

# VIBE

TOGETHER WE CAN, TOGETHER WE WILL



Rotary  
District 3141



Governor's Monthly Letter,  
Issue 1, July 2024



Striving towards  
**VIBRANT EXCELLENCE**

▼ DG Chetan Desai's Journey

▼ Tête-à-tête with RIP Stephanie Urchik

# contents

## 10 Cover Story

DG CHETAN DESAI'S JOURNEY



## 4 Counselor's Column

Notes from Counselor  
Ashish Tapiawala

## 6 Ready, Set, Achieve

Warm Wishes from around the world

## 16 RIPE VISIT

Visit Of RI President to Mumbai

## 22 Vibrant Focus Areas

Focus Areas for the Vibrant year

## 28 Installations

Installation ceremonies of Vibrant  
Presidents

## 30 Vibrant Presidents

## 36 Spotlight

Vibrant Anganwadis

## 38 TRF

Doing Good in the World

## 39 Membership

Expanding the Rotary Family

## 40 CSR

CSR India Grants and more

## 42 Interact

Interact vision for the year

## 43 Rotaract

Rotaract plans for Vibrant Year

## 44 Innerwheel

Innerwheel projects for RY 24-25

## 45 Sanskriti

Respecting our Cultural Heritage

## 46 Trivia

The Vibrant Attributes

## 47 Vibrant Resources

# From the EDITOR-IN-CHIEF

## Embracing the Magic: A Year of Vibrant Service

Fellow Rotarians of District 3141,

**A**S I take the mantle of District Governor for RY 2024-25, I stand humbled and inspired. Our district, a beacon of excellence with over 115 clubs and 6400 dedicated members, consistently sets the bar high. We are not just one of Rotary's premier districts; we are a vibrant tapestry woven with threads of service, fellowship, and unwavering commitment.

This year's theme of Rotary International, "The Magic of Rotary," resonates deeply with me. It speaks of the transformative power of our organization – the magic that ignites action, fosters connection, and creates lasting change. In District 3141, we will build upon this magic, amplifying it to create a year that is truly Vibrant.

Our vision, "Together We Can, Together We Will," perfectly complements the international theme. It underscores the collective strength we possess when we unite as Rotarians.

Together, we can achieve the extraordinary, turning the magic of Rotary into tangible results for our communities and the world.

This year, we will focus on making our clubs even more vibrant. We will strive for increased engagement, empowering our members, and embracing innovative service projects. With Jwala by my side, I am confident that RY 2024-25 will be a year etched in our memories, a year where the magic of Rotary will truly shine.

Let me also take this moment to acknowledge the incredible team behind our modern and vibrant publication, the Governor's Monthly Letter VIBE-X. Under the able leadership of Editor Sree Nandy and DS Publication Ashish Tapiawala, this magazine serves as a powerful platform to connect with all of you.

Together, let's embrace the possibilities, ignite our passion, and make District 3141 a beacon of vibrant service.

With Rotarian regards,



**Chetan Desai**

**District Governor, RID 3141**



**On the Cover:** DG Chetan Desai and First Lady Jwala Desai with RIP Stephanie Urchik

**Editor-in-Chief:** DG Rtn. Chetan Desai

**Counselor:** Rtn. Ashish Tapiawala

**Managing Editor:** Rtn. Sree Nandy

**Design:** Lakshminarayanan Gopalakrishnan

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District Governor Rtn. Chetan Desai

**Reach out to us at**

sree.nandy@gmail.com

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# Counselor's COLUMN

Welcome to the Governor's Monthly Letter for the Rotary year 2024-25.

As the District Secretary of District publications and a counselor of the GML team, I will guide you, especially our District Officers who will carry the load of making reports, on how to get through the monthly articles for publication.

Organisations always have news for their members to share, whether it be announcements or project reports. This newsletter will be our tool to share relevant and valuable information about our District 3141 and the Rotary World with the world.

We aim to release each GML themed around Rotary Designated Months.

July, being the new Leadership month, this GML will focus on Change in Leadership through Installations and Introduction of Leaders in the District.

Change in Leadership every upcoming Rotary Year shows its dynamic way of functioning. Each new leadership has the potential to bring unique ideas and fresh perspectives, understanding the unique challenges faced by society, and charting out projects and activities accordingly.

Each new Leadership is bound to bring a new culture and their own aura, which drives new behaviour and can produce fantastic results.

To sum up, "In life, change is inevitable, but in an organization, change is vital."

Friends, it is my privilege to welcome and embrace the NEW LEADERSHIP OF THE VIBRANT YEAR with utmost enthusiasm, heart, and soul.

Thank you and enjoy A VIBRANT YEAR WITH VIBRANT LEADERSHIP.

*Ashish Tapiawala*

Ashish Tapiawala,  
District Coordinator Publications



**To order the Vibrant District  
Directory scan the code:**





# From the MANAGING EDITOR'S Desk

## Let's Vibe Together

**A**S we stand on the threshold of a new Rotary year, it is with great enthusiasm and anticipation that we present to you the inaugural issue of the Vibrant GML Vibe-X. The Rotary year 2024-25 is dedicated to the spirit of vibrancy—infusing energy and passion into every facet of our Rotary experience. We echo the ethos of the year in the monthly issues of the publication which will be concise, creative, inclusive and trustworthy.



In the inaugural issue, we bring you DG Chetan Desai's remarkable journey, dotted with innumerable accolades and achievements. We also feature the Mumbai sojourn of the Rotary International President Stephanie Urchik, amped up with a candid conversation with the world leader.

The Vibrant Focus Areas are a curation of impactful initiatives supported by robust Avenue teams. A 'call-to-action' article in this edition will be a handy ready reckoner for the clubs.

The year will be charted by the Vibrant Presidents and we try to know them better through dedicated pages in every issue. TRF, Membership and CSR- the cornerstones of the collective good done by Rotarians will be reported on in every issue of the GML. We will also share about the extended Rotary families of Rotaractors, Interactors and Innerwheel members.

The team at Vibe-X is committed to working towards Vibrant Excellence. Stay connected with us and write to us with your feedback. We're listening!



**Sree Nandy**  
Managing Editor

## INTRODUCING THE EDITORIAL TEAM

**Sree Nandy**  
RC of Mumbai Kalakar –  
Managing Editor



**K V Premraj**  
RC of Borivili-  
Deputy Editor



**Anu Srivastava**  
RC of Lokhandwala  
Kandivali - Editor



**Mahera Goel**  
RC of Mumbai SOBO-  
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**Rtn. Naresh Bajpai**  
RC of Palghar- Editor



**T. S. Bhargadwaj**  
RC of Borivili - Editor



**Sashikala Charles**  
RC of Mumbai Kandivali-  
Editor



**Shelly Gupta**  
RC of Bombay West-  
Editor



**Yakuta Rassai**  
RC of Bombay Pier  
- Editor



**Haima Deshpande**  
RC of Mumbai Kalakar-  
Editor



**Stephanie A. Urchick**

President, 2024-25  
Rotary International

T +1-847-866-3235

F +1-847-328-4101

[stephanie.urchick@rotary.org](mailto:stephanie.urchick@rotary.org)

24 June 2024

DG Chetan Desai  
2024-25 Governor, District 3141

Dear Chetan,

Please accept my congratulations on your installation to the office of 2024-25 district governor.

Rotary needs your leadership now more than ever if we are to make every club and district an irresistible experience. By following Rotary's Action Plan and making sure all members feel a sense of belonging in their club, you have a special opportunity to inspire members to new heights of service.

