



TUESDAY 05 NOVEMBER 2024  
November is Rotary Foundation Month

# 105

## The Chaka

Bulletin of Rotary Club of Calcutta  
R I Dist. 3291

First Published in 1925

Editor : Rtn. Ashok Basu

Jt. Editor : Rtn. Anindita Shoma Basu

Volume 92 No. 14

### Dr Sukalyan Purkayastha "MASTERSTROKE"



Sukalyan is a specialist in Neuro Interventional Surgery and presently working as head of the department of Neuro Intervention and Endovascular surgery at the Institute of Neurosciences Kolkata. After MBBS, MD from Assam & DNB from New Delhi, he completed DM in Neurointervention at Sree Chitra Thirunal Institute of Medical Sciences and Technology in Trivandrum and then joined the same institute as Assistant Professor and worked till 2007. He also did his CCST from UK and worked as consultant Neuro interventionist at James Cook University Hospital in UK. He did fellowship in Turkey and courses affiliated to France & Canada. After that he served as Associate Professor in Neurointervention department in Sri Ramachandra Medical Centre in Chennai for 4 years. He takes interest in research and academics and trained more than 15 neurologists and neurosurgeons in the field of Neurointervention who



are working in different parts of India and Bangladesh. He is a life member of Neurological Society of India, Society of Therapeutic Neurointervention, Indian Society of Neuro radiology, Indian Society of Vascular and Interventional Radiology, Indian society of Radiology and Imaging. He has published more than 75 research articles in peer reviewed journals and written chapters in 5 books. He has delivered more than 250 lectures in national and international conferences in last 24 years of his career in neuro interventional surgery. His wife is a specialist in Internal Medicine and his daughter is presently pursuing her studies in the United Kingdom. He plays cricket, badminton and golf and has keen interest in classical music and instruments. Since childhood he learnt the Tabla and presently learning Sarod. He also loves to sing Hindi and Bengali songs. He is a member of Rotary Club of Calcutta and other social clubs like Calcutta Club, RCTC, EMC, DKS and Bengal Golf Association.

### Rotary Balananda Dialysis Centre AOS Community; AOF Fighting Disease 19 October 2024



Rotary Club of Calcutta like every Rotary Year launched this Rotary Year's Presidential project of Rotary Balananda Dialysis Centre on 19th October, 2024 at Sri Behala Balananda Hospital Research Centre at Behala. This Dialysis Centre has been well equipped with five numbers of Polymed make machines with a support of 750 litres per hour double pass water RO Filtration plant for removing impurities prior to use for Dialysis treatment. The project like every year was sponsored by our PP Rtn. Vikram Somany through Cera Sanitaryware CSR initiative. The entire project cost was INR 40 Lakhs. All these machines come with a five-year warranty with full AMC. This project will give Free Dialysis to Swastha Sathi and BPL Card Holders. Also a special Dialysis Card has been introduced which is being circulated to all the Rotary Clubs along with a letter from the

Contd. to pg. 2

We Meet Every Tuesday at 1 p.m. at ROTARY SADAN  
<https://rccalcutta.rotaryindia.org>  
E-mail: [rotarycalcutta.office@gmail.com](mailto:rotarycalcutta.office@gmail.com)

Contd. from pg. 1



President of our club. Any Rotary Club reference along with the photocopy of the card and a letter of recommendation to the hospital will get a discount and a subsidized rate for underprivileged patients. The project was inaugurated by Rotary International Director Rtn. Anirudha Roy Choudhury. President Rtn. Subrata De, Hon. Sec. Rtn. Suman Chakraborty, PP Rtn Kanak Dutt, PE Rtn. Dr. Debnath Chattopadhyay, Incoming Secretary Rtn. Ashok Basu, and Rtns Yogesh Dassani and Ravindra Khandelwal were present. Rtns. Madan Maity, Sourish Chowdhury and Susanto Paul from Rotary Club of Midnapore and RC Newbies were also present in the ceremony. Members from Cera Sanitaryware Ltd. were also present.



Reported by : Rtn. Arindam Roy Chowdhury, Chair Special Projects and International

## Panel Discussion : Sparkle the Magic and Making Rotary More Attractive 29 Oct. 2024 : AOS Club



Moderator : Rotarian Shoma Basu; Panelists :PP Heena Gorsia, Sanjib Basu, PP Ritwik Gupta and Abhineet Gupta

**Overview:** A panel discussion was held at the last RWM which focused on strategies to enhance the appeal of Rotary to both prospective members and existing members who do not regularly attend meetings. The conversation highlighted various aspects of engagement, relevance, and community impact.

