vijayan with the natives in Zimbabwe. The Award was presented to him during the District Conference 2001 by the RI President's representative PDG.Gulshan Thakeral and then District Governor P.T.Ramkumar.

K.C. Vijayan has been conferred many awards for his continuous selfless service. Few of these awards are Rajendra Malhotra Trophy, Best District Polio Plus Chairman in the Whole Country, Regional Service Award for a Polio Free World, Call Above Duty Award, Dedicated Service Award, Lifetime Achievement Award, James Wheeler Davidson Award, International Service Award for a Polio Free World Award and many more



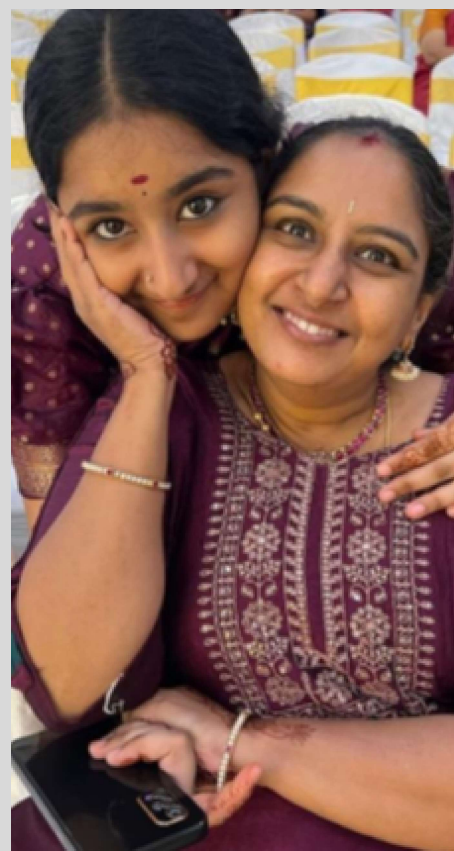
Rtn.PP.K.C.Vijayan facilitating immunization of a child during the inauguration of the NID by the Chief Minister



Vijayan has widely travelled abroad and is well acquainted with the global developments. He is a Paul Harris Fellow. His wife late Rajam also took full part in all the Rotary Programmes and Projects and she was also a Paul Harris Fellow. Blessed with one daughter Aparna, a music student who is also a Paul Harris Fellow and is married to SUDHARSHAN, a computer engineer from Canada and they are blessed with a son and a daughter, Rajnarayan and Rajshri, both students.

Vijayan with Grandson Rajnarayan, Daughter Aparna and Granddaughter Rajshri

The title is my personal favourite... it reminds one of the oath taking ceremony for a minister, a leader when one is given an honorable post. A post which comes after one does great service and wins everyone's trust and confidence. Words cannot do justice for the dedicated service and hard work done by our Charter President K C Vijayan. All his service and the recognition that he had received for his decades of service cannot be posted in this shorter version. This is my sincere effort to list out, just a few of our Club's Mentor's Achievements.



## Installation of 36th President and Team of Office bearers

The team of Office bearers for the Rotary Magic Year 2024-25, led by the President Rtn R Subramanian, was installed on the evening of July 11th 2024, at a glittering function at the Harrisons Hotel, Nungambakkam.

Annette Snehal set the right mood and tone with a baritone rendering of the “Wonderful World”. The slide deck of all the past Presidents running in the background reminded us of our Club’s distinguished 35 years history. The presence of our Charter President, Rtn KC Vijayan, was a reiteration of our evolution with firm commitment to Rotary values and service, bond amongst our members and traditions underpinning our successful journey.

The Chief Guest, His Excellency Dr. D. Venkateshwaran, Deputy High Commissioner of Sri Lanka, graced the occasion and shared his experiences in community development and creating harmony among diverse communities in Sri Lanka. The Guest of Honour, Past District Governor Rtn CR Raju, a doyen among Architects, spoke of his association with our Club over several years, and appreciated the contribution of our Club’s outstanding members.

Rtn Rema, the past President who set a blistering pace in the year of Hope, passed the mantle to the 36th President Rtn Subramanian, in the Magic Year. The incumbent President accepted the responsibility, setting forth his aspirations and goals. Several PDG’s including the Club’s own Rtn G Chandramohan, and District Officers, other Club Presidents, were with us to offer congratulations & best wishes to the President and his team. For the Northwesterners, their Anns and Annettes, this was a truly memorable event. Their overwhelming presence for the function yet again demonstrated their pride, solidarity and enjoyment being a part of the Club. The fellowship following the formal part of the meeting was simply superb. Cheers!