Our ability to create lasting change begins with our family of Rotary. Together, it is within our power to bring healing in a divided world.

Join me in making Rotary a source of strength for those who need it most, within and beyond our membership. Let this be the year we harness *The Magic of Rotary*, and let Rotary be known as an organization that takes care of its members as well as the people we serve.

It is within your power to help make every club in your district a beacon of goodwill and fellowship in their communities.

I look forward to working alongside you as we change the world with *The Magic of Rotary*.

Warm regards,

A handwritten signature in black ink that reads "Stephanie A. Urchick".

Stephanie A. Urchick  
Rotary International President, 2024-2025



Dear DG Chetan and Rotary Family of 3141,

I am pleased to communicate with you through the pages of the 3141 GML VIBE-X.

Today the world needs Rotary more than ever. The needs are greater, more diverse, and the challenges are greater. As Rotarians, we can lead the way to meet them. Let us focus on the Grow Rotary initiative. We can grow Rotary by growing our Rotary Fellowship, our Membership, our Leadership, and our Service. And we must focus on our Family.



On the cusp of August – Membership Month – let's remember that membership is and has been one of Rotary's important and critical focus areas. The importance of membership goes way beyond just numbers. Membership growth is actually the momentum of our organization. It increases our human resources, develops leaders, and, most importantly, when Rotary continues to attract and retain members, it's a great testimonial to the value of Rotary membership. Retention is very important. Let's change the trend, bring a friend, and retain the friend.

The power to ACT is within you. Use it. Remember two things when you ACT:

- ~ **Act with Love:** I remember the shout of joy from an old woman whose sight was restored by cataract surgery sponsored by Rotary when she saw her little granddaughter for the first time. That is love in action. Make your love shine through your Rotary service.
- ~ **Act with Integrity:** Our ancient texts say, "The only thing that walks back from the tomb and refuses to be buried is the character of a person; what a person is, their character lives on, it can never be buried."

Anything you want to accomplish will be possible by bold and decisive action.

Madhavi joins me in wishing DG Chetan, First Lady Jwala, and all 3141 Rotary families the very best and Godspeed as together we create the magic of Rotary.

**Dr. Bharat Pandya**  
TRF Trustee, 2022-26  
RI Director, 2019-21  
RI Treasurer, 2020-21

Dear Rotarians of District 3141,



As we begin the Rotary year 2024-25, I am filled with pride and optimism. This new year is a time to reflect on our past achievements, renew our commitments,

and embrace the challenges ahead with vigor and dedication. Our theme, "The Magic of Rotary," reminds us of the profound impact our collective efforts can have. Each of us, through our unique contributions and steadfast service, plays a vital role in transforming lives and fostering positive change.

As Rotarians, our commitment to Service Above Self defines us and drives us to address the pressing issues of our time. Whether it's fighting disease, promoting peace, supporting education, or enhancing community development, our mission is to create a better, more hopeful world for future generations. Let us embrace innovation in our projects and seek out new, creative solutions to the challenges we face. By working together, we can continue to make a significant difference.

Thank you for your dedication and passion. Let's make this Rotary year extraordinary.

Warm regards,  
**T N Subramanian**  
Rotary International Director 2023-25.



Dear Fellow Rotarians and my Vibrant Friends,



If you do not go after what you want, you will never have it; If you don't ask, the answer will always be no. If you do not step forward, you'll always be in the same place.

So, dare to believe; dare to dream; dare to achieve.

I am confident that with your sincerity and commitment, positive attitude, adaptable nature, and passion to excel, you will provide exemplary leadership to your respective clubs.

While putting our best foot forward to serve the community, let us—

Resolve to be tender with the young, Compassionate with the aged, Sympathetic with the striving, Tolerant with the weak and wronged— Because sometime in our life we would have been all these.

Let us seize this opportunity to put our right foot forward and make a difference in the lives of those who are deprived and less fortunate. Let us serve with humility, compassion, and a smile—for true happiness lies in helping others.

In DGE Chetan, we have a dynamic, dashing, debonair, enthusiastic, and passionate leader who, with his pleasing personality, charming manner, endearing nature, and zest for excellence, ably supported by First Lady Jwala and the vibrant core team, will bring about positive change and provide exemplary leadership to District 3141 in RY 2024-2025, scaling hitherto unimagined heights of glory and setting new benchmarks.

Romi joins me in wishing all of you a very eventful, enjoyable, exciting, engaging, enriching, and rewarding year 2024-2025.

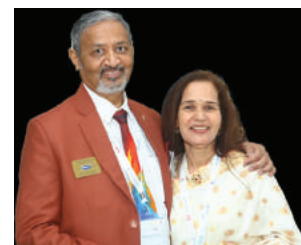
Dua hai ki kaamyabi ke har shikhar pe aap ka naam hoga, Aapke har kadam par duniya ka salaam hoga, Himmat se mushkilon ka saamna karna, Hamari dua hai ki waqt bhi ek din aapka gulam hoga.

Regards,

**PDG Harjit Singh Talwar**  
**Vibrant DLF DG-2019-2020**

Dear Vibrant DG Chetan,

On behalf of Seema and our incredible Rotarians, I wish Jwala and you a wonderful, rewarding, satisfying, and vibrant year as the leader of our premier District 3141 in Rotary Year 2024-



25. We are confident that through your outstanding talent and accomplished leadership skills, you will drive our district to much greater heights, and our vibrant Rotarians will define a new dimension to their activities. This will make the story of this vibrant year a memorable and unforgettable one, which we shall feel proud to share with our future generations.

As I have always emphasized - every journey has a purpose, every journey has a destination, every journey is unique, every journey is full of hope and excitement. With active participation and enthusiastic involvement from incredible presidents, their respective teams, and with sincere support of our district team, our incredible year has been incredibly phenomenal and has rekindled the light of trust, belief, dreams, aspirations, and created hope for a better tomorrow.

The future looks bright, exciting, and full of promises under your dynamic leadership. Change and continuity co-exist. The transition from an incredible year to a vibrant year will be seamless and will bring a better future with more efforts for the benefit of the community. On behalf of the incredible team, I assure you of our complete cooperation in all your activities and initiatives. We will always be beside you - cheering for you, assisting you, and working together with you whenever and wherever you need. Congratulations once again to Jwala and you. We are happy for you and proud of you.

Through our committed and coordinated community service initiatives, let us spread the aroma of love, happiness, peace, and togetherness and unfurl the fragrance of the magic of Rotary.

Together we can, together we will, together again!

Yours in Rotary,

**Rtn Arun Bhargava**  
**Incredible District Governor 2023-2024**

# Empowering Women: **THE BACKBONE OF ROTARY'S WORKFORCE**



Dear Rotarians,

As the First Lady of Rotary District 3141, I am thrilled to highlight the pivotal role women play in our organization. Historically, Rotary has evolved from a male-dominated space to one where women are increasingly at the forefront, driving our mission with unparalleled dedication.

Women now make up a significant portion of our workforce, leading clubs, steering impactful community projects, and influencing policies. Their contributions are invaluable, ranging from leadership in health and education initiatives to innovative approaches in sustainability and conflict resolution. Women's unique perspectives and empathetic connections with communities ensure our projects are both inclusive and effective.

Moreover, women in Rotary are staunch advocates for gender equality and mentors to future leaders, inspiring young women and girls to pursue leadership roles within and outside Rotary.

However, our journey towards complete gender parity continues. It is imperative that we create an environment where women feel valued and supported, with ample opportunities for leadership and recognition.

