

VIBE

TOGETHER WE CAN, TOGETHER WE WILL



Rotary
District 3141



**Governor's Monthly Letter,
Issue 8, February 2025**



WHEELS OF CHANGE

Flagship Project of Rotary Club of Borivli

Matushree Manjulaben Dolatarai Desai **Rotary Borivli Eye Bank & Processing Center**

To bring back vision in the corneally blind people, Rotary Club of Borivli started its own eye bank, in the year 2007-08 under the Global grant project. So far we have been able to inoculate nearly 2500 eyes, of which approximately 50% of corneas have been given for the cornea implant surgeries and visions of those beneficiaries have been restored.

We wish to thank DG Chetan Desai; with whose efforts it has become possible to carry out 100 corneal transplant absolutely free. With the forward vision of present eye bank Chairman Rtn. Mayank Desai, TEJOMAY project is also underway, where eye check up camps are carried out at blind girls school / organizations, whereby potential corneal blindness candidates, if any, can be detected and operated upon, so that the beneficiary can lead normal life.

The idea came to life through the vision and persistent efforts of Rtn. Hemang Vora. We must take a moment to recognize the remarkable efforts of PP Vijay Palkar in the early years of securing corneas, along with the invaluable guidance of Rtn. Dr. Hitesh Chheda.

Ours is the only Eye bank having Processing Center in Mumbai after KEM Hospital. Our eye Bank is conceived, built and managed by Rotarians of Borivli Club.

Friends, here is an opportunity to bring light in the life of Corneally blind people and their families. So please join in spreading awareness about eye donation.



For details contact

Rtn. Mayank Desai
9987090437

Donate Eyes

9821601919

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To pledge eyes: send SMS/WhatsApp:

donate eye {your name} on 9821601919

From the EDITOR-IN-CHIEF

Magic in Motion: The Vibrant Impact of Rotary 3141



As we move forward in this Vibrant year, the magic of Rotary continues to unfold through transformative projects that create lasting change and elevate our public image. The Mega Medical Camp at Chitrakoot Ground was a shining example, benefiting 50,000 individuals with essential healthcare services. Witnessing thousands receive life-changing aid reaffirmed our belief that Rotary is where help meets hope.

The Powai Run, led by RC Mumbai Lakers, with 8,000 runners, was a spectacular public image initiative, while Magical Miles, spearheaded by RC Mumbai Ghatkopar West, united Rotarians from five districts to drive impactful projects—breast screening camps, Masik Chakra, and organ donation awareness.

At PRATIMA – the Rotary Public Image Seminar, we launched Rotary Wheel Stickers for mobile phones, a simple yet powerful way to showcase our Rotary pride. Meanwhile, Vimukti Yatra, a 10,000 km journey for addiction prevention and mental health, led by RC Addiction Prevention, is breaking barriers and creating awareness. The Para Olympic Games, led by RC Borivli, have empowered communities and reinforced our commitment to inclusivity.

Now, our focus shifts to DISCON 2025: SAMANVAY – Confluence of Excellence on March 1-2, 2025, at Jio World Convention Centre, featuring the best minds in politics, technology, Bollywood, sports, business, and defense, with Sangkoo Yun as our honored guest.

Rotary is a movement, and each of us is part of its magic. Let's continue to serve, innovate, and lead—because together, we can; together, we will!

Chetan Desai
Rotary District 3141 (2024-25)

"Together we can, Together we will."



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A Drive with a Difference

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Peacebuilding at Rotary

Welcome to February, the month of love and reflection! While we celebrate Valentine's Day, February also marks Rotary's Peacebuilding and Conflict Prevention Month—a time to focus on fostering peace and addressing conflicts worldwide. As we step into the second month of the calendar year and the eighth month of the Rotary year, it's the perfect time to reflect on peace, a cornerstone of Rotary's mission and the first focus area of our organisation.

We appreciate your continued engagement with our monthly bulletin, which has been instrumental in expanding our outreach. A special congratulation to our District for achieving top honours at the recent Rotary Institute, ranking first in The Rotary Foundation and Membership while maintaining global leadership in these areas.

This month has been filled with impactful events, such as the Magical Miles Car Rally promoting organ donation awareness, a successful Mega Medical and Surgical Camp, and the fulfilment of our ambitious goal of supporting 436 Aanganwadis. Unique service initiatives like Para Sports embody Rotary's guiding principle, "Service Above Self," reflecting the commitment of Rotarians like you to create hope and improve lives.

February is particularly significant as we celebrate Rotary's 120th anniversary on February 23rd, designated by the United Nations as World Understanding Day. This month reminds us of our commitment to fostering peace through service projects, fellowships, and scholarships. Around the world, millions of people are displaced by conflict or persecution, emphasising the importance of Rotary's work. Recent developments, such as the Israel-Hamas ceasefire ending a 15-month conflict, inspire optimism for similar resolutions in the ongoing Russia-Ukraine war.



Rotary addresses the root causes of conflict—poverty, inequality, ethnic tensions, lack of education, and resource disparities. Our programs focus on training youth and adults in conflict mediation and supporting displaced individuals. Peacebuilding is vital to achieving Rotary's vision of lasting change, as emphasised by our founder Paul Harris, who championed global understanding and camaraderie. As a humanitarian organisation, peace is a cornerstone of our mission.

As we journey through February, let's encourage fellow Rotarians to initiate peace and conflict resolution projects at the club and district levels. Together, we can create a lasting impact and continue building a more peaceful and equitable world.

Ashish Tapiawala,
District Coordinator, Publications

From the MANAGING EDITOR'S Desk

Join the Grand Confluence of Excellence – DISCON 2025!

Rotary Districts 3141 & 3142 invite you to an extraordinary gathering at Jio World Convention Centre on 1st & 2nd March 2025, where over 2500 changemakers will unite for powerful exchange of ideas, inspiration, and impact.



Why should you be there?

Network with Leaders: Engage with high achievers from diverse fields—corporate giants, policy-makers, visionaries, and innovators—who have shaped the world.

Be Inspired: Past DISCONs have hosted luminaries such as former Presidents, Prime Ministers, renowned industrialists, celebrated artists, and iconic changemakers. This year promises to be no different.

Showcase & Learn: Witness how Rotary's collective efforts have transformed communities and explore new ways to amplify your impact.

Exclusive Experience: Held at India's premier convention centre, this event offers an unmatched platform for thought leadership and camaraderie.

Your presence at DISCON 2025 is more than participation—it's a commitment to 'Doing Good in the World' with renewed enthusiasm and vision. Don't miss this opportunity to be part of something extraordinary.

Register now and be the change!

Sree Nandy
Managing Editor



Rotary
District 3141



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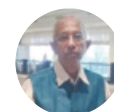
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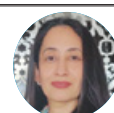
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PEACE BEGINS WITH US



Dear Vibrant Rotary Family,

February is celebrated in Rotary as Peace and Conflict Resolution Month, a time to reflect on the fundamental need for harmony in our communities, our nations, and our world. As I embrace my role as the First Lady of our vibrant district, I have witnessed how peace is not merely the absence of conflict but the presence of understanding, compassion, and meaningful action. Rotary has always been a torchbearer for peace—through education, service projects, and humanitarian aid.

As I accompany DG Chetan Desai across our district, I see firsthand how our clubs are actively sowing the seeds of peace—whether it be through literacy programmes that empower children, medical initiatives that heal, or environmental projects that foster sustainability. When we uplift the underprivileged, provide access to education, and create economic opportunities, we are laying the foundation for a more peaceful society.

PEACE BEGINS AT HOME

As a non-Rotarian, I have always believed that peace starts with relationships—within families, friendships, and our immediate communities. The warmth and inclusivity of the Rotary family have reinforced this belief. I have seen Rotarians resolve differences through dialogue, work together despite diverse perspectives, and put service above self. This is where true peacebuilding begins—by fostering mutual respect, embracing diversity, and committing to positive action.

WOMEN AS PEACEBUILDERS

Women have historically played a vital role in conflict resolution and peacekeeping, and I have had the privilege of interacting with strong, compassionate women in Rotary who are leading the way. Whether it be through education, social work, or grassroots activism, their contributions are invaluable. When women are empowered, societies flourish, and peace becomes a lasting reality.

THE MAGIC OF ROTARY IN PEACEBUILDING

This year, under the theme “Magic of Rotary,” we are witnessing transformational work across Rotary District 3141. The impact of SAMAVESH – Project National Integration, which brings together people from different regions and cultures, is a shining example of how Rotary fosters unity. Our initiatives in education, healthcare, and economic development are building bridges, not walls.

A CALL TO ACTION

As we celebrate this month, let us ask ourselves: What small act can we do today to bring peace into someone's life? It could be as simple as resolving a misunderstanding, supporting a community project, or extending kindness to a stranger. Each of us has the power to be a peacebuilder. As DG Chetan often says, “Together we can, together we will.” Let us build a world where peace is not just a dream but a reality—one act of kindness at a time.

Yours in service and fellowship,

Jwala Desai
First Lady of Rotary District 3141

THE MAGIC OF ROTARY

Rotary Districts 3141 and 3142, comprising Mumbai, Thane, Navi Mumbai, and Palghar, are recognized as premier districts globally for their commitment to 'giving back' to society.



EVERY YEAR, districts worldwide proudly showcase their achievements at the annual Rotary International District Conference (DISCON). This prestigious gathering attracts high achievers whose presence and addresses serve as powerful sources of inspiration and motivation for attendees, reinforcing the mission of 'Doing Good for the World.'

This year, Districts 3141 and 3142 are presenting 'Samanvay' – The Confluence of Excellence at one of India's most prestigious venues, the Jio World Convention Centre, on 1st and 2nd March 2025.

The event will host over 2,500 distinguished individuals from diverse backgrounds, all dedicated changemakers striving to create a meaningful impact.

In the past, esteemed dignitaries such as former President Late Shri Zail Singh, former Prime Minister Shri Atal Behari Vajpayee, and key leaders including Shri Praful Patel, Shri Lalu Prasad Yadav, Shrimati Smriti Irani, and Kapil Sibal have graced DISCON. IT pioneers Nandan Nilekani and

Azim Premji, corporate stalwarts Kumar Mangalam Birla and Nadir Godrej, celebrated writer-lyricist Javed Akhtar, and legendary film personalities such as Amitabh Bachchan, Dharmendra, Shah Rukh Khan, Kareena Kapoor, Vidya Balan, Madhavan, and Dia Mirza have also been part of this prestigious event. Notable film directors Subhash Ghai and Ekta Kapoor, cricket icon Navjot Singh Sidhu, and renowned journalists, industrialists, and medical experts have contributed

their insights over the years.