**Key Themes**

1. Understanding the importance of Fellowship - Heena Gorsia spoke about the value of Fellowship and its role in building friendship and professional connections amongst members which in turn motivates members to come to the meetings.
2. Inclusivity and Diversity: Promoting an inclusive culture that welcomes diverse backgrounds and perspectives, making Rotary feel more welcoming and relevant to both new members as well as retention and active participation of older members.
3. Personal Outreach - Sanjib Basu talked about the importance of reaching out to members with low or no attendance and personalised invitation from the President to come for a Focus Group so their inputs can be taken to understand what they are seeking in a Rotary experience.



4. Format of RWM : Sanjib Basu suggested a less structured setting for some of the meetings where if the members sit in two concentric circles, it may increase engagement amongst attendees promoting camaraderie and reducing barriers to participation. We may also want to change the order of proceedings so that the Guest Speaker starts the RWM and regular matters are discussed later. Ritwik Gupta also talked about use of informal venues for some of the meetings which can encourage higher participation.
5. Entry Criteria- Sanjib Basu also said that at this time when we are seeking to increase membership and engagement, we should not increase the entry barriers as in joining and other fees which could be an impediment to this goal.
6. Mentorship Opportunities : Ritwik Gupta talked about how he became such an enthusiastic Rotarian. Creating mentorship opportunities that connect new members with seasoned Rotarians, fostering relationships and knowledge sharing.
7. Vetting of New Applicants - Ritwik Gupta felt that candidates referred for the Club should be given careful consideration to ensure that we are inducting members who will serve and embrace the values of Rotary wholeheartedly.
8. Community Impact Projects : Increasing involvement in local community projects rather than in far away locations that resonate with members' passions, thereby enhancing the perceived value of membership.
9. Timing of Meetings - Abhineet Gupta felt the timing of weekly meetings is not suitable for those in employment as they cannot come to a meeting in the middle of their working day. We must think about implementing hybrid formats that combine in-person and virtual attendance to accommodate varying preferences and circumstances.
10. Other Suggestions from Members Present - Formation of Satellite Clubs amongst like minded individuals who may then help to increase the membership and participation of our Club. This suggestion has come from Rotary International's President Elect when he visited our Club recently. Offering workshops and seminars that focus on development, personal growth, networking may appeal to a wider group of members.

### Conclusion

The panel concluded that by adapting to the needs and preferences of both new and existing members, Rotary can enhance its attractiveness and relevance in today's fast-paced world. Continuous evaluation, feedback and adaptation of strategies will be essential to ensure engagement and growth within the organization. This discussion underscored the importance of innovation and flexibility in attracting and retaining members, ensuring that Rotary remains a vital force for good in communities.

Summarised by Shoma Basu, Jt Editor and Moderator of the Panel Discussion

## REPORTING & ANNOUNCEMENTS



### ONE WORLD

We remember with good wishes Rotary Club of Bombay, India. R.I. Dist. 3141

### *Happy Birthday*

Rtn. Sudhir Jalan	7th November
Rtn. Sumangala Muraka	7th November
Rtn. Brij Gopal Roy	9th November

*Wish you many happy returns of the day*

The 99th Annual Children's Treat of the Club will be held on Sunday, 8th December, 2024, 10 a.m. onwards at Nicco Park, Salt Lake, Kolkata. We will invite about 1200 underprivileged Children to this Flagship programme of the Club this year.

Members are requested to generously donate or sponsor Breakfast, Lunch, Ice Cream, Caps, Carry Bags, Sports Items, or any kind of Gift Items to make this a "Day of Sunshine" for these Children. Donations in Cheque payable in favor of "Rotary Children's Welfare Trust" will be eligible for Income Tax Exemption u/s 80G of the Income Tax Act.

### NEXT MEETING

Tuesday, 12th November, 2024 at 1.30 p.m. at Rotary Sadan / Lunch 12.30 p.m.