I urge each of you to reflect on the contributions of women in your clubs and communities. Celebrate their achievements, support their initiatives, and advocate for their growth. By doing so, we strengthen not just our organization but also the communities we serve.

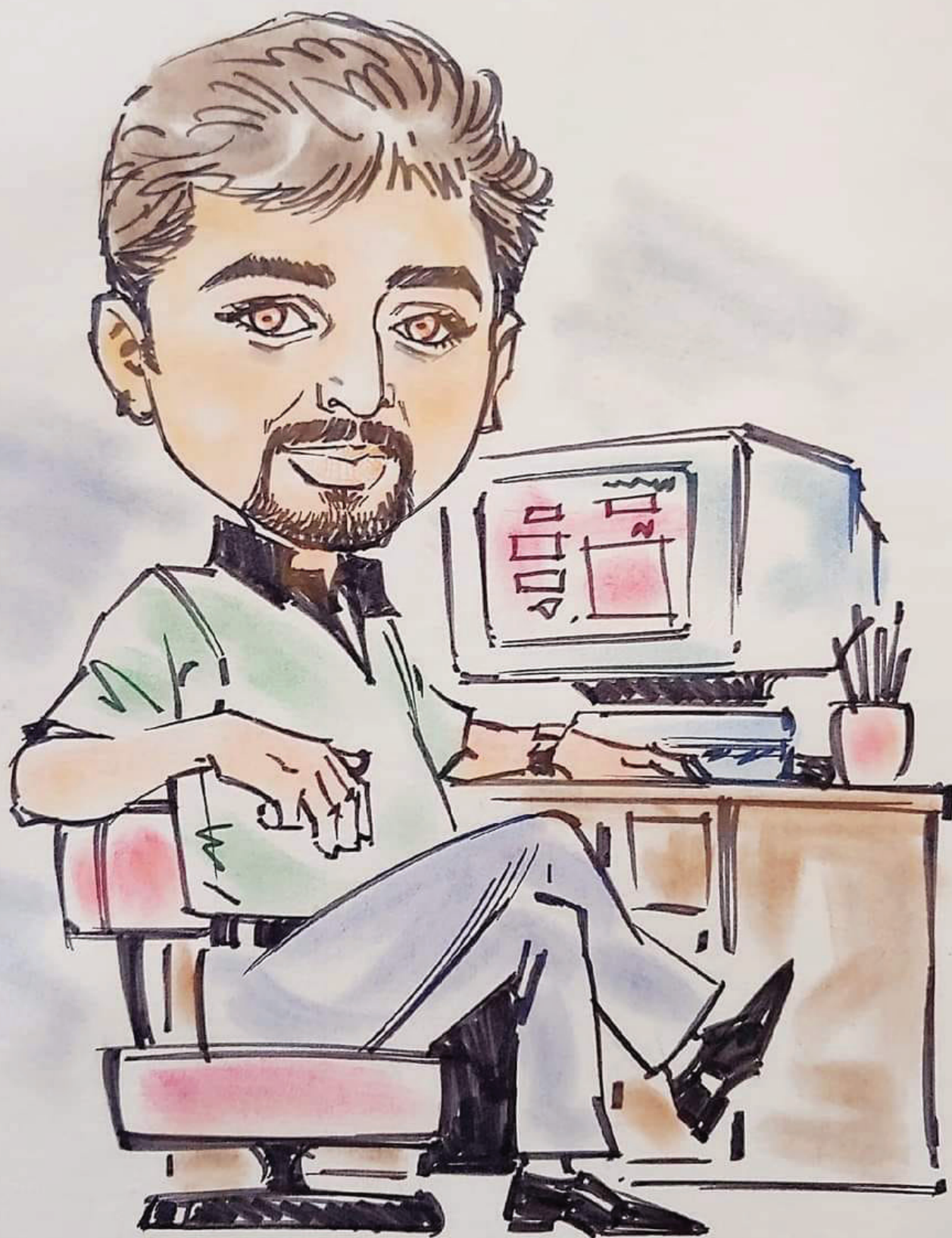
Thank you for your commitment to Rotary and for supporting a diverse and inclusive future.

Together, let's empower women and build a more vibrant Rotary.

Warm regards,

**Jwala Desai**  
**First Lady, 2024-25**  
**RID 3141**





SANTA MONICA "PIER" CA. 6/15/02

ERNESTO LAMAS



# The Journey of **VIBRANT DISTRICT GOVERNOR** **CHETAN DESAI**

**O**nce upon a time in bustling Mumbai, two eight-year-old boys, Chetan and Ketan, forged an unbreakable bond of friendship. Chetan was an ordinary boy, while Ketan faced the challenges of polio, which often hindered his daily activities in school. Despite this, the duo was inseparable. Chetan's compassion and empathy set him apart from his peers. He could not bear to see his friend feeling isolated and excluded from the lively activities on the school playground.

While other children played games, Chetan chose to spend his playtime with Ketan, ensuring his friend never felt alone. This simple

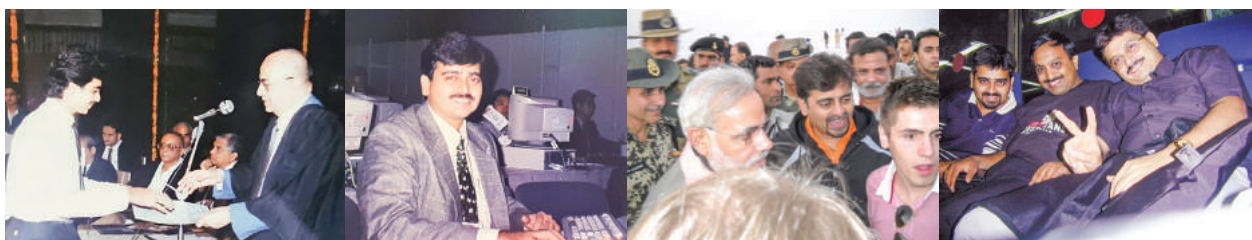
yet profound act of friendship blossomed into a lifelong bond between the two boys. As they grew older, Chetan's support for Ketan never wavered. He helped Ketan with school assignments and provided the encouragement needed to overcome life's challenges. Their bond, forged in childhood, remained strong through adulthood, continuing to the present day.

Now, as Chetan prepares to step into the role of Rotary District Governor, his early demonstration of empathy and kindness shines brightly. His journey from a compassionate child to a leader in the community exemplifies the values that Rotary stands for. Chetan's story is a poignant reminder that true leadership is

rooted in compassion, and his lifelong friendship with Ketan is a beautiful testament to the power of enduring kindness.

## **THE RISE AND RISE OF CHETAN DESAI: A LEADER IN ROTARY**

Chetan Desai was born and raised in Mumbai, where his journey of compassion and leadership began. He was a high school topper. He pursued Mechanical Engineering and later transitioned into the IT industry, becoming an entrepreneur. As the Business Director of Vibrant ETechnologies Private Limited, a high-end networking and software consultancy company with offices in India, the USA, and the UK, Chetan's professional achievements were numerous.





Vibrant ETechnologies has been recognized multiple times as one of the best training partners for Microsoft and Redhat. Chetan has the distinction of being amongst the first Microsoft Certified Trainer in India.

