



ROTARY CLUB OF CUTTACK MID-TOWN



WEEKLY BULLETIN

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2023-24

President

Rtn. Dr. Samrat Kar

President Elect

Rtn. Dr. Ashutosh Debata

Immediate Past President

Rtn. Maj. Nanda K. Satpathy

Vice President

Rtn. Trilochan Mahakul

Rtn. Anjali Dutta

Secretary

Rtn. Dr. Biswarup Acharya

Joint Secretary

Rtn. Udaya Shankar Das

Treasurer

Rtn. Kailash Ch. Padhi

Director Club Administration

Rtn. Dillip Ku. Sahoo

Director Membership

Rtn. Arun Ku. Dash

Director Service Project

PP Kanhu Charan Das

Director Rotary Foundation

PP Sasanka Mahapatra

Director Public Relation

Rtn. Bibhuti Bhusan Rout

Sgt. At Arms

Rtn. Sailendra Narayan Thakur

Bulletin Editor

PP Sambit Kar

Club Trainer

PP Bijay Tapuria

Club Advisor

PP Subhranshu Samantaray

Founder of Rotary

Paul P. Harris

Rotary International President

Gordon R. McNally

District Governor

Rtn. Jayashree Mohanty

Meets on Friday, 06.30.P.M at Hotel Akbari Continental

PROGRAM TODAY :
CLUB ANNUAL GENERAL BODY

Minutes of the meeting no-2228 Dt-20.12.2024

1. The meeting was called to order by the President Rtn DrAshutosh Debata.
2. National Anthem and Inner wheel prayer were recited by all present.
3. One minute silent prayer observed for sad demise of Prof. B C Singh, father of our Rtn Biswa Gourav Singh.
4. PP Rtn Maj N K Satpathy escorted the guest speaker Rashmita Jena to the dais and Inner wheel member Anusuya madam welcomed her with Uttariya and flowers.
5. The President Welcomed all the members, I.W members and guests to the meeting.
6. The minutes of last meeting no - 2227 was presented by the Secretary Rtn Bibhuti Bhusan Rout and was confirmed by the members present.
7. Fellowship announcement was made by Rtn Kailash Ch Padhi.
8. The president announced about upcoming event at Mamata Short Stay Home on 25th December 2024.
9. PP Rtn Ramesh Ch Singh introduced the guest speaker Rashmita Jena, Sr IIC Cyber Police station, Cuttack..
10. I.W Vice president Pravati Mahanty announced about their District Conference at Bhubaneswar on 21&22 December 2024.
11. The speaker spoke on the topic CYBER SECURITY said that Cyber security is how individuals & organizations reduce the risk of Cyber-attack. Cyber security's core function is to protect the devices we use such as computer, laptop, smart phone from being damaged or theft. On this occasion she delivered a lucid, informative talk through audio visual. It was a very well educated topic for all of us.
12. PP Rtn Subhranshu Samantaray announced about nominations filed by the members for the different posts of our club.
13. The president presented a memento to the guest speaker as a token of love and

- appreciation.
14. Vote of thanks was proposed by PP Rtn Pankaj Ku Rajguru.
15. Attendance statistics was presented by PP Rtn Maj N K Satpathy.
16. The meeting was adjourned by the president.

Attendance Statistics: -

Members present was 25

Birthday This Week

24.12-Ann Soma Saha
(W/o. Rtn.TapanSaha)

25.12- PP Kamal Kumar Mohanty

Anniversary this Week

23-12 Rtn Beni Madhab Tripathy
Ann Priyadarshini Tripathy

Anniversary Next Week

Birthday Next Week

CLUB NEWS

Nomination Filled for Club Election 2024-25 are
 Vice President (2025-26) - PP Dr Samrat Kar
 Vice President (2025-26) - Rtn. Bibhuti Bhusan Rout (Withdrawn)
 Secretary (2025-26) - Rtn. Kailash Chandra Padhi
 Joint Secretary (2025-26) - Rtn. Rupesh Kumar Rout
 Treasurer (2025-26) - PP Sambit Kar
 Director (2025-26) - PP Kanhu Charan Das
 Director (2025-26) - PP Sasanka Mahapatra
 Director (2025-26) - Rtn. Anjali Dutta
 Director (2025-26) - Rtn. Dushmanta Raj Biswal
 Director (2025-26) - PP Om Prakash Jalan
 These Rotarians are elected unopposed
 PP Subhranshu Samantaray (Election Officer)
 Call - 9437066116

Club Picnic scheduled to be held at Nua Goa on 12-1-2025. Contribution for this may please be given to PP Rtn Ramesh Chandra Singh. Rotarians - Rs700/, Spouse—Rs 600/, Rotractors--Rs 500/, Accompanied persons (Driver)--Rs 500/, Children below 7years --Free. For other details PP Rtn Ramesh Ch Singh may please be contacted. Solicitng an amusing Family Get-together in New Year ahead.