# GLIMPSE OF INSTALLATION EVENT



## NUTRITION ON WHEELS & MEALS ON WHEELS

This program is successfully carried out for 2 decades, in association with the Guild of Service, at a cost of Rs.6 Lakhs per year. It aims at providing healthy food and provisions to the most needy. Nearly 100 elders & 200 children are benefited by this program. Thanks to our PP. K.S.Jeyaraman for his continuous support every year. Ann.Brinda Jeyaraman handed over the cheque to Charter President K.C.Vijayan.



## SUPPORT FOR SUMMITING MT. KILIMANJARO

Mr Rajashekar Pitchai summited Mt Everest in May 2023, achieving the distinction of being the first civilian from Tamil Nadu to do so. He aims at completing the Explorer's Grand Slam, which is summiting the highest peaks in all the continents and also reaching the North and South Poles. Rajasekar is also an accomplished Surfer and has now been participating in workshops and other initiatives to promote adventure sports as a way to good health. RC Madras Northwest is proud to be associated with him in his journey and happy to extend a support of Rs.2.60 Lakhs towards his expedition to Mt Kilimanjaro in Africa, in October 2024. we would like to thank PDG Chandramohan, PPs K Venkateshwaran, AMPA, Gokul, Srinivasan, AN Palaniappan and N Venkataramana for sponsoring this.



## EDUCATIONAL SUPPORT FOR MCJ SCHOOL STUDENT

Our Anns have been continuously supporting a student from the MCJ School for hearing impaired. The first lady of our Club Ann.Thushari contributed Rs.5000 to R.Harshini of Standard 1.



## EDUCATIONAL SUPPORT FOR MEDICAL STUDENT

A.Kaushik, a meritorious student has secured admission for MBBS in Government Medical College, Chengalpet. We thank Rtn.N. Venkataramana and his good friend Mr G. Ganesh Kumar for sponsoring his first year fees of Rs.35,000.



## SPONSORING SEWING MACHINES

PP Rtn. Dr. P Venkataramana handed over a cheque of Rs.50,000/- to President Rtn. Subramanian on behalf of his brother Mr.Sathyanarayana for providing sewing machines to women entrepreneurs.





## LIVE LIFE RENAL CARE

With an aim to transform the lives of underprivileged patients, afflicted with end stage kidney disease, Live Life renal care centre was established by the Club, in association with Sir Ivan Stedford Hospital, in the year 2011. We understand the trauma that a dialysis patient entails and contribute in a small way to meet their dialysis expenses. We are contributing Rs.40,000 from our Sunshine funds. The Guest of Honour PDG C R Raju handed over the cheque to PP. Rtn N. Venkataramana



## VIDYA SCHOLARSHIP

Through our VIDYA scholarship, We, North westners have been contributing towards educating girls to complete their graduation, at an approximate cost of Rs.3 Lakhs per year. For this initiative, Rtn P N Viswanathan contributes Rs.1 lakh and Rtn K Jothikumar contributes Rs.10,000 every year. PNV and KJ handed over the cheques to our Educational Trust Chairman, PP. K S Kasi.



## CORPUS FUND FOR TRUST

In memory of our beloved Rtn SJ Prakash, his wife Mrs.Lakshmi Prakash donated Rs.1 Lakh to the Corpus of our Club's Trust. Mrs.Lakshmi handed over the cheque to the Trustee, PP. K Venkateshwaran



## PARADISE HOME

Our Club has always supported an inmate at Paradise Home, a home for the mentally challenged. Our Club Service Director, PP Sujit handed over the cheque of Rs. 15000 to Community Service Director Rtn Ajaz Ahmed



## CONTRIBUTION TO TRF

We are happy to announce that our PP N Venkataramana is donating USD.1,000 to The Rotary Foundation, and a cheque was handed over to President by Rtn N Venkataramana.