Chetan's journey with Rotary began in 2003-04 when he joined the Club of Borivili. His impact was immediate, earning him the award for the best new Rotarian. He embraced the challenge of leading the Rotary Club of Borivili as President for the 2008-09 Rotary year. His tenure was action-packed, and the Club bagged eighteen awards from RI and the District, including the Excellent President Award, Best International Service Project, Most Unusual Project, and Best Cooperative Project for the "KANHERI FESTIVAL." This project garnered coverage in ROTARY NEWS Magazine, Mumbai Mirror, and other publications.

Chetan's success at the club level led to challenging assignments at the district level. As the District's Rotary Youth Exchange Avenue Chair in 2011-12 and 2012-13, he achieved a remarkable 100% growth in the Long-Term Exchange Program, STEP, and NGEP Program. His efforts made District 3140 the top district in India for sending the maximum number of

Long-Term Exchange students.

In 2012, Chetan had the rare distinction of being on the five-member Findings Committee appointed by Rotary International at the Youth Exchange Pre-convention meet in Bangkok. As an Assistant Governor in 2013-14, he was awarded as a Diamond AG for his efforts in gathering TRF from clubs under his purview. One of the clubs under his guidance, Mumbai Lakers, was adjudged the Most Vibrant Club in the world. He played significant roles as Co-Convener of PETS 2011 and Convener of the District Membership Seminar in 2014.

As a Membership

Avenue Chair in 2014-15, Chetan conceptualized RISE (Rotary Inducts for Service and Excellence and Retain and Induct for Service Excellence) with a unique point system, which was well-received by WOW presidents across the district. District 3140 inducted 1,541 new members and chartered eleven new clubs with an average of forty members per club. Chetan and his team made history by chartering RC Mumbai Western Elite with 125 members, the largest club of charter in district 3140.

Chetan received Rotary International's prestigious "Club Builder" Award in 2014-15 and the "Avenues







Chetan received Rotary International's prestigious "Club Builder" Award in 2014-15 and the "Avenues of Services" award in 2016. He received prestigious TRF's District Service Awards thrice.

of Services" award in 2016. He received prestigious TRF's District Service Awards thrice. He completed both levels of leadership training at the Rotary Institute of Leadership and is a certified Training Leader.

During the peak year of 2015-16, as District Secretary, he was instrumental in getting a record

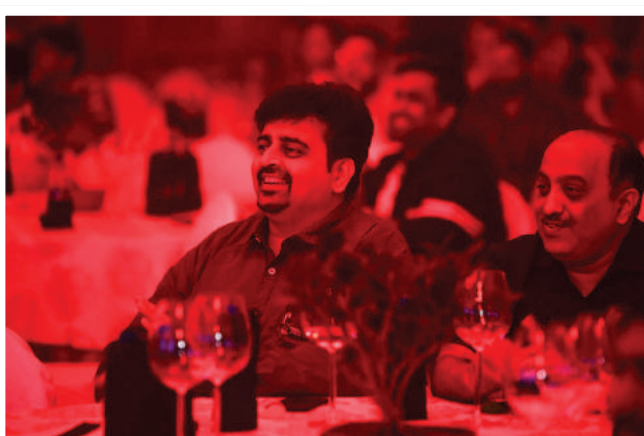
110 clubs to qualify for the RI Presidential Citation, the highest in the Rotary world. He won the "Avenues of Services" award in 2016. He received prestigious TRF's District Service Awards thrice. He completed both levels of leadership training at the Rotary Institute of Leadership and is a certified Training Leader.

Chetan continued to serve in various leadership roles, including Training Facilitator and TRF Avenue Co-Chair in 2016-17. He received the District Service Award for his work as co-chair of a TRF Team

As an Assistant Trainer and District Conference Co-Chair in 2017-18, he oversaw ROTARY UTSAV conference. As a Chief Avenue







Chetan won the District Governor 2024-25 election by a significant margin, a testament to his leadership and dedication.

Head of community service in 2018-29, he led five verticals under the Community Service Avenue. He played a crucial role in getting into the Guinness Book of World Records for the Rotary Humsafar Project, which created awareness about eye, skin, organ, and diabetes prevention.

In 2019-20, as the Avenue Chair for a significant TRF Avenue, Chetan led the district to collect a record \$4 million for the foundation, the highest ever for District 3141 and the second highest in the

entire Rotary World. Despite the challenges posed by the COVID-19 pandemic, his leadership was exemplary.

During the Rotary year 2020-21, as District Project Director, Chetan led the Annapoorna Project, providing over two million meals and 17,000 ration kits to the hungry in RID 3141. The Baghbaan Project under his leadership provided ration, equipment, and wheelchairs to old age homes, and the Baghbaan Sangeet Utsav, a musical program for senior citizens, was a

tremendous success.

Chetan is a Major Donor, PHS member and a Gold Pin recipient for introducing over ten new members to the fold. His philanthropic spirit extends to many charitable endeavours. Notable amongst them was the contribution to Rotary Club of Borivili Charitable Trust to help creation of an eye bank in honour of his mother.

In recognition of his contributions, his parent club honoured him with



the Rotary Borivli Ratna Award in 2020-21. He was appointed as Principal Aide – TRF and Avenue Chair for Baghbaan in 2021-22 and led a historical tie-up with the Shankar Mahadevan Academy for Baghbaan.

He is also a founder member and director of an affiliate of the International Council for Small Business in India.

Chetan won the District Governor 2024-25 election by a significant margin, a testament to his leadership and dedication.

He believes in Power of Now and his hobbies are Reading, Singing and Cricket. He actively plays in



IFCR cricket tournaments and has the honour of becoming first IFCR member to have risen to the post of District Governor.

Chetan is indebted to his parents for instilling the right values and compassion. Chetan recognises it is the solid support of his wife, Jwala that has helped him carve a niche for himself. According to Jwala, "Chetan exemplifies the perfect balance between personal and professional life. Amidst managing a successful business and passionately serving the community through Rotary, he remains a devoted son, a doting father, and an extraordinary husband. His unwavering commitment to family makes him truly special". A powerful testimonial from a doting wife.

The couple are blessed with two sons. Elder one Krish, 24 years, is perusing M Fin. from UIUC, USA after getting a B Tech from Manipal Institute of Technology. The younger one Yash, a 16-year-old, is back home from Brazil after a year long Rotary Youth Exchange program. He will be starting his junior college soon.

In the vibrant tapestry of Rotary's

noble endeavours, Governor Chetan Desai stands as a beacon of inspiration, embodying the virtues of compassion, commitment, and consistency. His unwavering dedication to service, his boundless empathy for those in need, and his steadfast adherence to the ideals of Rotary serve as a testament to what true leadership can achieve. As we look to the future, guided by his visionary zeal, we are reminded that the heart of Rotary beats strongest through leaders like Chetan, who transform their passion into profound, lasting impact. With his guidance, we step forward into a brighter tomorrow, fortified by the principles that he not only believes in but lives by every day. Indeed, with Chetan Desai at the helm, the path ahead is paved with promise and purpose, and the Rotary spirit shines ever more brilliantly.