Expect powerful keynote sessions and thought-provoking discussions featuring leaders from governance, business, arts, science, and social service. Their insights will enrich your perspective and inspire action beyond the conference halls.

With the presence of distinguished speakers and esteemed guests, DISCON 2025 offers unparalleled learning and networking opportunities that drive impact beyond the event.

The Jio World Convention Centre provides a world-class venue, offering the perfect setting for Rotarians to come

together, celebrate achievements, and set ambitious goals for the future.

Whether you are a seasoned Rotarian or a new member, this is your opportunity to connect, collaborate, and contribute to a lasting legacy of positive change.

Register now and be part of this transformative experience!

WRITTEN BY SREE NANDY





Rotary District 3141,3142 Vibrant awesome

समन्वय DISCON 2025
Feel The Magic of Rotary

NEW YEAR OFFER
Offer valid upto 31st January 2025

Type	Amount + GST	Amount
Individual Registration	₹ 18,000/- + ₹ 3,240/- Per Head	₹21,240/- Per Head Cost
Couple Registration	₹ 34,000/- + ₹ 6,120/- Per Head	₹40,120/- Couple Cost
Patron Single	₹ 40,000/- + ₹ 7,200/-	₹47,200/-
Patron Couple	₹ 60,000/- + ₹ 10,800/-	₹70,800/-
From 1st February 2025		
Individual Registration	₹ 21,000/- + ₹ 3,780/-	₹24,780/-

For More Information Contact

PP Vinay Vyas Chair Dist.3141 98201 39654	PP Amol Dharme Chair Dist.3142 98210 53558	Ajay Jain Treasurer 3141 98213 00075	Vineet Shah Registration Incharge 91521 66732
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THE MAGIC OF ROTARY Rotary District 3141,3142 Vibrant awesome

समन्वय DISCON 2025
Feel The Magic of Rotary

Become a Valued PATRON MEMBER

Join the elite group of supporters who will make Samanvay DISCON a resounding success!

Exclusive Benefits :

- Prime Seating : Special Round table sitting in front rows.
- VIP Lounge Access : Lunch and Dinner in VIP Lounge.
- Patron Dinner : Special Dinner with RIPN and RIPR Sangkoo Yun on 28th Feb 2025.
- Special Recognition : Be acknowledged with Special Gift as a valued Patron.

Invest in the Success of Samanvay DISCON
Register as a single for just ₹40,000 + GST.
Register as a couple for just ₹60,000 + GST.

Join Hands, Make a Difference
Become a Patron Member today and contribute to the triumph of Samanvay DISCON!

Contact us to register!

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1st & 2nd March 2025 at JIO World Convention Centre, BKC, Mumbai

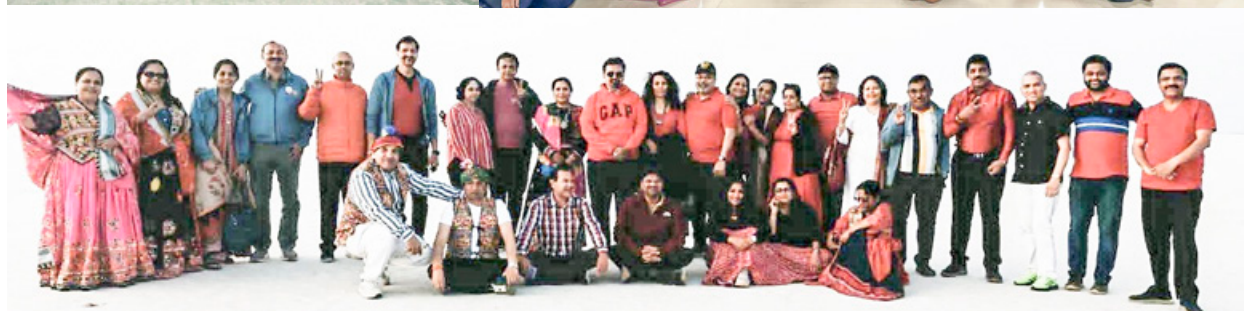
Powerful Voices, Fresh Perspectives: The Speaker Gallery at DISCON 2025

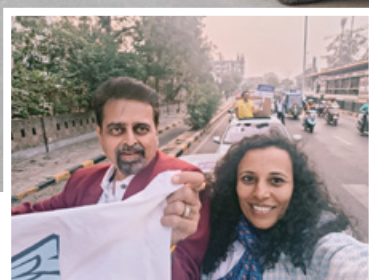


“WHEELS OF WONDER, HEARTS OF GOLD”

as quoted by DG Chetan Desai

INFORMATION COURTESY: SHRUTI DHARAMSI, PRESIDENT - RCM GHATKOPAR WEST





THE Rotary Magical Miles Car Drive, held from January 13th to 18th, 2025, was a captivating blend of fellowship, service, and adventure. **Spanning four states and five districts**, this vision was initially conceived by **Rtn. Shruti Dharamsi**, President of RCM Ghatkopar West, a year ago, came to life with the participation of 74 cars and representatives from **five Rotary districts — 3131, 3141, 3142, 3055, and 3060**. The drive became a memorable journey that combined impact, culture, and camaraderie.

DG Chetan Desai, who joined for the entire journey, was accompanied by **DG Sheetal Shah** from District 3131, who travelled from Pune for the flag-off. **DG Tushar Shah** expertly coordinated the Surat leg of the trip, and **DG Mohan Parashar's** influence was evident in Ahmedabad, where 54 cars participated in a grand roadshow. We were honoured to

have **Gujarat's Education Minister Praful Panshariya**, as Chief guest at Magical Miles during our event in Surat.

THE ROUTE AND PREPARATIONS:

The journey spanned Mumbai – Surat – Vadodara – Gandhidham – Bhuj – Dholavira – Ahmedabad – and back to Mumbai. Meticulously planned through three logistics recce trips, the drive ensured smooth coordination and safety, supported by real-time tracking via **Life360**.

HEALTHCARE AND AWARENESS INITIATIVES:

1. Breast Screening Camps (Organized by RCM Nova):

A total of 449 women were screened, detecting 20 abnormalities. These individuals were advised to undergo further sonography. Special thanks to RCM Nova and President Asim Shah.

- > Surat: 215
- > Gandhidham: 82
- > Bhuj: 89

- > Ahmedabad: 63

2. Masik Chakra – Menstruation Awareness:

- > Surat: 500 girls
- > Gandhidham: 700 girls

Donations included:

- > 52 period panties for orphan girls at Karuna Vihar, contributed by Rtn. Padma Kapoor of RC Deonar.
- > 2,000 cramp pads distributed across Surat and Ahmedabad, generously donated by RCM Nariman Point.

Event Highlights and Cultural Experiences:

- **Surat East:** President Praful Chodvadiya and his club hosted a delightful lunch at their farmhouse, followed by a roadshow for organ donation featuring a drone shoot and police escort. The event was flagged off by DG Chetan Desai, DG Tushar Shah, and Gujarat Siksha Mantri Praful Panshariya.
- **Vadodara:** A delicious Gujarati thali at Mandap restaurant, followed by a visit to the



Patang Night Market, was a unique cultural experience, made even more special as it coincided with the eve before Makar Sankranti.

- **RC Gandhidham:** After being welcomed with a traditional bandhani dupatta, desi chai, coffee, and pakodas, participants enjoyed an evening of kite flying on Sankranti day—a true highlight of the trip. The evening culminated in a musical night with live musicians, where ₹9 lakh was raised in just 15 minutes for a wheelchair racing cycle for Rtn. Geeta Chauhan, National Wheelchair Basketball Captain. Special thanks to president Purvesh Rawal, Project Coordinator Mitesh Dharamshi and IWC Gandhidham.
- **Bhuj:** Four Rotary clubs united for a unique musical housie fellowship and roadshow. With crisp air, warm bonfires, and music, the event was followed in the evening after visiting the LLDC Museum and Smrutivan. Special thanks to AG Abhijeet Dholika, Rtn. Dharmesh Mehta, the presidents of Bhuj clubs,

and the five Inner Wheel clubs for hosting the breast screening camp. PDG Lion Bharat Mehta also facilitated the camp at the Lions Hospital and Kutchi speciality Dabali. Special thanks Kamal Mehta and Neeta Mehta for sponsoring 45 goodie bags filled with Bhuj specialties like Pakwan box, Gopal black til Chikkis and Khawda special Gulab pak.

- **Dholavira:** The stunning sunsets and moonlit walks on the white sands of the Rann of Kutch provided an unforgettable experience. Drone photography captured the beauty of this “Road to Heaven.”
- **Ahmedabad:** The roadshow, featuring 54 cars, was followed by a delightful fellowship dinner hosted by the RCs of Ahmedabad, with DG Mohan Parashar in attendance. Special thanks to DGN Naimish Raval, Rtn. Sanjay Dalal, and Rtn. Geetika Saluja.

REFLECTIONS:

- DG Mohan Parashar 3055: “Our initiative is truly inspiring and

reflects the essence of Rotary.”

- DG Sheetal Shah 3131: “The glorious moments of this car drive will be remembered, nurtured, and cherished forever, marking one of the most joyous events of RY 24-25.”
- DG Tushar Shah 3160: “Your commitment to the cause and DG Chetan Desai’s support has been phenomenal, because of which this project would be remembered for a long time.”
- DG Dinesh Mehta 3142: “Dist. 3142 takes immense pride in being a part of this meaningful endeavour, Showcasing the true essence of Rotary.”
- MJF Lion Bharat Mehta and MJF Lion Meena Mehta Lions Dist. 3232-J: “Rotary Magical Miles 2025 was a symphony of wheels and hearts, touching lives where fellowship meets service and dreams turned into impactful reality.”
- Prez Suresh Naidu: “An experience of a lifetime, friends for life.”
- Nikunj Jhaveri: “The power of collective impact.”

The Rotary Magical Miles Car Drive 2025 truly celebrated Rotary’s spirit—uniting people through service, adventure, and fellowship. Heroes of the Drive:

Two inspiring participants drove 2,500 kilometres as part of the drive:

- Rahul Ramugade, Captain of the Mumbai Wheelchair Cricket Team.
- Geeta Chauhan, National Wheelchair Basketball Captain.

GRATITUDE TO SPONSORS:

Thanks to the support of District 3141 and Rtn. Nikunj Jhaveri.

Co-hosting Clubs:



- Platinum Co-host: RC Mumbai Nova
- Diamond Co-hosts: RC Bombay Metropolitan, RC Mumbai Mahim
- Gold Co-hosts: RC Bombay Powai, RC Wada

Well-wishers:

- RC for Addiction Prevention 3141, RCM Mulund East, and RCM Mulund Hill View.