Speaker : Ms. Suman Manaksia

### *Wedding Anniversaries*

Rtn. Dr. Asish Kumar Ghosh & R-Ann Nabali	5th November
Rtn. Abhineet Gupta & R-Ann Saswati	10th November

### Members' Roster

Members' Roster 2024-25 is available. Please collect your copy from the Club Office.



**THANK YOU DONORS : (Donation received for Annual Children's Treat up to 29.10.2024)**

Late Rtn. Nandita Sen Endowment for Annual Children's Treat Rs. 25,000/-	Rtn. Murari Lal Lohia Rtn Vikram Somany R- Ann Parveen Hirji Rtn. Dr. Indrajit Roy Rtn. L. N. Bangur	Rs. 51,000/- Rs 10,000/- Rs. 5,000/- Rs. 10,000/- Rs.1,00,000/-
Rtn. Atindra Nath Sen Rtn Brijendra Kumar Poddar Rtn. Ashis Kumar Bagla	Rs. 25,000/- Rs 10,000/- Rs. 25,000/-	

**FORTHCOMING MEETINGS / EVENTS**

Day & Dates	Programmes	Timing and Venue
Tuesday, 12th November, 2024	Lunch followed by RWM Speaker: Ms. Suman Manaksia	Lunch from 12:30 p.m. RWM from 1:30 p.m. at Rotary Sadan
Tuesday, 19th November, 2024	Lunch followed by RWM (Closed Door Meeting & Nomination for the Board of Directors for Rotary year 2025-26)	Lunch from 12:30 p.m. RWM from 1:30 p.m. at Rotary Sadan
Tuesday, 26th November, 2024	No Regular Weekly Meeting ( RWM )	—

**MINUTES OF THE 4960TH REGULAR WEEKLY MEETING HELD ON 29TH OCTOBER 2024 AT 1:30 P.M. AT ROTARY SADAN**

- President Rtn. Subrata De welcomed all Members and Guests and called the 4960th Regular Weekly Meeting of the Club to order.
- President informed members that in absence of Hony. Secretary, Rtn. Suman Chakraborty, Past Secretary, Rtn Anand Sharma would conduct Club business on that day.
- National Anthem was led by Rtn. Ashok Kumar Basu.
- Minutes of the 4959th Regular Weekly Meeting of the Club held on 22nd October, 2024 were confirmed.
- President announced that there was no Guest Speaker on that day, as the Programme Committee would organise a Panel Discussion on "How to Make Rotary more Attractive" on that day.
- President then welcomed Visiting Rotarians and Guests who attended the meeting.
- President reported the following :**  
President informed members that Rtn. Subha Pal made a Goodwill visit with Rotary Club of Bombay and exchanged our Club Flag with them on 15th October, 2024.
- President announced the following :**
  - Pranadhara Project : Phase II, distribution of Water filter would be held on Tuesday, 5th November, 2024 at Rotary Sadan 11 a.m. onwards and requested members to kindly make a note of it and attend.
  - Vaccination Camp would be organised by Health Care Committee on 19th November, 2024 after the Regular Weekly Meeting and also requested members to kindly enroll their names at the Club Office.
- At the request of the President, Past Secretary Rtn. Anand Sharma thereafter conducted the Club Business :**
  - He welcomed all the Members and Guests.
  - He then announced the names of Rotarians celebrating their Birthdays and Wedding Anniversaries for the week ending 4th November, 2024.
  - Next Regular Weekly Meeting would be held Tuesday, 5th November, 2024 at 1.30 p.m. at Rotary Sadan / Lunch 12.30 p.m. / Speaker : Rtn. Dr. Sukalyan Purkayastha
  - Members' Roster for the Rotary Year 2024 - 25 was now available and requested members to collect their copy from the Club Office.
- At the request of the President, Rtn. Satarupa Ghosh Mukherjee, Chairperson, Programme Committee organised the Panel Discussion on "How to Make Rotary more Attractive". PP Rtns Ritwik Gupta, Heena Gorsia, Rtns. Sanjib Basu and Abhineet Gupta participated in the panel discussion and Rtn. Anindita Shoma Basu was the moderator of the panel discussion. After that President handed over mementoes to them.
- No Sunshine Box Collection on that day.
- The Club remembered with good wishes Rotary Club of Morgantown, R.I. Dist. 7545.
- Meeting was adjourned at 2:50 p.m.

**Subrata De**  
President

**Suman Chakraborty**  
Hony. Secretary