WRITTEN BY K.V.PREMRAJ



# SPRINKLING MAGIC:

## RIPE Stephanie Urchik's Inspiring Days in Mumbai

*When Rotary International President-Elect Stephanie Urchik arrived in Mumbai, she brought with her not only a global vision but also a profound sense of empathy. Her two-day visit was a whirlwind of impactful meetings and heartfelt interactions, leaving an indelible mark on the Rotarians of District 3141. From the bustling cancer screening camp at Juhu to the healing halls of the Paediatric Heart Centre at Kokilaben Dhirubai Ambani Hospital, RIPE Stephanie's journey was a testament to the power of Rotary's united mission of Service Above Self. The incoming Rotary International leader stood steadfast in supporting Rotarians in the district in their tireless work to make a difference. Through strategic guidance, resources, and a shared vision, she empowered Rotarians to tackle local challenges and drive impactful community projects.*

Written By Sree Nandy

### In Conversation:

#### EMBRACING THE ACTION PLAN FOR A BRIGHTER FUTURE

In an exclusive interview with DGE Chetan Desai and Managing Editor Sree Nandy, RIPE Stephanie Urchik shares her vision for the future of Rotary, emphasizing the importance of collaboration, continuity, and the Action Plan in driving impactful and sustainable projects.

**Sree:** District 3141 has consistently featured among the most giving districts in the Rotary world. Today,





Magical evening with RIPE Stephanie

over 6,500 Rotarians from the district are waiting to create magic in your year. What would be your message to them?

**Stephanie:** You are absolutely correct. Rotary work in this district, as well as elsewhere in India, has been fantastic, with members being generous donors. My hope is that through the District Governors and the Presidents, we embrace the Action Plan, which is the tool that will help our clubs grow from good to great. Once our clubs become irresistible, it will not only help retain current members but also attract new ones who might not fit into our traditional clubs. It's no use bringing in members who will leave within a year. Every

club must embrace the Action Plan in its own way, as every club has different cultures, not only in regions but even within a district. When people ask, "Where's the directory?" I say there is none; you have to use the local.

**Sree:** The Vibrant year will see an unprecedented number of women Presidents...45 among 115 clubs, to be precise. You are a part of history, being only the second woman RI President in 119 years of Rotary. Do you feel this is a welcome trend, with women participating in more leadership roles in Rotary, and what does it augur for the future of Rotary?

**Stephanie:** I think it brings balance

to our organization. Most of us in Rotary come from business and industry, and if we had just one gender in our operations, how would that work out? I did not realize that I was only the second woman, but I understand its importance. Women in Rotary feel, if she could do it, so could I, and that makes me absolutely happy. I wish someday we could have a young woman Rotarian here who says, "I am young, and if I could do this, they can do it too." I am also single, and people tell me, "You don't have a partner?" I say no, and they feel they can also do it singly. Having a partner is wonderful, but you can be a great leader, even otherwise.



**Sree:** Today we found you having an animated conversation with the Peace Scholars. It is something close to your heart. One very interesting project idea from our DGE is setting up Peace Poles at strategic locations. This is a great way to propagate Rotary's vision of peacebuilding and also boost Rotary's public image. Please elaborate on your vision behind this initiative.

**Stephanie:** We want the world to know that this is what Rotary does, and our Foundation is about world understanding and peace. Every time we make a peace pole in a prominent location, any member of the community who walks by and sees the Rotary logo knows this is what Rotary does. That's my hope: we must get the message to as many Rotary communities and

clubs around the world.

**Chetan:** Our District will be taking an active role in building Peace Poles around the city.

**Sree:** You have set out a well-defined Action Plan for Rotarians across the world. Please share with us how this action plan will help Rotarians stay focused and align with the strategic priorities of Rotary.

**Chetan:** Rotarians often do not understand the practicality of implementing the Action Plan. Can you give us an example of how the Action Plan will help achieve, say, a net growth of 10 percent in membership in District 3141?

**Stephanie:** It happens differently in every club. One of the priorities is

increasing the impact. Sometimes clubs do the same project over and over again, but its impact decreases. So it's important for the clubs to examine if they are doing the right project. When I say expanding the reach, it means looking out for people who would be good Rotarians but whom we have not reached yet. Maybe they do not fit into the models of our traditional clubs, so we have new models. Next is better engagement, which means everyone in the club has a chance to be a part of something. They are not just coming to meet and have fun. Moreover, it is how we make our clubs learn about continuity and learning new things. There is a delicate balance between change and continuity, but both are important for our organisation.

Meeting with Peace Scholars





**Meeting with Core team**

**Sree:** DGE Chetan is propagating collaboration and continuity. He has been asking clubs and districts to come together to increase the impact and sustainability of projects. We would like to know your vision of continuity and collaboration in Rotary, given that the entire leadership changes every 12 months.

**Stephanie:** You are right. It's 12 months, and most positions change. The beauty of that model is you get fresh ideas all the time, but the challenge is that it doesn't promote the continuity of thinking. So we are urging the Presidents and District Governors to work with people before them and those coming after. All of them will have different ideas. This will help the clubs and the districts to move in the right direction. President Gordon McNally, President Stephanie, President Mario, we talk all the time. We are not always in the same place, and we talk on Zoom. We have different ideas, but all of us are focused on moving in the same direction. That's what continuity is: no back and forth. For example, Gordon McNally showed

us how important mental health is. He is leaving office on June 30. It does not mean we let go of a program that has engaged all our Rotarians.

**Sree:** That is something our incoming DGE Chetan is doing. We have a beautiful project, PNI, where we are trying to integrate the people of Kashmir into mainstream India, and DGE Chetan is gracefully taking the project forward.

**Chetan:** This is a unique project in so many dimensions, where we are bringing about lasting change among the people of Kashmir. Schoolchildren are being helped with transportation at 12,000 feet in Muchhal, which is a difficult terrain. After our District intervened and provided them with two buses, the attrition rate has reduced. We are paying for the fees, training teachers, and wish to donate an Operation Theatre on Wheels. I spoke to the Major General, and I'm going there on May 9th; funds are ready. Once we uplift the Kashmiri people in the valley, peace will prevail. Owing to their economic development over the last two

years, there is a lot of intelligence that our military has received from the local people. This is a project close to my heart, and I am taking it to the next level.

**Sree:** As a Mumbaikar, the sweltering heat has been really bad. You have visited some of the projects today and will be visiting more tomorrow. Would you like to share your experience of witnessing the work being done by Rotarians of D 3141?

**Stephanie:** I did not notice the heat; what I saw was the magic. When I visited the school for underprivileged children who have been abandoned, I was almost in tears. I was thinking, how can people have children and not want them, and yet we Rotarians want them. We want to educate them, feed them, train them, and give them a future. That, to me, is all worth it. We want to change the world.

All I saw was magic, Stephanie concluded.

# Project visits:

## INAUGURATION OF NEW INFORMATION CENTRE CUM LIBRARY

In 2022-23, the Rotary Club of Deonar transformed a two-acre dump ground at Chembur Children's Home, a state-run facility that supports runaway, destitute, and orphaned children at Mankhurd, Mumbai, into a vibrant Bio-Diversity Park. This year, RIPE Stephanie Urchick inaugurated a new Information Centre cum Library within the park. Lauding the club's dedication, she added, "By transforming a neglected area into a centre of learning and biodiversity, they enrich children's lives and demonstrate environmental stewardship." An abandoned structure onsite has been transformed into the Information Centre, offering resources on biodiversity, urban forestation, and habitat retention, benefiting both orphanage residents and visiting students. The transformation included critical repairs such as fixing the roof, installing windows, and extensive plastering and painting. Equipment like cupboards, an audio-visual projector, screen, portable sound system, tables, and chairs have been procured. "These resources will create a comprehensive learning environment, ensuring that students have access to both modern technology and valuable literature," noted Urchick. The project is supported by the club's CSR partner, Rossari Biotech Ltd., and the Ratnanidhi Charitable Trust provided five cupboards and 500 books. "The dedication and hard work of the Rotary Club of Deonar and its partners will leave a lasting legacy," said Urchick. This project stands as a beacon of hope, emphasizing the power of collaboration and the importance of environmental conservation and education.