Core Team and Acknowledgments:

- Rtn. Shruti Dharamsi – President
- Rtn. Arun Garg – District Event Coordinator
- Rtn. Tejaswini Rane – Convener
- Rtn. Jayesh Badani – Convener
- Rtn. Deepak Jain – Project Chair
- Rtn. Shaline Serpes – Project Co-chair

- Rtn. Siddharth Udeshi

- Amit Dharamsi

Core Recce Team:

- Shruti Dharamsi
- Asim Shah
- Jay Kariya (Project Coordinator for 3142 and 3131)
- Sunita Sainani
- Satish Niser



EDITED BY MAHERA GOEL

4TH BOLLYWOOD MAHA AROGYA SHIVIR

COMPILED BY: RTN DR KRISHNA KUMAR (DIST. CO-ORDINATOR)

THE much-anticipated annual healthcare initiative, the 4th Bollywood Maha Arogya Shivir, was successfully organized on January 19, 2025, at the Chitrakoot Ground in Andheri West, Mumbai. This remarkable event was spearheaded by Dr. Dharmendra Kumar, Chairman of Doctor 365 and RK HIV AIDS Research and Care Centre, along with Mr. Dheeraj Kumar and RTN Mr. Chetan Desai, District Governor 3141. The event witnessed the participation of over 57,000 beneficiaries, making it a significant milestone in healthcare outreach.

- » Upasana Singh
- » Ashit Modi
- » Tinu Verma
- » Ali Khan
- » Deepak Parashar

Other notable attendees included Sangeeta Tiwari, Sahila Chadha, and poet-author Sandhya Riyaz. Renowned Bollywood celebrity designer Archana Kochhar added a touch of glamour to the event with her presence.

2. Spiritual and Political

Dignitaries The event also hosted eminent spiritual leaders, including Sadhguru Shri Dayal Ji and Guru Maa, along with Member of Parliament Himadri Singh.

HIGHLIGHTS OF THE EVENT

1. Prominent Guests and Celebrities

- Bollywood luminaries graced the occasion, including:
- » Poonam Dhillon
 - » Sujata Mehta



- » Dr. Smita Dolas Somane, GST Commissioner
- » Bharti Lavekar and Vinod Shelar from BJP
- » B.N. Tiwari, President of FWICE

3. CSR Support and

Inaugurations The Corporate Social Responsibility (CSR) initiative was supported by Mahanagar Gas Limited (MGL). The cardiac ambulance inauguration was graced by Mr. Atmakur Chakrapani (Vice President - HR & CSR) and Mr. Susanta Rout (Chief Manager - CSR), showcasing MGL's commitment to enhancing emergency healthcare capabilities.

COMPREHENSIVE HEALTHCARE SERVICES

The camp provided an array of free medical services for Bollywood artists, technicians, backstage workers, and media personnel, along with their families. Services



included:

- › Free health check-ups and TB screenings.
- › Distribution of medicines worth ₹2.5 crore.
- › Eye check-ups, free glasses, and wheelchairs.
- › Special healthcare provisions for women.

ACHIEVEMENTS OF THE SHIVIR

- › **Beneficiaries:** 57,000 individuals received health services.
- › **Wheelchair Distribution:** 860 wheelchairs were provided to those in need.
- › **Medicine Distribution:** Medicines worth ₹2.5 crore were distributed.
- › **Eye Testing and Spectacle Distribution:**
 - ◆ 7000 eye tests conducted
 - ◆ 3,800 spectacles distributed
- › **TB Screening:** 455 individuals

screened for tuberculosis.

- › **Breast Cancer Screening:** 150 women underwent breast cancer screening, with no positive cases detected.
- › **Nutrition Basket Distribution:** 1,200 nutrition baskets were distributed to promote health and well-being.

EVENT HIGHLIGHTS

The event commenced with a traditional lamp-lighting ceremony, followed by a soulful Ganesh Vandana and the Maharashtra Samman Geet, performed by Vivek Prakash and Mohammad Aiyaz.

Dr Dharmendra Kumar and Dheeraj Kumar expressed their heartfelt gratitude to all distinguished guests, including:
His Excellency Kobbi Soshani, Consul General of Israel.
Satinder Ahuja, Consul General of Georgia.

Dr Deepak Namjoshi and Masooma Namjoshi of Criti Care Hospital.
Mr. Shri Sanjay Prakash, Md SBI Foundation.
Shri Ranjan Goswami, Ed Bm Oil India Marketing
Dr Mukesh Kumar Das, Ed Indian Oil
Shri Subesh Kumar, CGM Head EIL

The event was gracefully anchored by Vaibhav Sharma and Saundarya, who kept the audience engaged while ensuring smooth proceedings.

Major contributors to the event included:

District Governor: Rtn Chetan Desai
District Counsellor: Rtn Harish Choksi
District Coordinator: Rtn Dr. Krishna Kumar
Lead Host: Rotary Club of Mumbai North Island - President Rtn



Harneet Anand
Rtn Nikunj Jhaveri: M/S Systems Plus Pvt. Ltd.
Shri Chandubhai / Shri Lalitbhai: M/S Nakoda Plast Industries Pvt. Ltd.
Rotary Public Charitable Trust of Bombay Airport: President Rtn Apurva Patel
Rotary Club of Mumbai Elegant: President Nidhika Behl
Spectacle Donor: Rtn Gaurav Gopani
Rotary Club of Mumbai GenX: President Rtn Denish Shah
Rtn Gayomard Panthaki
Rotary Club of Mumbai Nova: Rtn Ram Kotak

SUPPORT AND ACKNOWLEDGMENTS

Dheeraj Kumar credited the success of the event to the collective efforts of contributors, including Manish Singhal of Dangal TV, who supported the initiative for a second consecutive year, and producer Ramesh Taurani for his significant backing.

A NOBLE VISION FOR THE FUTURE

The 4th Doctor 365 Bollywood Maha Arogya Shivar continues to be a beacon of hope and compassion, delivering essential healthcare

services to the entertainment industry and the community at large. With its success, the initiative reinforces the power of collaboration and the enduring spirit of giving.

Dr. Dharmendra Kumar and Dheeraj Kumar expressed their gratitude to all attendees and pledged to continue serving humanity with the blessings of Lord Shiva.

CONCLUSION

The 4th Bollywood Maha Arogya Shivar exemplified a successful collaboration of healthcare, corporate support, and community participation. By addressing critical health issues and providing essential medical services, the event made a lasting impact on thousands of lives. Doctor 365 and its partners continue to set a benchmark in community health initiatives, fostering a healthier and more equitable society.

EDITED BY NARESH BAJPAI



VIBRANT PUBLIC IMAGE SEMINAR: SHOWCASING THE POWER OF VISIBILITY



INFORMATION COURTESY: RTN RAVI JASWANI, DISTRICT PUBLIC IMAGE CHAIR



ON the 19th of January, the Rotary District 3141 Public Image Seminar was successfully conducted at the elegant Club Millennium, bringing together Rotarians and enthusiasts to emphasise the vital role of public image in advancing Rotary's mission and community projects.

The seminar was graced by an esteemed panel of faculty, including District Governor Chetan Desai, PDG Subash Kulkarni, PDG Mohan Chandavarkar, DPIC Ravi Jaswani, CC Rajendra Datye, Sree Nandy, B.G. Barve, Sandip Kedia, Avinash Mishra, and Arun Khetan. Their expertise and insights captivated the audience, making it a memorable and impactful event.

With over 120 attendees and 20+ co-host clubs, the seminar served as a vibrant hub of ideas, discussions, and actionable strategies. A highlight of the event was the launch of Rotary-branded stickers for mobile phones by DG Chetan Desai. This simple yet innovative initiative is designed to enhance visibility and spark conversations about Rotary's contributions in everyday settings.

Keynote speakers addressed vital topics, including leveraging social media, crafting compelling narratives, and effectively engaging with the community. Their practical advice and inspiring messages equipped attendees with tools to amplify Rotary's visibility

and values in their respective communities.

Participants applauded the event's seamless organisation and its focus on empowering Rotarians to serve as brand ambassadors. The seminar concluded with a renewed commitment to ensuring Rotary's work is widely recognised and appreciated, inspiring more individuals to embrace the cause of "Service Above Self."

The Public Image Seminar at Club Millennium was a resounding success, reinforcing the importance of a strong public image in elevating Rotary's identity and impact.



EDITED BY MAHERA GOEL

Vibrant

With vibrant passion and the magic of selfless giving, we spark change and inspire hope.



ROTARY CLUB OF MUMBAI SHER-E-PUNJAB MARKS VEER BAL DIWAS WITH COMPETITIONS AND FEE DONATIONS

Club President: Rtn Jotinder Singh Ahluwalia

Area of Focus: Basic Education and Literacy; National Integration

Location of Project: Guru Nanak English High School, Andheri East

Date of Execution: 24th December 2024

Project Description

Veer Bal Diwas, honouring the courage and sacrifice of Guru Gobind Singh Ji's four brave sons, was solemnly commemorated by RC of Mumbai Sher-e-Punjab in collaboration with Guru Nanak School. The event instilled values of righteousness, courage, sacrifice, and leadership among young minds through essays, poems, Shabad-Kirtan, poster-making, and model-making by the students. The club sponsored medals, certificates for winners, and light snacks for all children. The highlight was the Club's generous donation of INR 1,02,000/- towards school fees for 13 underprivileged students, reflecting their unwavering commitment to education and community upliftment.

Number of Beneficiaries: 300 +

Rotarian-hours Spent: 20

Value of the Project: INR 1,11,350/-

Sponsors/Partners: Management of Guru Nanak High School; Interact Club of Guru Nanak Brave Hearts



ROTARY CLUB OF MUMBAI SHER-E-PUNJAB DISTRIBUTES 100 NUTRITION KITS TO TRANSGENDER AND HIV COMMUNITY

Club President: Rtn Jotinder Singh Ahluwalia

Area of Focus: Annapoorna

Location of Project: Humsafar Trust, Vakola, Santa Cruz East

Date of Execution: 9th December 2024

Project Description

In collaboration with Humsafar Trust, RC of Mumbai Sher-e-Punjab identified the pressing needs of 100 families from the HIV-positive and transgender community, often marginalized and vulnerable to severe health and social challenges. Nutritional ration kits were thoughtfully distributed, addressing their dietary needs. The Club also provided snack boxes, ensuring a holistic gesture of care and inclusion. The beneficiaries expressed heartfelt gratitude, showering blessings on the Rotary Club members for their compassion and support. This initiative reinforced the Club's commitment to uplifting underserved communities with dignity and respect.