## CLOSED DOOR MEETING

Our first closed door meeting was held at Cosmopolitan Club. President extended warm welcome to the gathering. Treasurer for 2023-24 Rtn C H Mukesh presented the income and expenditure statement and clarified doubts of the members. Board of Directors presented their plans for the upcoming months and year. President explained the budget for the year in the absence of Treasurer Rtn. Haribabu. Membership development was the key focus area discussed during the meeting. Birthday and anniversary gifts were handed over to respective members.



## BOARD MEETING - JULY

The first Board Meeting of the new team in Magic Year was held at the Presidency Club between 7-9 pm on the 14th July 2024. Major focus was on enhancing member experience and engagement, programmes and events of interest, and new member additions. Discussed and finalised/planned the schedules for the Club meetings in July & August; installation of Interact Clubs; Health Camps; and tree plantations. Joint Club initiative for medical check up of members by the RCCs at the Govt Hospital of Indian Medicine were planned.



# MOVIES NIGHT

Our Club's First Family participation event for the Magic Rotary year was watching movie, Indian-2 on Saturday, the 13th July 2024 at PVR AMPA Sky One Mall. Rotarians, Anns and Annettes participated and enjoyed the show.



DATE  
13.07.2024

# ANNS MEET



Our Anns meet regularly, plan for projects and they actively participate and execute the projects. The first meeting of the year was held at The Presidency Club, Egmore. Anns discussed their plans for the year. Contributions were received from Anns for the projects. The first meeting was hosted by the First Lady of the Club, Ann. Thushari

DATE  
13.07.2024



## HEALTH CAMP FOR CHILDREN

Glad to inform you all that though we had targeted health screening for 30 children of age group 0-6 belonging to three balwadis for health screening, 53 children were screened. Out of this 53 there were 9 girl children from the girls home in GOS campus. All of them were screened and given vitamin supplements as needed. No major concerns were deducted. Doctors advised periodic screening, every quarter. Thanks to Rtn Devraj for giving the right guidance and support



**Rotary Madras Northwest RID 3233**

**THE MAGIC OF ROTARY**

**35th Anniversary**

**MEDICAL CAMP**

**Pediatric camp for Balwadi Children**

Guild of Service, Egmore

**Saturday, July 20th, 2024**  
9.30 am ~ 1.30 pm

**Rtn.Devraj R**  
Chairman - Health

**Ann.Charumathi V**  
Chairperson - Health Camps

**Rtn.Subramanian R** **Rtn.Venkataramana N** **Rtn.Sitharam Koka**  
President Director - Com Service (Health) Secretary



## TUITION CENTER

Our Club supports a Tuition Center at Lakshmipuram Slum area, Kolathur. School children from underprivileged community use this centre and get benefitted. School children from various classes attend this centre in the evening time and pursue their school education.



## BOX CRICKET TOURNAMENT

Box Cricket Tournament was organised by RC Chennai Millenium on 13th July 2024. IPP Rtn. Rema and Rtn. Sameera were in the same team. They were Runners up in the tournament



## HONORING CORPORATION LADY SWEEPERS

On 1st of July 2024, we organised a joint club programme with four other Clubs to honour 40 Women Sanitation Workers of the Greater Chennai Corporation at the Corporation Office, Ashok Nagar. We sponsored the refreshments for the occasion. Thanks to our Women Empowerment Chairman Ann. Swarnalatha Jothikumar for sponsoring.



## DIGITAL LEARNING PROGRAMME - TATA CLASSEGE

We inaugurated a Digital Learning Programme, named Tata Class Edge at the Govt High & Middle School in Pandeshwaram on 1st July. Under this programme, each school is provided a desktop computer, projector, speaker, mounting kit, network accessories and digital content. The students benefit immensely from the programme, which brings a holistic approach to learning by combining content that is aligned to CBSE, ICSE & all State Boards; practical learning through 2D & 3D virtual interactive labs; inside industry insights through real life videos shot in labs and factories across the Tata Group; and other features such as Diagram maker and interactive timelines. Besides, there is a 'School Connect' feature which is a single platform to manage parent-teacher communications, monitor usage of the tool, syllabus coverage, and progress reports. The Project cost of Rs 1.26 lakhs was funded by the Wheels Global Foundation (WGF), a pan IIT outfit, Thanks to Rtn Yadav Murti as he is the Southern Regional Chair in WGF.