INPUTS FROM RAJENDRA DATYE, CHIEF COORDINATOR

## VISIT TO SHRUTI SCHOOL, RC BOMBAY WEST



## PAEDIATRIC HEART SURGERIES AT KOKILABEN DHIRUBAI AMBANI HOSPITAL



RI President-Elect Stephanie Urchick was moved to tears when she toured the Children's Heart Centre at the Kokilaben Dhirubai Ambani Hospital in Mumbai, where one-day-old infants were being treated for congenital heart conditions. Rotary clubs of Mumbai are supporting the heart surgeries for infants in this hospital. "We are performing 1,000 paediatric cardiac procedures a year, that is 4-5 procedures a day. Rotary has helped us scale up the program," said Santosh Shetty, the hospital's executive director. Thanking the doctors for "giving new life to infants," Stephanie said, "I am honored to see what you are doing. If anyone from this hospital comes to Pittsburgh (her hometown), I'll coordinate with the Rotary clubs there so that you have a homestay and other facilities." The Centre's director, Dr. Suresh Rao, sought Rotary's support for a neonatal transport unit (NTU) to bring critically ill newborns and infants from far-flung villages to the hospital for treatment. "Many children die on the way to the hospital. We want a specially designed ambulance to take care of these kids who have to withstand 5-6 hours of travel from places like Pune or Nashik. Such a facility could keep the child alive until he/she gets expert medical help." RID Subramanian sought Rotary's help to fund a high-end ambulance. He announced that his personal AKS contribution next year will be for this grant. He added that multiple clubs can come together to sponsor an NTU, and this concept can be spread to other major cities too. Rotarians present were RID Rtn. Raju Subramanian, DGE Rtn. Chetan Desai, Rtn. Khuzem Sakarwala, Rtn. Nazneen Sakarwala, Rtn. Parth Sejal, and R Anne Natasha Sejal.

INPUTS FROM NAZNEEN SAKARWALA, AVENUE CHAIR



## NON-INVASIVE AND RADIATION-FREE BREAST CANCER SCREENING CAMP

Cancer is the fastest growing disease in the world and is affecting people of all ages. Rotary District 3141 has entered into an understanding with UE Life Sciences USA, makers of iBreast Exam & CervAlcal, for conducting Breast Screening Camps at very reasonable rates. Rotary Club of Mumbai Nova, along with Rotary Club of Mumbai GenX and Juhu Vile Parle Gymkhana Club, arranged a Breast Cancer Screening Camp on April 28, 2024, Sunday, at the Juhu Gymkhana. RIPE Stephanie Urchik visited the project site where 168 women were examined and 15 women were found with irregularities and required further investigations as advised. Being a lady, she was aware



of the pain women have to go through with mammograms and the aftereffects of radiation. The technology being pain-free and radiation-free was something that interested her, and therefore she visited the project and assured her fullest support throughout the year. Under this unique project, the equipment and trained personnel will be made available by the team of iBreastExam. The clubs will have to arrange for the venue and funds for the scanning. If 100 clubs cover 1,000 women over a year, the first target of 1 lakh scans will be achieved. DGE Chetan is also working aggressively to take this project to other Rotary districts who will execute this in coordination with District 3141. As regards cervical cancer, there are options of traditional Pap smear or screening with CervAlcal. Details are being worked out on these options.

INPUTS FROM RAM KOTAK, DISTRICT COORDINATOR

## ROTARY BORIVLI EYE BANK AND PROCESSING CENTRE



The Rotary International President for 2024-25, Stephanie Urchik, made a special visit to the Matushree Manjulaben Dolatrai Desai Rotary Borivli Eye Bank and Processing Centre, a flagship project of the Rotary Club of Borivli, on April 28, 2024, at 6 p.m. She was warmly welcomed by RI TRF Trustee Dr. PDG Bharat Pandya, RI Director PDG Rtn Raju Subramanian, DGE Chetan Desai (2024-25), President Rtn Rashmikanth Vora, PE Harish Chandarana, and other esteemed guests. Dr. Bharat Pandya and Chairman Mayank Desai provided an overview of how the eye bank started as a Global Grant Project in 2007 and has since continued to grow, providing vision to 1,193 individuals and alleviating blindness. The presence of eye donors and beneficiaries added to the significance of the event. Mr. Dhawal and Mrs.

Hiral Mehta narrated the emotional story of how they managed to donate the eyes of their 4-month-old baby girl upon her demise. Mrs. Hira Gaikwad, one of the beneficiaries, expressed her heartfelt gratitude after Stephanie honored her, sharing her happiness at regaining her eyesight through a cornea donation from the eye bank. RIPE Stephanie, moved by their experiences, felicitated them. In her speech, she underscored the transformative impact of Rotary and praised the Borivli members for their dedication in managing the eye bank, extending her best wishes for their future endeavors in aiding more individuals. The meeting concluded with a well-deserved vote of thanks to Stephanie for her presence and support.

INPUTS FROM MAYANK DESAI, CHIEF COORDINATOR

As we embark on the Vibrant year, the world is poised for greater acts of service to humanity. Together, we will strive to work the magic of Rotary and make a tangible impact, one act of kindness at a time.

Rm. Stephanie Urchik has been mentioned as RIPE and Rtn. Chetan Desai as DGE to be consistent with their designations when the visit happened.



# Focus Your ATTENTION

*Vibrant DG Chetan Desai and his team are rallying Rotarians in District 3141 to unite with focus and energy. They're seeking to amplify Rotary's impact across Vibrant Focus Areas by igniting a transformative spark fueled by Rotary's magic.*



It is commendable that Rotary District 3141 is taking proactive steps to address and combat breast and cervical cancer, the two most common forms of cancer found in India. It has partnered with UE Life Sciences USA to conduct breast and cervical cancer screening camps using iBreast Exam and CervAlcal technologies.

These scans are non-invasive, radiation-free, and can detect cancer at an early stage, improving survival rates. Unlike mammography, iBreastExam is portable & suitable for all above 25 years of age, making it accessible as 1st screening tool to a broader demographic.

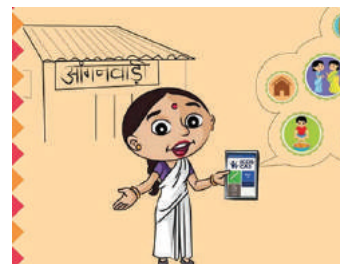
The district aims to perform over 100,000 scans, urging clubs to organize camps in their respective areas. While the equipment and trained personnel are provided by iBreastExam, clubs are responsible for arranging venues and funds. Leveraging CSR funds from Companies is identified as a viable funding source. RC of Mumbai Nova will be the coordinating club. The initiative has received enthusiastic support from club presidents, indicating promising community engagement.

**Rtn. Ram Kotak**  
District Coordinator  
[Ramnkotak@yahoo.com](mailto:Ramnkotak@yahoo.com)  
9820350501

## VIBRANT ANGANWADIS

*It takes a big heart to shape little minds*

The Vibrant Anganwadi Program under the leadership of DG Chetan Desai, is a proactive step towards enhancing early childhood education (ECE) in Palghar District, Maharashtra. In collaboration with the Integrated Child Development Service (ICDS) department and Zilla Parishad, along with implementation support from Quality Education Support Trust (QUEST), this initiative aims to transform 436 Anganwadi centres in remote talukas of Jawhar and Mokhada. By aligning with the National Education Policy (NEP) 2020, the program focuses on implementing the Foundational Literacy and Numeracy Mission. Through systematic training of Anganwadi Workers and Supervisors and the provision of Teaching and Learning Materials (TLM), over 26,000 children are set to benefit from improved ECE services. This holistic approach not only prepares children for schooling but also fosters lifelong learning, emphasizing the importance of quality early education in shaping their futures.