Number of Beneficiaries: 400 (100 families)

Rotarian-hours Spent: 10

Value of the Project: INR 81,557/



EMPOWERING EDUCATION: ROTARY CLUB OF LOKHANDWALA KANDIVALI LAUNCHES E-LEARNING KIT

Club President: Rtn Priya Shenoy

Area of Focus: Happy School

Location of Project: St. Thomas Malankara School, Dahisar West

Date of Execution: 10th January 2025

Project Description

We extend our sincere gratitude to British Learning, UK, for providing comprehensive English learning materials across all levels via an online platform and education vouchers, enabling 13 educators from St. Thomas Malankara School, Dahisar West, to pursue a diploma in child psychology. The addition of a Smart TV, partly sponsored by the club, enhances the E-learning system's functionality. Special thanks to AG Ranjit Bijoor, our esteemed Chief Guest, for his invaluable support in empowering educators and transforming education for underprivileged children. The event was graced by President Priya Shenoy, Rtn Anu Srivastava, Rtn Sanjeev Kotkar, and Rtn Dr Ambujam Iyer.

Number of Beneficiaries: 400 students; 13 teachers

Rotarian-hours Spent: 06

Value of the Project: Actual- INR 32,000/- ;

Notional INR 2,000,00/-

Sponsors/Partners: British Learning; St Thomas Malankara School; members of Rotary Club of Lokhandwala Kandivali



SANTA'S MAGIC: ROTARY CLUB OF LOKHANDWALA KANDIVALI BRINGS CHRISTMAS JOY TO TRIBALS

Club President: Rtn Priya Shenoy

Area of Focus: Sanskriti- Celebrating cultural traditions

Location of Project: Kalmacha Pada, Kandivali East

Date of Execution: 21st December 2024

Project Description

The Rotary Club of Lokhandwala Kandivali celebrated SANSKRITI, blending cultural traditions with compassion during the festive season. Led by Vibrant President Priya Shenoy and her Christmas elves—Rtn Mahajan, Rtn Dinesh Arumughan, and Rotary Spouse Prashant Shenoy—the event introduced a refreshing “fruit party,” replacing junk food with bananas, guavas, and oranges, much to the children’s delight. Donning festive caps and shoes, their smiles lit up the celebration. The joy extended to 80 families, who received blankets to stay warm this winter. The event concluded with lemongrass tea, floral bouquets, and Tulsi leaf takeaways, spreading warmth, festive cheer, and community spirit.

Number of Beneficiaries: 115

Rotarian-hours Spent: 08

Value of the Project: INR 12,000/-

Sponsors/Partners: Members of Rotary Club of Lokhandwala Kandivali



ROTARY CLUB OF BOMBAY BAYVIEW'S TRANSFORMATIVE PARTNERSHIP WITH NANDADEEP ORPHANAGE

Club President: Rtn Rajni Barasia

Area of Focus : Community Development

Location of Project: Neral

Date of Execution: 12th January 2025

Project Description

During the COVID-19 pandemic, the Rotary Club of Bombay Bayview discovered Nandadeep Orphanage and responded to their critical needs, evolving into a deep partnership inspired by Dr Ketan Soni, its dedicated trustee and caretaker. We now ensure monthly contributions for rent, groceries, utilities, salaries, clothing, and more, supporting 45 children with shelter, nourishment, and education. Regular psychiatric evaluations affirm their well-being and growth. Guided by the adage, “It takes a village to raise a child,” we proudly stand with Dr Soni in his transformative mission, fostering hope and opportunity for the children of Nandadeep.

Number of Beneficiaries: 45

Rotarian-hours Spent: 150

Value of the Project: INR 5,00,000/-



ROTARY CLUB OF BOMBAY BAYVIEW: A JOYOUS CELEBRATION OF SAMUHIK VIVAH

Co-hosts: Inner Wheel Club of Bombay Bayview; RC of Bombay Royals; RC of Divas

Club President: Rtn Rajni Barasia

Area of Focus: Community Empowerment

Location of Project: Talothe Village, Dahanu

Date of Execution: 15th December 2024

Project Description

The Rotary Club of Bombay Bayview organized its 4th Samuhik Vivah at Talothe Talaipada village, Dahanu, uniting 25 underprivileged couples in a heartwarming celebration. Supported by Rotary and Inner wheel clubs, the event honoured tribal traditions with vibrant revelries and authentic rituals. Over 5,000 villagers shared in the joy and a festive meal. Each couple received a trunk with clothing, jewellery, household essentials, and financial aid to start their new lives. This impactful INR 9,00,000/- initiative not only brought dignity and happiness to 50 individuals but also showcased the club's unwavering commitment to community empowerment and joy.

Number of Beneficiaries: 50

Rotarian-hours Spent: 200

Value of the Project: INR 9,00,000/-



TEACHERS' TRAINING FOR PROJECT MASIK CHAKRA BY ROTARY CLUB OF GHATKOPAR WEST

Club President: Rtn Shruti Dharamsi

Area of Focus: Education

Location of Project: Khamshed

Date of Execution: 20th December 2024

Project Description

On 20th December 2024, Rotary Club of Mumbai Ghatkopar West and Rotary Club of Bombay Pier organized a "Train the Trainers" session at Khamshed, focusing on the Masik Chakra. Led by President Shruti Dharamsi, the session saw 85 attendees, including Aarogya Sakhis, tailoring batch members, and vocational service participants. It empowered 14 initially hesitant participants, overcoming language barriers, to commit to conducting school awareness sessions. The event fostered inclusivity, confidence, and meaningful discussions, highlighting its success in building awareness and promoting sustainable community development through education.

Number of Beneficiaries: 85

Rotarians-hours Spent: 30

Value of the Project: INR 10,000/-

Sponsors/Partners: Rotary Club of Bombay Pier



DON'T DRINK AND DRIVE - A CAMPAIGN BY ROTARY CLUB OF GHATKOPAR WEST

Club President: Rtn Shruti Dharamsi

Area of Focus: Community Development

Location of Project: Chintamani Parshwanath Circle, Ghatkopar West

Date: 31st December 2024

Project Description

As new year approached, Rotary Club of Mumbai Ghatkopar West launched a campaign to raise awareness about the dangers of drinking and driving. Led by board member Ketan Shah, 2,500 pamphlets and roses were distributed in the community to promote responsible driving. The campaign received mixed reactions—many appreciated it, while others highlighted the need for continued awareness. The message emphasized: “Do not drink and drive – your family awaits your safe return.”

Number of Beneficiaries: 2500

Rotarian-hours Spent: 70

Value of the Project: INR 50,000/-

Sponsors/Partners: Maharashtra Andhshradha Nirmulan Samiti



MOCK INTERVIEW DRIVE BY ROTARY CLUB OF MUMBAI COASTLINE

Club President: Rtn Nishant Mehta

Area of Focus: Education

Location of Project: KJ Somaiya Institute of Management, Mumbai

Date of Execution: 4th December 2024

Project Description

A mock interview drive was held at KJ Somaiya Institute of Management, in collaboration with Young Indians, Mumbai, to prepare 70-90 MBA students for campus placements. The initiative provided the students with personalized feedback, practical guidance, and a platform to enhance their confidence while gaining valuable insights into professional expectations. A distinguished panel of experts, including Coastline members President Nishant Mehta, IPP Siddharth Sathaye, Nikhil Sahajwani, and Youth Director and Vice President Kautilya Cyclewala, conducted the interviews. They spent seven impactful hours with the students bridging the academia and industry gap.

Beneficiaries: 70-90 MBA students

Rotarian-hours Spent: 28

Value of the Project: INR 40,000/-

Sponsors/Partners: Young Indians (YI), Mumbai



BLANKET DISTRIBUTION BY ROTARY CLUB OF MULUND EAST

Club President: Rtn Ananthlakshmi Iyer
Area of focus: Community Service
Location of Project: Ashramshala, Palghar
Date of Execution: 14th December 2024

Project Description

140 blankets were distributed among the students of an ashramshala in Palghar district.

Number of Beneficiaries: 140

Value of the Project: INR 9,000/-

Sponsors/Partners: Rtn Neelam Khadke and Rtn Vinay Kulkarni



EDUCATIONAL APP DISTRIBUTION BY ROTARY CLUB OF MULUND EAST

Club President: Rtn Ananthlakshmi Iyer
Area of focus: Education
Location of Project: Municipal Corporation Schools, Mulund West
Date of Execution: 14th December 2024

Project Description

SSC educational app was distributed among the various schools which will be helpful for the students for their studies.

Number of Beneficiaries: 126

Rotarian- hours Spent: 2

Value of the project: INR 1,512/-



JOYNIC PICNIC FOR SPECIAL CHILDREN BY ROTARY CLUB OF BORIVLI

Club President: Rtn Harish Chandarana
Area of Focus: Community Development
Location of Project: Mandavi Resort
Date of Execution: 20th December 2024

Project Description

The Joynic Picnic for Special Children was hosted by the Rotary Club of Borivli in collaboration with the POSAT Foundation at Mandavi Resort on December 20, 2024. The event, starting at 7:00 AM, was designed to bring

joy and create lasting memories for special children, their families and friends. The day was filled with fun activities, and each child received a red cap, generously provided by Rtn Dinesh Rege. The event helped foster a strong sense of togetherness and brought immense joy to all the attendees.

Number of Beneficiaries: 46

Value of the Project: INR 28,000/-

Rotarian-hours Spent: 18

Sponsors/Partners: POSAT Foundation;
Rtn Dinesh Rege



VOCATIONAL LEARNING SCHOLARSHIP (VLS)- ONGOING PROJECT BY ROTARY CLUB OF MULUND

Club President: Rtn Seema Sudhir Joshi

Area of Focus: Education and Youth Empowerment

Date of Execution: 8th December 2024

Project Description

Rotary Club of Mulund has been providing Vocational Learning Scholarships (VLS) for the last 13 years. Over these 13 years, more than INR 10 Crores have been disbursed to 930 students, who are spread all over Maharashtra. This year too, following an elaborate selection process, 136 new students were selected for receiving VLS. Along with students from earlier years, about 250 students will be given Scholarships of more than INR.2,00,00,000/- in 2024-25.VLS is given for professional courses like Engineering, Medical, Physiotherapy, Mass Media, Hotel management, Lab Technician, Merchant Navy, Nursing, CA etc. Some students are from renowned institutions like IIT, NIT, government engineering and medical colleges. More than 50% students are girls, selected purely on their merit.

Number of Beneficiaries: 250

Rotarian- hours Spent: 1000

Value of the Project: INR 2,00,00,000/-

Sponsors: Club members contributed around INR 20,00,000/-

CSR Partners: Aarti Industries, Banyan Tree Advisers, Gemini Exports, La Tim Metal and Industries, H.D. Fire Protect, Marathon Group, Paras Defence, Hemant Surgicals, Uravi T Lamps.