## KALVI SHAKTI - RURAL INTERACTION CENTER

In association with Pravartak, an IIT incubation Center of Indian Institute of Technology, Madras, located in the IITM Research Park, We inaugurated a Rural Interaction center at Pandeswaram Govt School. Pravartak conducts online training classes between 6 - 8 pm for students in classes 8 to 12 in English, Mathematics and Science. This is called as "Kalvi Shakti Programme" which means Power of Learning. These centers are essentially only in rural areas for government schools. Thanks to Rtn Yadav Murti as he connected Pravartak, and arranged funding by them on behalf of our Club, for 2 smart TVs, router, modem and internet connection as a special case. The total cost is Rs.1.5 Lakhs. They also conducted high quality education classes in IT in Asha Vidya Shakti Rural Technology Centres. There are 6 such centres covering about 6000 students.



## FLAG EXCHANGE

Rtn. Yadav Murti exchanged flag with Rotary Club of Princeton, USA and the same was handed over to President Rtn. Subramanian in a meeting.



## THE WISH TO BE USEFUL AFTER DEATH

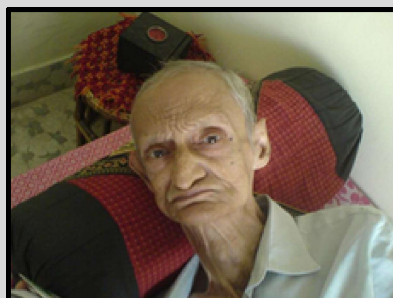
There are many Dhanam's (Donations) in this World.... Eye donation, Blood donation, Food donation, Organ donation etc... Donation in any form is a great, humbling, noble gesture as it helps those in need. Body donation is the act of giving a deceased person's body to a licensed anatomical facility or body donor program. The donor can provide written consent before death, or a next of kin can provide consent after death. People who want their death to be meaningful can give their willingness to donate their full body after their death for medical research.

Our Secretary Rtn Ramma Suresh shares her personal experience about Full Body Donation. This is to create awareness and promote the noble gesture of Full Body Donation. One has to make prior arrangements with the local medical college (eg. MMC) before death. The individual has to fill a consent form with two witness to sign the form and a photograph. Once the form is submitted, the Anatomical Department of MMC will register and send home a Donor card with the details.

My Father, Mr. S. Ramamurti, an Officer in Northern Railways always wanted to donate his full body for the study of medical students. His decision took many in my family by surprise and shock as it was not done by anyone else in my family. My Father, being an Atheist wanted even his body to be of use to others than to be cremated or buried.

Years back the Government of India was not allowing full body donation after death and a person could donate only some organs like eyes heart etc. My father waited and just a few years before his death in 2012, Our Indian Government allowed "Full Body Donation" after death and my father registered with MMC. Honouring his last wish, after my Father's demise, without doing any final rituals, his body was given to the Anatomical Department of MMC. Such a noble donation motivated my Mom, my Aunt and me, to also register with MMC for Full Body Donation. So we have said No to doing any religious rituals and to give back what God gave us... Our Body, to help the medical students learn and practice their skills. We are born empty handed and its fitting to go back empty handed and to do a good deed when we finally bid adieu to this Life!

**Rtn Ramma Suresh**  
**Club Secretary**



## Birthday Celebrities

Ann. Brindha Jeyaraman	1st August
Mr.Ramesh Kumar K N	4th August
Ann. N. Shanthi Nagendra Babu	5th August
Annet. Faaria	10th August
Rtn. Gokul P. Deshpande	12th August
Rtn. Justice R. Balasubramanian	16th August
Rtn. Narayanan PL	16th August
Annet. Khushal Hemdev	21st August
Ann. Radha Sadagoppan	22nd August
Rtn. Jeyaraman K.S.	25th August
Ann. Latha Balakumar	27th August

## Wedding Anniversaries

Rtn. Subramanian R	17th August
Rtn. Ramesh KK	19th August
Rtn. Sitaram Koka	19th August
Rtn. C H Mukesh	20th August
Rtn. Nagendra Babu	21st August



[instagram.com/rc\\_madrasnorthwest](https://www.instagram.com/rc_madrasnorthwest)



*Celebrate Membership Month*

**Each One...  
Bring One...**

**Inspire others to  
Join Rotary**

**The Four  
Way Test**

of the things we think, say and do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?