**Rtn. Nikunj Jhaveri**  
District Coordinator  
[nikunj@spluspl.com](mailto:nikunj@spluspl.com)  
9820041050



## NEONATAL CARE

### *Premature Babies and Beyond*

According to WHO high-quality universal newborn health care is the right of every newborn everywhere.

In India, where 67,385 babies are born daily, neonatal care is a pressing concern, exacerbated by a high rate of premature births leading to one neonatal death every minute. While developed nations have made strides, low and middle-income countries grapple with insufficient resources for newborn care. Premature infants confront various health challenges, from respiratory issues to developmental delays.

Recognizing the urgency, DG Rtn. Chetan Desai has prioritized neonatal care for the 2024-25 Rotary term. Our mission encompasses comprehensive initiatives, including ROP screening for vision, supporting milk banks, early illness detection, hearing screening, and promoting maternal wellness through yoga, meditation, and nutrient supplementation.

We are working on donating a Neonatal ICU Ambulance to provide immediate care during transport, reducing infant mortality by ensuring timely treatment at specialised hospitals.

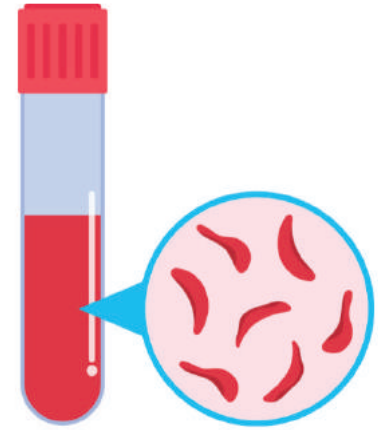
We implore all club presidents to unite in our efforts to effect positive change. A concerted action at all levels of society can ensure a brighter, healthier future for our newborn.

**Rtn. Sunita Sainani**  
**Avenue Chair**  
**sunitasainani@gmail.com**  
**9820294919**

## ANAEMIA, THALASSEMIA AND BLOOD DONATION

*People Live When People Give*

In India the pervasive issue of anaemia, affecting 53% of women, is exacerbated by poverty, caste issues, and poor sanitation. Thalassaemia, a genetic disorder, compounds this



challenge, particularly when both partners carry the trait, necessitating lifelong blood transfusions for offspring survival. The gravity of the situation, especially in Mumbai where there is notably high demand for blood transfusions, prompts DG Chetan Desai to designate anaemia and thalassaemia as primary focus areas.

To combat these issues, anaemia testing camps for women will be organized across diverse locales at an estimated cost of ₹3100 for 100 beneficiaries.

Additionally, thalassaemia screening, along with anaemia testing, is planned for adolescent girls in educational institutions and rural settings, requiring approximately ₹12000 for 100 beneficiaries.

Furthermore, blood donation camps are scheduled for July 1st at railway stations, with 75 clubs already committed to the cause. Each camp, anticipated to cost between ₹25,000 to ₹26,000, a substantial impact is expected. Collaboration is crucial to achieving these goals and ushering in positive change. Let's unite in our endeavours to save lives and make a meaningful difference in our communities. Together, we can create magic and contribute to a healthier world.

**Rtn. Dr. Nilima Inamdar**  
**Avenue Chair**  
**nilaminamdar@gmail.com**  
**9820977225**

### VISION AGAINST BLINDNESS

*Not being able to see the stars doesn't mean you can't reach them*

"Vision Against Blindness" led by Rtn. Mayank Desai, ably guided by Padmashree Prof. Dr. Keiki R Mehta aims to combat blindness through various initiatives. Project Tejomaya focuses on pediatric blindness by evaluating children in blind schools and providing necessary surgeries. Satellite Eye Collection Centers enable Rotary Clubs to start their centres with expertise and resources.

Additionally, camps detect and treat conditions like glaucoma and diabetic retinopathy while distributing SMARTCANE devices for the visually impaired. They also prioritize eye donation awareness through events like a car rally and creating Eye Donation Warriors.

The action plan for each club includes appointing a chairman for this thrust area, participating in awareness events, and establishing collection centres. Their ambitious goal is to restore or provide eyesight



to thousands of visually challenged individuals in the Vibrant Year.

**Rtn. Mayank Desai**  
**Avenue Chair**  
**imayank@yahoo.com**  
**9987090437**

### BAGHBAAN AND DISABILITY TO ABILITY

*Because they need you*

Our mission is to empower children with special needs and senior citizens to lead dignified and fulfilling lives. Through comprehensive support resources and advocacy efforts, we aim to create awareness and integrate rights and needs into society. Collaborating with NGOs and clubs, we're initiating vibrant events starting on July 1st, 2024.



Under the banner of "**Vibrant Ability**," we strive to make

Mumbai disability-free by providing prosthesis fitting and training. "**Vibrant Anand**" celebrates the talents of senior citizens and children with disabilities through a talent show. "**Vibrant Vachak**" focuses on setting up libraries in old-age homes. We address learning disorders like dyslexia and autism through teacher training and early intervention.

Our action plan includes engaging activities such as cyclotron rallies, sports events, and treasure hunts, as well as fall prevention awareness campaigns. The "**Vibrant Rakshak**" app ensures 24/7 safety support, while initiatives like "**Utsav**," "**Nyay**," and "**Uphar**" provide need-based assessment and support to beneficiaries.

**Rtn. Dr. Mona Shah**  
**District Coordinator**  
**monashah3@hotmail.com**  
**9324105907**



## SANSKRITI

### *Upholding our Heritage and Culture*

Gandhi's quote, "A nation's culture resides in the hearts and the soul of the people," beautifully captures the essence of Sanskriti, one of the vibrant focus areas.

Sanskriti and heritage are intertwined, with Sanskriti representing art and culture and heritage reflecting legacies from the past. In District 3141, this year's focus centres on the national heritage of honour, pride, and courage. The Sanskriti Team convened to devise a vibrant plan, targeting GenNex, Rotarians, and Non-Rotarians.

Activities include talks in schools, colleges, and clubs, as well as visits to heritage sites, including a



three-day excursion to cultural and historic centres. Participants will engage in unique experiences, including understanding archaeological sites.

Rotarians hold the responsibility for preserving our heritage for future generations. "Awareness creates appreciation and prevents abuse," is a crucial sentiment to reflect upon.

The vibrant Sanskriti team eagerly awaits participation, aiming to spread positive awareness about our rich heritage and culture. As stated, "India is an answer to the world."

**Rtn. Jhankar Gadkari**  
District Coordinator  
[Jhankarg@yahoo.com](mailto:Jhankarg@yahoo.com)  
9820023899

## LEARN

### *Imparting Life Skills*

Life Skills Education for Adolescents through Rotary Network is a transformative project designed to empower vulnerable adolescents by imparting essential life skills through engaging drama-based education. By focusing on active participation and experiential learning, LEARN equips adolescents with the adaptive behaviours necessary for navigating life's challenges effectively. The program meticulously crafted by Master Trainer Dr. Swarup Sampat Rawal, emphasizes social and emotional development, addressing critical issues such as peer pressure and substance abuse. Through



teacher training, LEARN aims to establish a network of supportive educators capable of addressing students' needs. The project's innovative approach aligns with educational directives, offering a comprehensive framework for fostering student wellness. With its interactive training modalities, the program spans a year, with two sessions monthly for six months or seven-day teacher training followed by support sessions. The first phase of this initiative commenced on June 10<sup>th</sup> and 11<sup>th</sup>. LEARN provides a scalable solution for promoting adolescent well-being and resilience in communities.