OCV HIGHLIGHTS:

Strengthening Bonds and Vision



ROTARY CLUB OF MUMBAI MALABAR HILL

Chief Guest: DG Chetan Desai

Attendance: 43 members

TRF Announcement

- ✧ Commitment: USD 6,000
- ✧ Collection: USD 11,111
- ✧ Achieved EREY Club status in October 2024.
- ✧ Collected USD 25,000 under CSR initiatives.

Major Projects

- ✧ Pediatric Heart Surgeries.
- ✧ Procurement of machines for the Neonatal Department at Sion Hospital.
- ✧ Development of a Sumo Stand in Kashmir as part of a regional integration initiative.

Events

- ✧ Celebration of our Club's 25th Anniversary.
 - International trip to Baku.



ROTARY CLUB OF BOMBAY COSMOPOLIS

Date: Friday, 15th November 2024

Chief Guest: DG Chetan Desai

Attendance: 35 (Rotarians, Ann's & Dignitaries)

TRF Announcement: 5000 USD

AKS Announcement: None

Major Project/Event Announcement: Planned for Fund Raiser.

ROTARY CLUB OF BOMBAY METROPOLITAN

Date : Tuesday, 19th November 2024

Chief Guest : DG Chetan Desai

Attendance : 47 (Members, Anns & Dignitaries)

TRF Announcement: One Member Donated 200 USD

| Major donor: Level – 1, 3 members | Level – 2, 1

Member, | Level – 3, 1 Member | Level – 4, 1 Member

Aks Announcement: 1 Member

Major Projects/events or Announcement

1. **Pediatric Heart Surgeries** – Providing life-saving cardiac procedures for children in need.
2. **Pediatric Orthopedic Surgeries** – Addressing critical orthopedic conditions in children.
3. **Skin Grafting Procedures** – Offering advanced treatments for burn and skin injury victims.
4. **Disable to Able** : Children's Show (Dance & Sing) Presentation



ROTARY CLUB OF BORIVALI WONDERS

Date and Day of OCV: 5th January 2025

Chief Guest: DG Chetan Desai

Attendance: 15

TRF Announcement: 25 USD President Dharti Joshi and 75 USD from Rotary club of Borivali Wonders members



ROTARY CLUB OF BOMBAY NORTH

Date and Day of OCV: Friday, 10th January 2025, Breach Candy Club

Chief Guest: DG Chetan Desai

Attendance: 120 (Members and Dignitaries)

Major Projects/events or Announcement

- ✧ **Mega One-Day Medical Camp at Masina Hospital:** A comprehensive health camp offering various medical services to the community.
- ✧ **Global Grant for Pediatric Heart Surgeries at SRCC:** Scheduled for the end of January, this initiative aims to provide life-saving heart surgeries for children in need.
- ✧ **CSR Project for Integrated Rural Village Development in Palghar:** This project focuses on utilizing solar energy for water purposes and distributing solar lamps to enhance rural living conditions.
- ✧ **Establishment of a Retina Clinic in Bhavnagar:** With an investment of ₹1 crore, the club plans to set up a state-of-the-art retina clinic at PNR Society to address vision-related health issues.
- ✧ **Vocational Service Symposium:** Throughout February, the club will conduct a symposium emphasizing workplace ethics, aiming to promote integrity and professionalism among members.





ROTARY CLUB OF BOMBAY SEA FACE

Date and Day of OCV: January 11, 2025

Chief Guest: DG Chetan Desai

Attendees: 44 (Members and Dignitaries)

TRF Announcement: 10,000 USD

Interact Activities

On January 30, 2025, an Interact Conference will be held, bringing together three Interact schools. The Interactors will showcase activities centered around the themes of Patriotism and Women Empowerment.

Environment Projects

Borewell Recharge through Rainwater Harvesting: A project benefiting 250–300 villagers will be implemented in January 2025. Another similar borewell recharge project is under consideration.

Gobar Gas Plants Installation: Two biogas plants with capacities of 3,000 and 2,000 liters will be installed. These will benefit a residential hostel housing 35 children and a family, supporting their daily cooking and hot water needs.

Health Initiatives

Cervical Cancer Prevention Vaccination Drive: A month-long initiative expected to benefit approximately 700 girls.

Cochlear Implant Surgeries: One surgery was successfully completed on January 23, 2025, with another scheduled for the second week of February 2025.

Education

Computer Center: A new facility with eight computers will be set up at Somaiya School, benefiting 200 children.

Skill Development

Kalakutir Initiative: A CSR project aimed at empowering young tribal villagers with skills to become entrepreneurs or secure employment. Expected to be completed by March 2025, it will benefit 400 families.

Global Grant

A Global Grant project is in progress for Tata Memorial Cancer patients, in collaboration with our international partner from Lucerne, Switzerland.

EDITED BY NARESH BAJPAI





New Leaders, New Horizons

INSTALLATIONS OF VIBRANT PRESIDENTS



Rotary Club of Ghodbunder Mumbai

RC Ghodbunder Mumbai proudly installed its Charter President, Ashutosh Thakur, as the Vibrant President for the Rotary year 2024-25 on January 8, 2025, along with its Board of Directors. The club, comprising 27 members representing diverse classifications, embarks on this new chapter with enthusiasm and a strong commitment to service.

The installation ceremony was honored by the presence of District Governor Chetan Desai, New Club Advisor PP Amit R. Patil, DGND Deepak Jiandani, as well as Assistant Governors, District Secretaries, and other district officers. Members and Presidents from RC Palghar, RC Borivali Wonders, RC Umroli, and RC Mira Road also graced the occasion.

RC Ghodbunder Mumbai, the fourth club established by RC Palghar, extended special acknowledgment to RC Palghar for its unwavering guidance and support. Club Secretary Mehul Mane and President-elect Ujjwala Babar were commended for their exceptional contributions to the club's activities.

Having received its charter in the Incredible year 2023-24, this momentous occasion signifies the beginning of a vibrant year. The club is poised to make a meaningful impact on the community through dynamic initiatives and collaborative efforts, fostering Rotary's mission of service above self.

COMPILED AND EDITED BY NARESH BAJPAI

One Year TO INSPIRE!

Let us get to know the Movers and Shakers of 24-25, the Vibrant Presidents who are all set to lead with passion and resolve.

ROTARY CLUB OF MUMBAI LOWER PAREL: RTN RAJESH DIXIT

1. **Why did you choose to become the Vibrant President:** Based on my performance as the President of our Club in the Incredible Year, my Club members requested me to become the Club President in the Vibrant Year also.
2. **The most beautiful moment of your journey so far:** Witnessing the difference, we make in peoples' lives through our various Projects.
3. **What will be the signature Project of your Presidential tenure:** Medical Camps.
4. **Which Vibrant Year attribute do you, as a Club, most relate to and why:** Inclusive- because it aligns with our Club's ethos.
5. **What are the Vibrant focus Areas that you would like to work on:** Education for the needy children.



Profession: Entrepreneur.

Club Name: Rotary Club of Mumbai Lower Parel.

Membership Strength: 13.

Key Projects: Medical camps, Foodathon, Distribution of food and essentials to tribals.

Family: Vishakha Dixit - Wife (Rotarian – RC Mumbai Lower Parel).

Favourite cuisine: Rajasthani.

Favourite Holiday destination: Any hill station, mountainous region.

Favourite Book: Power of Now: A Guide To Spiritual Enlightenment (by Eckhart Tolle).

Favourite Music: Songs from Hindi movies.

Quote I live by: You Are What You Are Now Because Of Your Past Actions.

ROTARY CLUB OF MUMBAI SHIVAJI PARK: RTN. AVINASH NAIK

1. **Why did you choose to become the Vibrant President:** To serve Society in an impactful manner.
2. **The most beautiful moment of your journey so far:** Witnessing the smiles on the faces of the beneficiaries of our Club's Cataract Operations Projects, and Project Annapurna.
3. **What will be the signature Project of your Presidential tenure:** Annapurna.
4. **Which Vibrant Year attribute do you, as a Club, most relate to and why:** Visionary, because our Club believes in looking ahead.
5. **What are the Vibrant focus Areas that you would like to work on:** Pediatric heart surgeries, and Anganwadis.



Profession: Financial & Insurance Advisor.

Club Name: Rotary Club of Mumbai Shivaji Park.

Membership Strength: 18.

Key Projects: Annapurna, Camps for Blood Donation & Screening for Breast Cancer.

Family: Ashwini Avinash Naik - Wife.

Ankita Sachine Shastry - Daughter.

Janhavi Avinash Naik – Daughter.

Sakshat Avinash Naik – Son.

Favourite cuisine: Indian.

Favourite Holiday destination: Kashmir.

Favourite Book: Fiction – The Seven Habits Of Highly Effective People (by Stephen Covey).

Favourite Music: The song "Aaney waalaa pal....." (from the Hindi film Gol Maal).

Quote I live by: Always Give People More Than What They Expect To Get.

ROTARY CLUB OF MUMBAI NARIMAN POINT : RTN ADITYA B NEMANI

1. **Why did you choose to become the Vibrant President:** To give back to society and get more involved in the process.
2. **The most beautiful moment of your Rotary journey so far:** 15+ years and counting, every moment is one to cherish with my Club Family
now being as close to me as my own Family.
3. **What will be the signature project of your Presidential tenure.** Supporting existing projects and identifying newer ones.
4. **Which is the Vibrant Year attribute that you, as a club, most relate to and why?** Trustworthy, since that is what identifies us and differentiates us from any other Non-Government Organisations
5. **What are the Vibrant Focus Areas that you would like to work on?** Baghbaan, Paediatric Heart Surgeries, Anaemia, Thalassaemia & Blood Donation, Aanganwadis, L.E.A.R.N., Annapoorna, Swachh RID 3141 Abhiyaan Water Check Dams.



Profession: Practising Chartered Accountant.

Club name: Rotary Club of Mumbai Nariman Point.

Membership strength: 77 members + 2 Honorary members.

Key projects: Childhood 2 Livelihood, Umang (Senior Citizen Talent Show), Blood Donation Camp (every month), Daily Meals for 150+ persons at Kasturba Gandhi Hospital for Patients' relatives / attendants, Paediatric Heart Surgeries.

Family: Kajli A. Nemani- Wife (Member Inner Wheel Club of Mumbai Nariman Point).

Tanishi A. Nemani- Daughter.

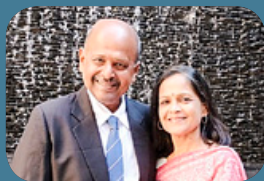
Favourite Cuisine: Indian (all sorts).

Favourite Holiday destination: Goa.

Favourite Book/Music: Reminiscences of a Stock Operator by Edwin Lefevre / Old Bollywood Music.

Quote I live by: If you think you can, you will. If you think you cannot, you are right.