ROTARY NEWS

•Clubs that lead in Rotary Foundation giving reveal secrets to year-round success

•By Etelka Lehoczky

•In places where winter brings snow and ice, a classic Rotary club fundraiser is the polar plunge. It's downright heroic to jump into an icy lake when the outdoor temperature is below freezing, so participants have little trouble getting their friends and family to pledge to donate. But what about when winter temperatures are far above freezing, as they usually are in Alpharetta, Georgia, USA? Do people still get excited — and open their wallets — for a less-than-icy plunge?

•You bet they do.

•“It's a unique fundraiser here,” says Jeff Davis, the president of the Rotary Club of Alpharetta. “It's not something you really think about a lot in the state of Georgia, so we usually get a segment on the local news. In 2020 we actually had snow. We've gotten a ton of use out of the pictures of that year's snowy Polar Bear Plunge.”

•This unconventional approach to fundraising has worked well for the Alpharetta club. Last year's plunge raised



Disease Prevention and Treatment Month



more than US\$150,000 for Rotary and other local charities, and that wasn't the only benefit.

•Last year, The Rotary Foundation received more than US\$1.3 million on and around Giving Tuesday, with more than 2,600 donations made from 82 countries in less than 48 hours. More than 1,580 clubs had at least one member who gave, and the average total donated per club was US\$567.

•“It's a great advertisement for Rotary,” Davis says. “Folks in the community get a better understanding of what Rotary does. It's more visibility, which helps bring in more members and ultimately more donations.”

•It's no surprise, then, that Alpharetta was one of The Rotary Foundation's top performers in online donations for Giving Tuesday in 2023. Observed on the Tuesday after the U.S. Thanksgiving holiday, Giving Tuesday is a day in late November or early December when nonprofit organizations around the world solicit donations and publicize their causes.

•But fundraising is a year-round activity for the clubs that raised the most money for The Rotary Foundation last Giving Tuesday. The Rotary Club of Taipei Nankong, Taiwan, asks all members to donate at least US\$100 each year.

•“We have a baseline for basic fundraising every single year,” says Johnny Hou, the club's vice president and membership chair. “We also encourage members to donate to special campaigns, like polio [eradication,] and to specific projects.”

•Members of the Rotary Club of Alpharetta, Georgia, USA, participate in a polar bear plunge to raise money for Rotary International and local charity organizations.

Alpharetta, Georgia, USA. 3 February 2024.

Credit: Clark Savage

•One of the club's main projects this year was establishing a free health clinic in Changbin, a rural township in southeast Taiwan. It also collaborated with clubs in Myanmar to open a similar clinic there and is currently working to establish one in Thailand.

•“We collected donations to fulfill those projects. Our members are motivated and very generous,” Hou says. “This year we might double or triple our donations compared to last year.”

•Other clubs emphasize the importance of donating in November, which is Rotary Foundation Month. The Rotary Club of Toyohashi, Aichi, Japan, was another of the Foundation's top Giving Tuesday clubs in 2023, excelling in the category of donor participation. This year, though, the weak yen has discouraged members from giving very much, says Tomoaki Kurebayashi, the club's president. Still, he and the other club leaders haven't given up.

•“During Foundation Month, we hold informational meetings about The Rotary Foundation,” he says. “And we try to announce information about giving at all our meetings. We take care to properly explain the purpose of the donation so as not to overstep the bounds of the request and force the donation.”

•One of the Toyohashi club's signature projects dates back to 1998. The club works with the Rotary Club of Bangkok Benjasiri, Bangkok, Thailand, and members of Thailand's Indigenous hill tribes to develop housing and educational resources for tribe members. Tying donations to specific projects also has been effective for the

Rotary Club of Edmonton South, Alberta, Canada, another of The Rotary Foundation's top Giving Tuesday clubs. One of the club's main projects is building playgrounds and supporting education for girls in Belize.

•“A number of our members have traveled to Belize to build these playgrounds. Their enthusiasm rubs off on other members and creates financial support,” says Brian Rothwell, who served as the club's Foundation chair from 2021 through this year.

•The key to successful fundraising, Rothwell says, is having a strong club whose members believe in Rotary's ideals. He notes that his club's 53 members are diverse in age and gender.

•“They're very willing to engage with the community and support international projects,” he says. “Our meetings are lively, with many good speakers. Members want to attend, and financial support becomes a natural consideration of belonging to the club.”

•Rothwell has tried to get as many members as possible to contribute even a small amount to The Rotary Foundation every year, and he found testimonials from contributing members to be useful. But he cautions against placing too much emphasis on fundraising. Instead, he says, club leaders should focus on building a strong, nurturing culture.

•“Clubs should avoid a hard sell when it comes to contributions. We use a gentler approach,” he says. “If the club is strong and supportive of its members, the money will come.”