ROTARY CLUB OF MUMBAI SOBO : RTN RAJEEV GOENKA



1. **Why did you choose to become the Vibrant President:** To learn and do more in Rotary.
2. **The most beautiful moment of your journey so far:** Meeting all the wonderful people who I would never have met, but for Rotary.
3. **What will be the signature Project of your Presidential tenure:** Spinal Surgeries in the Tribal areas in India, by Dr. Bhojraj and his team. Collaborations sought.
4. **Which Vibrant Year attribute do you, as a Club, most relate to and why:** Inclusive, because it resonates with our Club's ethos. Together we can do more.
5. **What are the Vibrant focus Areas that you would like to work on:** Projects for Anganwadis and Tribal children.

Profession: Sports – Health – Fitness Education.

Club Name: Rotary Club of Mumbai Sobo.

Membership Strength: 73

Key Projects: Spinal Surgeries, Spina Bifida Surgeries, Pediatric cancer testing & treatment, providing life skills training to slum children.

Family: Sarita Goenka – Wife. Varun – Son. Nandini – Daughter-in-law. Meha – Daughter. Sailesh – Son-in-law

Favourite cuisine: South Indian.

Favourite Holiday destination: Greece.

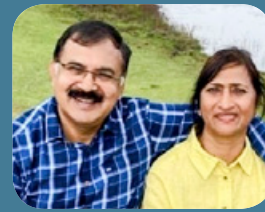
Favourite Book: Man's Search For Meaning – by Viktor E. Frankl.

Favourite Music: Yeh Duniya Agar Mil Bhi Jaaye....(from the Hindi film Pyaasaa).

Quote I live by: Live And Let Live.

ROTARY CLUB OF MUMBAI MAHIM: RTN VIDULA KSHIRSAGAR

1. **Why did you choose to become the Vibrant President:** I believe in doing justice to every task which I take up and also felt that it was the right time to lead from the front in our quest for service to Society.
2. **The most beautiful moment of your journey so far:** Witnessing the smiles of the children of the sex workers, and the affection displayed by these children - as the beneficiaries of our Projects.
3. **What will be the signature Project of your Presidential tenure:** Donation of a plastic crushing machine at Khanivali village to make it plastic free, Setting up of a skill development workshop in a school in Konkan. Also, aiming to collaborate on setting up of an OT for the pediatric department at one of Mumbai's leading hospitals. Another key aspiration is to establish a STEM laboratory in a school.
4. **Which Vibrant Year attribute do you, as a Club, most relate to and why:** Visionary, because our Club believes in looking ahead.
5. **What are the Vibrant focus Areas that you would like to work on:** Education, Health care, and Environment.



Profession: Education.

Club Name: Rotary Club of Mumbai Mahim

Membership Strength: 63

Key Projects: Visual Disability to Ability initiatives, National Integration Library at Army Goodwill School, Donation of educational materials and sports equipment to schools, donation of Plastic crushing machine, setting up of a workshop for skill development for the needy, donation of Pediatric equipment to JJ Hospital.

Family: Manoj Kshirsagar – Husband
Nishank – Son. Tanvi – Daughter-in-law.

Favourite cuisine: Mediterranean.

Favourite Holiday destination: Europe, and locations rich in Nature and Architecture.

Favourite Book: Spiritual classics.

Favourite Music: Hindustani classical.

Quote I live by: Do Good, Nourish Your Soul, And Elevate Your Spirit.

ROTARY CLUB OF QUEENS NECKLACE MUMBAI: RTN SHILPA MEHTA

1. **Why did you choose to become the Vibrant President:** To be a connection between our Club members, and a connection for the underprivileged.
2. **The most beautiful moment of your journey so far:** Witnessing the impact of our Projects on the underprivileged in our community, and the progress made by them as a result of our Projects.
3. **What will be the signature Project of your Presidential tenure:** Projects which seek to enhance the dignity of the underprivileged women in our society.
4. **Which Vibrant Year attribute do you, as a Club, most relate to and why:** Resilient, because resilience to adversity is an invisible strength when we aim to serve society in an impactful manner.
5. **What are the Vibrant focus Areas that you would like to work on:** Education.



Profession: Performing Artiste.

Club Name: Rotary Club of Queens Necklace Mumbai.

Membership Strength: 160.

Key Projects: Anganwadis, Kshamata, Mantra 4 Change, SMES College, The Circle etc.

Family: Ramesh Mehta – Father – Rotarian.
Sandip Mehta – Brother – Rotarian of RC Queens Necklace Mumbai.
Nisha Mehta – Sister-in-law (Rotary Club Queen's Necklace, Mumbai)

Favourite cuisine: All.

Favourite Holiday destination: Scandinavia.

Favourite Book: Fiction – Spy Thrillers.

Favourite Music: Songs from old Hindi movies.

Quote I live by: Do Unto Others As You Would Want Others To Do Unto You- Help All, Be Kind, Be Connected.

ROTARY CLUB OF MUMBAI ISLAND CITY : RTN. ONKAR SARANG

1. **Why did you choose to become the Vibrant President:** Being a past Rotaractor, I always looked up to Rotary and the amazing work done by the organisation and hence aimed to become a Rotary Club President.
2. **The most beautiful moment of your Rotary journey so far :** Listening to the feedback from women, who, as the beneficiaries of our vocational Projects, have already started earning their livelihoods, thereby bringing a real change in their lives.
3. **What will be the signature project of your Presidential tenure.(Mention if you are looking for collaborations for any project?) :** Multiple vocational service projects for the underprivileged women in Mumbai.
4. **Which is the Vibrant Year attribute that you, as a club, most relate to and why?** Visionary, because our Club members are driven, motivated and passionate to make the world a better place to live in.
5. **What are the Vibrant Focus Areas that you would like to work on?** Economic Development of our Community.



Profession: International Business Consultant & Executive Director at WorldOne Energies.

Club name: Rotary Club of Mumbai Island City

Membership strength: 34

Key projects: Supporting Education for tribal children, and vocational projects such as beautician course, warli art course, rangoli course, bakery course, etc.

Family: Mother – Aparna Sarang

Father – Ankush Sarang

Sister – Namita Sarang

Favourite Cuisine: Indian

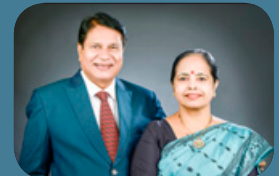
Favourite Holiday destination: Iceland

Favourite Book: Tuesdays with Morrie (By Mitch Albom).

Quote I live by: If You Do Not Take Risks, You Cannot Create A Future.

ROTARY CLUB OF MARINE DRIVE MUMBAI: RTN ARVIND KATAKDHOND

1. **Why did you choose to become the Vibrant President:** The love and affection of our Club's members and their prompting me to take up this post.
2. **The most beautiful moment of your journey so far:** Completion of a Project (cost: Rs. 20 lakhs) on Children's Day of 2024 (i.e., 14.11.2024) for an NGO – ADAPT (earlier known as Spastics Society of India), inaugurated by DG Chetan Desai.
3. **What will be the signature Project of your Presidential tenure:** Financial support of Rs. 15 lakhs to 22 Nos rural children training to become qualified Pathologists and Nurses.
4. **Which Vibrant Year attribute do you, as a Club, most relate to and why:** Inclusive- because it aligns with our DG – Chetan Desai's approach.
5. **What are the Vibrant focus Areas that you would like to work on:** Supporting the school children hailing from LIG families (financially and otherwise).



Profession: Retired Banker.

Club Name: Rotary Club of Marine Drive Mumbai.

Membership Strength: 29.

Key Projects: Scholarships for rural children for their medical education, Renovation of rural & urban schools run by NGOs, Distribution of Notebooks to more than 3500 students of LIG & MIG families in Karjat & Mumbai, across the entire academic year.

Family: Archana Katakdhond - Wife (Rotarian – RC Marine Drive Mumbai).

Favourite cuisine: Maharashtrian style Bharli Vangi (stuffed brinjal).

Favourite Holiday destination: Kashmir.

Favourite Music: Songs from Hindi movies of the '60s era.

Quote I live by: Arise, Awake, And Stop Not till The Goal Is Reached.

ROTARY CLUB OF MUMBAI SION : RTN KIRAN SHETYE

1. **Why did you choose to become the Vibrant President:** A deep desire to serve the community and give back to Society.
2. **The most beautiful moment of your Rotary journey so far :** Leading a Vocational Project for visually and physically challenged students. The GOI's Outstanding CSR Award for this initiative is a testament to the impact of empowering these individuals with skills and opportunities for a brighter future.
3. **What will be the signature project of your Presidential tenure :** Mobility camps for the physically challenged, and various ongoing projects for cancer patients.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why:** Inclusive, because it resonates with our Club's ethos.
5. **What are the Vibrant Focus Areas that you would like to work on ?** Increasing our Club's membership for executing more impactful projects for the benefit of the community.



Profession: Architecture and Interior Design.

Club Name : Rotary Club of Mumbai Sion.

Membership Strength : 52 .

Key Projects : Cancer patients' care and prevention initiatives.

Family: Swati Bhat Shetye – Wife.

Favourite Cuisine : Turkish.

Favourite Holiday Destination : All beautiful locales.

Favourite Book : The Anarchy – The Relentless Rise of the East India Company (by William Dalrymple).

Quote I live by : Action Speaks Louder Than Words.

ROTARY CLUB OF MUMBAI MALABAR HILL : RTN PALLAVI D SANGHVI

1. **Why did you choose to become the Vibrant President:** To lead our Club in rendering service to the Society.
2. **The most beautiful moment of your Rotary journey so far :** Witnessing the divine smile of a three-year-old visually impaired girl during the donation of an alphabet book in tactile format.
3. **What will be the signature project of your Presidential tenure :** Project for the Neonatal department at Sion Hospital.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why :** Inclusive, because our Club believes in involving Rotarians and partners in Service Projects and Fellowships.
5. **What are the Vibrant Focus Areas that you would like to work on ?** Empowerment of Women & Children.



Profession: Graphologist and Motivational Coach.

Club Name : Rotary Club of Mumbai Malabar Hill.

Membership Strength : 62 .

Key Projects : Distribution of 100 Numbers of Laser Sticks for the visually impaired, Sumo Stands for the Army in Kashmir, E-Learning Kits at Chanda Ramji High School, Roofing of School Laboratory at Mahatma Phule School in Dharavi, Sponsorship of Literacy programmes for the needy adults.

Family: Dhairesh Sanghvi – Husband. Rohan Sanghvi – Son; Akansha – Daughter-in-law.

Rachna Valia – Daughter; Hardik Valia – Son-in-law.

Favourite Cuisine : Indian.

Favourite Holiday Destination : London.

Favourite Book : Srimad Bhagavad Gita.

Favourite Music : Indian Classical.

Quote I live by : Where There Is A Will There Is A Way.

INSPIRING GENEROSITY: A JOURNEY WITH THE ROTARY FOUNDATION

The Rotary Foundation (TRF) has been a beacon of hope and change for communities worldwide. Its programmes have touched millions of lives, addressing critical global challenges. In this inspiring interview with AKS RID Raju Subramanian, we delve into the thoughts and experiences of this distinguished Rotary leader, exploring the profound impact of TRF, the significance of giving back, and the role of philanthropy in transforming lives.



VIBE-X: What inspired you to support The Rotary Foundation so generously?

RID RAJU: As DGE, we had a meeting with Bill Gates. When asked why he supports the Rotary Foundation when he has his own Bill and Melinda Gates Foundation, he said, "Your foundation is a foundation of trust," with a minimum administrative cost of less than 8%, with most of the funds being spent to ensure support to the beneficiary. This was my inspiration to support TRF.

VIBE-X: As a Rotary International Director, how have you seen TRF contributions making a difference in communities?

RID RAJU: Without a doubt, no other organisation has a programme like TRF with matching and support. Whether it be supporting schools in Sri Lanka, paediatric surgeries in India, cataract surgeries in Africa, building houses in Haiti—there are examples that can fill pages where millions of people have benefitted from the Foundation. Not forgetting the eradication of polio worldwide, malaria in Zambia, and tuberculosis in India. Large vision with great impact has been the forte of TRF.

VIBE-X: In which ways does The Rotary Foundation stand out among global charities and philanthropic organisations?

RID RAJU: Sixteen years of recognition by Charity Navigator is an unprecedented recognition. Hardly any other organisation would have been recognised with such consistency and continuity. TRF has been responsible in multiple ways, through our seven areas of focus, in changing lives and making a difference to

communities and even nations around the world. Millions of lives have been touched, saved, and benefitted by the programmes of TRF.

VIBE-X: Does a particular fund of the Foundation hold a special meaning for you, and why?

RID RAJU: Each fund has a distinct and special purpose. To choose any one fund would be doing injustice to the others. To name just a few:

- ❖ APF, as it helps districts for global grants and district grants.
- ❖ Endowment, for building the future with a long-term purpose and vision.
- ❖ Polio, until it is eradicated, fulfilling our promise to the children of the world that no child will ever be crippled by the deadly polio virus.

VIBE-X: Is there a beneficiary story of a TRF-funded project that has touched your heart?

RID RAJU: There are so many to talk about, but paediatric heart surgeries have a special fondness for me. Saving the life of a child 18 days old, with just a few days of life left, and seeing the sweet smile is indeed fulfilling, bringing tears to my eyes. The joy on the faces of the parents, who had given up hope, is indescribable.

VIBE-X: In your view, what is the role of individual philanthropy in addressing global challenges?

RID RAJU: Every contribution, however small, has a significant role to play in addressing global challenges. In fact, small contributions, from USD 1 to USD 999, make up 40% of the total contributions to the Foundation.

Drops of water make the ocean.

VIBE-X: How has being a donor to The Rotary Foundation enriched your life?

RID RAJU: It has given me a purpose in life and given my wife and me a great sense of satisfaction and fulfilment. The best charity, as said in our scriptures, is where neither the donor knows who the beneficiary is nor does the beneficiary know who the donor is.

VIBE-X: What message would you like to share with Rotarians worldwide about the importance of giving back?

RID RAJU: My strong belief is that the duty of every Rotarian is to contribute to the Foundation every year—not only when one holds office but also thereafter. The amount is not significant; it can be according to one's means. It is irrelevant whether a friend or foe is in office, as our contribution is for our Foundation. Riding on others' contributions for self-promotion is indeed sad and unfortunate, more so when one does not support the Foundation every year without a break.

I would emphasise that we must continue to contribute to the Polio Fund until the world is declared polio-free.

We need to give back, as it is our Foundation, and the only source is our contribution. We are in Rotary not to take but to give, and it is essential for each of us to support the Foundation so we can continue, through global grants, to undertake big, bold, and impactful projects.

INTERVIEWED BY SREE NANDY

VIBRANT FOUNDATION RECOGNITION EVENT

On Sunday, 12th January 2025, our RID 3141 under the leadership of DG Chetan Desai successfully completed the Vibrant Foundation Recognition Event, at the Courtyard by Marriott at Andheri East. The Chief Guest was PTRF Trustee PRID Ashok Mahajan, and other lead speakers were TRF Trustee PRID Dr. Bharat Pandya, CSRIG Stewardship Chair (Zone 4) DLF PDG Harijit Singh Talwar, ARRFC PDG Sandip Agarwalla, besides our Vibrant



Governor Chetan Desai. DGND Deepak Jiandani also attended the event. AKS PDG Vijay Jalan, AKS Rajendra and Shubhlakshmi Chhapwale and AKS Meena Khetan too graced the occasion. RISAO officer Ms. Jagriti Tripathi also attended the seminar. The Lead Host Club, Rotary Club of Borivli made all the arrangements with able support from one Platinum Co-Host, seven Diamond Co-Host and twenty-

two Gold Co-Host Clubs. A very special support was extended by Rtn. Gayomard Panthaki.

After the meeting was called to order by the Vibrant President Harish Chandarana of the Lead Host Club Rotary Club of Borivli, he gave details of projects carried out during the year including formation of a new Club and adding many new members.

Convener DC-TRF Support PP Manish Gyani spoke about the purpose of the seminar which is "Showing our Gratitude to the large donors to the foundation". ARRFC PDG Sandip Agarwalla spoke about the 'TRF



Endowment a Legacy for the Future' and how important it is for TRF. He also shared details on the concept of pool endowment fund. CSRIG Stewardship Chair (Zone 4) DLF PDG Harijit Singh Talwar covered the very important topic of 'CSR India Grants - The way forward' and 'CSR India Grants – Stewardship'.

DG Chetan took up the stage and started by praising the huge work done by DC TRF Support Manish Gyani and the Lead Host Club President Harish Chandarana and the members of Rotary Club of Borivli, in successfully weaving together this very important Vibrant Foundation Recognition Event, in



the first month of year 2025. He appreciated the role all the Co-hosting Clubs, to make this event successful. DG Chetan expressed his gratitude to the AKS and Major Donors due to whom The Rotary Foundation is able to take up large service projects worldwide. He enumerated the achievements of the District 3141 for the year and discussed the Way Forward for the Vibrant Year.

TRF Trustee PRID Dr. Bharat Pandya spoke on **‘TRF The Magic of Service’** and appealed to contribute generously to TRF. The Chief Guest PTRF Trustee PRID Ashok Mahajan, spoke to the audience on the **‘TRF – Our Foundation’**. He said how he has seen The Rotary Foundation changing the lives of hundreds of thousands of needy people in all parts of the world and how Rotary is just a little far in Winning the War Against Polio in the world.



In the glittering awards ceremony managed by DC-TRF Support Manish Gyani, DGSC Ganesh Viswanathn, PP Deepak Killawala and PN Tejus Sura, the felicitation of AKS Donors, Clubs and other Major Donors was done. A total of 75+ Felicitations & recognitions were conducted for people and clubs. The Host Club and All the Co-Host Clubs were also given trophies. The program ended with Vote of Thanks by the Co-Convener, DS Ashish Tapiawala. The event went off smoothly, glitch-free, and was full of positive energy. The after-event fellowship was dinner & cocktails.

Rtn. Manish Gyani : Convener - RC of Borivli



Engaging Employees in CSR and Leveraging CSR for Greater Impact

WRITTEN BY DC CSR AKSHAY MEHTA



Corporate Social Responsibility (CSR) has transcended its initial definition as a charitable obligation, becoming an essential pillar of sustainable and ethical business practices, especially for mid-sized and large corporations. As Rotarians, we must understand how corporates can maximize their CSR impact while fostering a culture of employee involvement. Here's how corporates can engage their workforce in CSR initiatives and leverage these activities to amplify their impact on society, with examples of successful programs.

THE ROLE OF EMPLOYEE ENGAGEMENT IN CSR

Employee engagement in CSR initiatives creates a purpose-driven work environment, increases morale, and aligns employees with the organization's values. By integrating CSR into critical corporate functions, companies can meaningfully involve their workforce:

MARKETING-LED CSR CAMPAIGNS

Marketing teams can mobilize employees as advocates for cause-driven campaigns. For example, sustainability drives,

health awareness programs, or community events can engage employees as ambassadors. Hindustan Unilever's Lifebuoy campaign not only promoted hygiene in underserved areas but also actively involved employees in outreach activities, making them proud contributors to societal well-being.

PUBLIC RELATIONS (PR) ENGAGEMENT

PR departments can involve employees in community-focused programs and highlight their contributions in newsletters, blogs, and media coverage. Google's GoogleServe initiative encourages employees to volunteer for causes they care about, which are then featured in their CSR reports and public communication, fostering pride and recognition.

HR AS A CATALYST FOR CSR

Human Resources plays a pivotal role in embedding CSR into the company's culture. Activities such as team volunteering, CSR-focused onboarding programs, and recognition for CSR contributions motivate employees to participate actively. Deloitte's Impact Day is an example where employees dedicate their skills to local communities as part of their professional roles.

LEVERAGING CSR FOR BROADER IMPACT

Corporates can significantly enhance the scope of their CSR initiatives by adopting innovative strategies. The following examples illustrate how companies have successfully aligned CSR with their strategic goals:

COMMUNITY SKILL-BUILDING PROGRAMS

TCS's Bridge IT initiative trains rural youth in IT and digital skills, contributing to community development while building a skilled workforce.

CAUSE-DRIVEN PRODUCT CAMPAIGNS

Hindustan Unilever's hygiene campaign and Starbucks' Ethos Water program, which funds clean water projects, are exemplary models of linking CSR to product launches, fostering customer engagement alongside social impact.

SUSTAINABILITY INITIATIVES

ITC's Mission Sunehra Kal focuses

on sustainable agriculture and afforestation, benefiting both the environment and the company's supply chain. Similarly, Tata Motors' renewable energy projects align environmental stewardship with operational sustainability.

PRO BONO SERVICES

Encouraging employees to provide their expertise pro bono for social causes is a powerful way to enhance CSR. For instance, Trilegal offers free legal services to NGOs, while Deloitte employees use their financial and consulting skills to help local businesses grow.

COLLABORATIONS WITH NGOS AND PUBLIC-PRIVATE PARTNERSHIPS

Partnerships allow businesses to scale their initiatives. HDFC Bank's Parivartan initiative and Reliance Foundation's Arogya Yojana healthcare program exemplify how NGOs and government agencies can collaborate to address large-scale social challenges.

INVOLVING CUSTOMERS IN CSR

Amazon's Smile program and Paytm's donation features engage customers directly, creating a shared sense of purpose. This collaborative approach amplifies CSR efforts and increases customer loyalty.

TECHNOLOGY-DRIVEN CSR SOLUTIONS

Tech-driven initiatives like Google's AI for Social Good and IBM's Smarter Cities Challenge show how corporates can leverage innovation to address societal issues like disaster management and urban planning.

CONCLUSION

Engaging employees in CSR and leveraging innovative strategies is the way forward for corporates to create sustainable and impactful change. For Rotarians, the lesson lies in understanding this evolution and adapting to it. We must design CSR projects that actively engage employees while aligning with the larger organizational goals of corporates.

By focusing on these shared objectives, Rotary Clubs can position themselves as strategic partners, building long-lasting relationships with mid-sized and large organizations. These collaborations, rooted in mutual purpose and clear goals, have the potential to create a lasting and meaningful impact on the communities we serve. Together, we can amplify our collective efforts and uphold the spirit of "Service Above Self."



EDITED BY SREE NANDY

INDUCTION AND RETENTION NEED TO GO HAND IN HAND



DISTRICT 3141 proudly acknowledges our Vibrant Presidents and Membership Teams for a net growth of 694 members as of January 2025. Their commitment has led to the addition of six new clubs: Rotary Club of Bombay Cosmopolis, RC Mumbai Elegant Plus, RC Mumbai Island City, RC SkyCity Borivali, RC Umroli, and RC Mumbai Pioneers, bringing our total to 123 clubs.

On January 20th, the new club RC Borivali Skywalk held its inaugural meeting, named PRARAMBH, to

officially establish and introduce the club. The meeting was attended by key members of the Rotary District, as well as members from neighbouring clubs. RC Borivali sponsored the new club, RC Borivali SkyCity.

Let's prioritise membership and retention in Rotary. Each day, we should exemplify an organisation that others aspire to join.

A steady member count can indicate club success, but frequent losses alongside new additions



In Rotary's membership game, everyone can benefit by

- ♦ Listing the positives about your club.
- ♦ Keeping track of potential members.
- ♦ Knowing your club's strengths.
- ♦ Making growth a priority.
- ♦ Seeking fresh perspectives from young Rotarians.
- ♦ Appealing to local volunteers.

highlight a need to reassess growth or retention strategies. To improve membership retention, clubs can:

- ♦ **Start early:** Engage new members immediately to foster a sense of belonging.
- ♦ **Measure engagement:** Recognise members who achieve engagement milestones, as they are more likely to stay.
- ♦ **Prioritise recruiting:** Make attracting new members a top priority.
- ♦ **Create a recruiting folder:** Highlight the club's strengths and responsibilities.
- ♦ **Follow up:** Check in regularly with members.

Contact Us:

To learn more about Rotary membership and how to get involved, please reach out to DC Membership Sandip Kedia - +91 93246 11931

EDITED BY SREE NANDY

WHEN TOMORROW COMES

Interact 

Encouraging and grooming Youth leadership is the way forward for Rotary

WRITTEN BY RTN. PIYUSH SHAH, DISTRICT COORDINATOR - YOUTH SERVICES
VIBRANT AVENUE - YOUTH SERVICES



DURING the 2010 Council on Legislation (COL), representatives approved the enactment to add a fifth Avenue of Service, dedicated to youth, titled "New Generations." This significant step aimed to ensure that all efforts under this avenue contribute to implementing a robust succession plan. To make this vision a reality, let's actively reach out to schools, institutions, and large housing complexes in our vicinity to form as many Interact Clubs as possible.

Many Interact Clubs have been terminated in Rotary International records simply due to the failure to update the Interact Club Advisor's information by July 1st each year. Avenue Chair Pankaj Phatarphod is working diligently with clubs to revive such Interact Clubs. Club leaders and Rotarians

passionate about Youth Services must organize and encourage their Interact Club members to participate in various Interact projects and events at the club, district, and Rotary International levels.

The Rotary Youth Exchange Program offers a unique opportunity for our youth to represent us as ambassadors. This program allows participants to broaden their perspectives while living in a different culture and promoting their own culture, fostering international goodwill and understanding. Currently, three of our students are participating in a year-long exchange program, and our clubs are hosting four inbound students. As we emerge from the challenges posed by COVID-19, which temporarily halted the exchange program, we encourage all readers to promote this life-changing initiative among Interactors and young people in their networks.

To support this, connect with

Avenue Chair Hima Dalal and schedule a presentation for your club or Interact Clubs. We currently have five long-term applications and are actively encouraging more youth to participate.

Programs like RYPEN, RYLA, MUNA, and MIPS provide excellent opportunities to engage with the youth in our communities. This year, we have focused on organizing RYPEN sessions at school premises, lasting 2-3 hours, featuring top speakers and activities tailored to schools' interests. Thus far, we have successfully conducted MUNA events in the southern and western zones and one MIPS session. Avenue Chair Anand Ramnani and his team are collaborating with clubs to organize these impactful events.

The New Generations Service Exchange Program is a short-term initiative for youth aged 19 to 30 seeking internships or professional experiences abroad. Avenue Chair Rajendrasinh Chauhan has already shortlisted three applications and is inviting more participants to join this program.

Let us collectively strengthen Youth Services, our fifth Avenue of Service, and inspire the next generation of leaders

EDITED BY SREE NANDY

CURATING NEW EXPERIENCES: THE ROTARACT WAY



WRITTEN BY: AAYUSHI THAKKAR, CHAIRWOMAN PUBLICATIONS, ROTARACT DISTRICT 3141

RED - THE CINEMATIC SAGA

Rotaract Entertainment Destination (RED) 2024, held on December 21-22 at Sardar Patel Institute of Technology, Andheri, was a landmark event celebrating talent, leadership, and community. Focused on Bollywood's cinematic eras, it featured 20+ events like Zonal March, debates, and cultural performances, drawing 2000+ Rotaractors and widespread participation from Rotary and Rotaract clubs. Backed by 20+ sponsors, the event fostered creativity, healthy competition, and engagement. Highlights included thematic competitions, impactful networking, and extensive PR efforts through social media and on-ground promotions. RED 2024 exemplified the spirit of Rotaract by creating opportunities for growth and strengthening connections within the community.



CHRONICLES QUARTER 2 - WINTER SHADOWS



This quarter, Winter Shadows brought the icy chill of winter and the allure of horror to life. Participants explored snow-covered landscapes hiding dark secrets and crafted haunting narratives and visuals of eerie frozen terrains. The event captured the chilling beauty of winter's stillness intertwined with horror's thrill, proving that even in the frozen silence, every shadow tells a story.

EDITED BY SREE NANDY

INNER WHEEL IMPACT

Inner Wheel's goal is to nurture projects and deliver aid that contributes to transforming lives across the world.

WRITTEN BY JYOTI KOTAK – DISTRICT EDITOR, INNER WHEEL DISTRICT 314



IWC Bombay Nariman Point donated 24 mattresses to RAF Kharghar for army cancer patients.



IWC Bombay Mid Town donated Rs 1,75,000/- to CHILD REACH, a school for children with learning disabilities.



IWC Mumbai Bhandup donated groceries, dental care kits, and snack packets to visually impaired individuals from Jai Hind Andh Sanstha, Kalyan, at Uttari Bharat School, Bhandup.



IWC Bombay Down-Town completed a project featuring a self-defence workshop in two sessions at Sitaram Prakash School and donated an amplifier to the school. Beneficiaries: 200 girls.



IWC Bombay Shivaji Park conducted a project at Dr E. Borges Memorial Home, Bandra East, distributing 15 gas stoves.

EDITED BY SREE NANDY

HERITAGE WALK THROUGH RANWAR VILLAGE, BANDRA

A Journey Through Time

WRITTEN BY RTN K V PREMRAJ, TEAM SANSKRITI

ON 29th December 2024, the District Sanskriti team led by Rtn Kalpana Khira organised a heritage walk through Ranwar village in Bandra. Over 30 Rotarians including District Governor Chetan Desai was part of the walk.

Nestled in the heart of Bandra, Ranwar village is a hidden gem amidst the city's rapid modernization. Established as early as the 12th century, it was originally home to Koli fisherfolks and underwent significant transformation with the arrival of the Portuguese in the 16th century. This marked the birth of the 'East Indian' community, a term coined by the British to distinguish the indigenous Christian population from European Christians. The East Indians, descendants of Portuguese missionaries and local converts, blended indigenous and European cultures, created Catholic churches, winding lanes, and distinctive architecture that continue to define the village today.

The true magic of Ranwar lies in its nostalgic charm, caught between

two worlds. Once an agrarian and residential area, the village began to feel the first signs of urban encroachment as the 20th century dawned. Despite this, its tight-knit community, with narrow lanes and vibrant homes, remained a defiant symbol against the city's growth. In the last few decades, the village has transformed dramatically, with glitzy real estate projects and luxury boutiques replacing its art-deco and Portuguese-style houses.

As the walk was between Christmas and New Year, Ranwar village radiated festive charm, with narrow lanes adorned in colourful buntings and twinkling lights. The vibrant decor highlighted the village's quaint architecture, creating a joyful atmosphere. We could imagine the evenings filled with church bells, laughter, and songs, blending history and festivity in a beautiful display of community spirit.

Despite changes, the quirks of Ranwar still remain. Its labyrinthine alleys, cobbled streets, and small, family-run shops serve as reminders of a simpler time. The narrow roads, old houses, crosses, chapels, church bells, transports visitors to a different era. But for how much longer? As Bandra's gentrification marches on, one wonders if the rich cultural tapestry of Ranwar will endure or become yet another casualty in the face of

relentless development.

Another initiative planned by the Sanskriti team is the "Bandore Baithak," (Relax in Bandra), a unique cultural ingenuity aimed at celebrating the rich heritage and vibrant lifestyle of the East Indian Community of Bandra. This encourages visitors to explore the picturesque East Indian hamlets nestled within Bandra, offering a glimpse into the area's distinct culture, architecture, and traditions. "Bandore Baithak" promotes the idea of leisurely strolls through these historical neighbourhoods, savouring local delicacies, and experiencing the blend of old-world charm and modernity. It emphasizes a deep connection to the past while appreciating the community's resilience and contemporary spirit. Rtn Jhankar Gadkari has met influential people of the community to plan this venture.

As Bandra undergoes rapid transformation, preserving the heritage of places like Ranwar village is vital to safeguarding its cultural richness. Initiatives like "Bandore Baithak" help celebrate and protect the East Indian community's legacy, ensuring that the vibrant history continues to shape the present.