**Rtn. Leena Shah**  
Avenue Chair  
[leenashah272@gmail.com](mailto:leenashah272@gmail.com)  
9821145632

### E-WASTE

#### *A Circuit to Success*

In Mumbai, E-waste poses significant environmental and health risks due to informal recycling practices in slums like Dharavi. Despite India's E-Waste (Management) Rules, enforcement remains challenging. To address this, the Mumbai Municipal Corporation, NGOs, and educational institutions conduct awareness campaigns and organize e-waste collection drives.

Rotary and InnerWheel Clubs (IWC) play a vital role, in collecting substantial amounts of e-waste and generating revenue for community projects. 14,401 kg in the year 2019-20, 45,000 kg -2020-2021, 21-22 -17,683 kg for IWC alone. Rotary and IWC managed to generate a fair amount of revenue from this e-waste, which was used



in donating, oximeters, and oxygen concentrators and assisted in the building of the ecotourism centre at Vasai.

"Circuit to Success" symbolizes the journey towards sustainable e-waste management, highlighting the importance of responsible actions and the potential for positive outcomes. It emphasizes empowerment, innovation, and economic development within a circular economy framework.

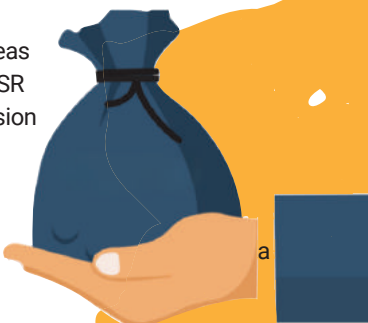
As Vibrant Rotarians let's give e-waste a second chance, recycle for a sustainable advance.

**Rtn. Ujwala Jiandani**  
**Avenue Chair**  
**butyuj@gmail.com**  
**9699735822**

### CSR INDIA GRANTS

#### *The Good Samaritans*

One of the key focus areas for the Vibrant year is CSR India Grants, with the vision that each Rotary Club in our District will apply for at least 1 CSR India Grant. Some basics of CSR India Grant:



- ▶ CSR funds go to RF (I): Minimum CSR is \$20,000. Minimum Grant size is \$ 21,000
- ▶ Additional contributions can be added (From non-CSR donors, Trusts, Rotarians, etc.)
- ▶ 3-5% admin fee applicable, can be paid by Club Members
- ▶ Full Contribution Counts towards Club TRF giving and Donor TRF recognition
- ▶ DDF + its World Match: available for a GG
- ▶ Application, evaluation, approval, and reporting to RF(I), Delhi
- ▶ Usually approved within 2-weeks
- ▶ All Funds are to be sent only after approval and usually will be transferred to the Club's CSR dedicated a/c in 7 days after receipt by RF(I)
- ▶ No International partner is needed
- ▶ Community needs assessment – recommended, not mandatory
- ▶ Certain Construction activities are permitted
- ▶ Cannot be used for operational costs like salary, but Training costs are permitted
- ▶ 1 CSR India Grant: 1 Company: 1 MOU
- ▶ Maximum-5 open CSR India Grants per club
- ▶ Hand holding by RISAO and District CSR Support Team

Our dedicated CSR Support Team is ready to assist clubs in their success. Recent workshops in the South Zone (April 6), Central Zone (May 1), and West Zone (May 19) were received enthusiastically by Vibrant Presidents, Club CSR Directors, and District Teams.

**Rtn. Akshay Mehta**  
**District Coordinator**  
**akshaygmehta@yahoo.com**  
**9820147069**

## SUSTAINABLE TRIBAL WELFARE & VILLAGE ADOPTION



*Journey towards Holistic Development*

*The Vibrant Avenue of Sustainable Tribal Welfare, led by Dr. Ranjit Bijoor under Rotary District 3141, plans to address critical needs in rural and tribal areas: malnutrition, health issues, water scarcity, unemployment, education gaps, and inadequate*

*infrastructure.*

Key projects include:

1. **Health Initiatives:** Training village couples for disease diagnosis, health data mapping, and providing medical equipment.
2. **Agriculture and Water Projects:** Installing solar-powered pumps, constructing artificial ponds, and promoting agro-education.
3. **Self-Empowerment Programs:** Providing sewing machines, establishing bamboo processing centers, and creating micro-processing centers.
4. **Environmental Projects:** Mass fruit tree plantations and bore well rejuvenation.
5. **Educational and Skilling Programs:** "Kishori Vikas" for menstrual hygiene, "Madhav Shikshan Kendra" for personality grooming, and setting up computer centers.
6. **Infrastructure Development:** Installing solar lights, piped water systems, and repairing state nurseries.
7. **Emerging Agricultural Practices:** Training in precision farming, hydroponics, aquaponics, and IoT-based techniques. The program educates tribals on leveraging government schemes and partners with local bodies and NGOs for sustainability.

In addition to these initiatives, the program aims to educate tribals on how to leverage government schemes effectively.

Partnerships with local bodies and NGOs are critical to ensuring the projects' sustainability and maintenance, promoting long-term community development.

**Rtn. Dr. Ranjit Bijoor**  
Avenue Chair  
[ranjit@opportunitiesindia.com](mailto:ranjit@opportunitiesindia.com)  
9004090090



## SAMAAVESH- PROJECT NATIONAL INTEGRATION

"One Nation, Many Hearts: Together We Thrive."



Project National Integration (PNI) tackles the longstanding challenges in Kashmir, affected by terrorism for nearly 40 years, which weakened administration and economic development. Thanks to government and Army efforts, terrorism is now at an all-time low. The Army's "Sadbhavna" program aids civilians in forward areas.

In October 2021, Rtn. Sunil Anand (RC Bombay Mahakali Heights) responded to a request for assistance. After a thorough study and inputs from Rtn. Sunil Anand and Rtn. Amit Sheth (RC Bombay Powai), Machhil (population 17,000) was chosen for initial projects in education and healthcare, totalling ₹ 5 crores in 2023-24.

Following the pilot's success, Rotary District 3141 expanded the initiative to Kupwara town, Keran, Tithwal, and Tangdhar, aiming to benefit 875,000 people in 116 villages. In May 2024, a team led by Vibrant DG Chetan Desai conducted a need analysis, identifying requirements such as mobile operation theatres, cardiac ambulances, medical equipment, school buses, toilet blocks, and solar systems for Army Goodwill Schools.

PNI is a peace initiative par excellence!!

**Rtn. Deepak Jiandani**  
Principal Aide  
Project Head  
Samaavesh- Project National Integration  
[Deepak.jiandani@cams-exact.com](mailto:Deepak.jiandani@cams-exact.com)  
9821035822

EDITED BY ANU SRRIVASTAVA



New Leaders,  
New Horizons

# INSTALLATIONS OF VIBRANT PRESIDENTS



## Rotary Club of Vasai

The Rotary Club of Vasai proudly installed Rtn. Nandakumar Warriar as the Vibrant President along with his Board of Directors for the Vibrant Year 2024-25 on 11/05/2024.



## Rotary Club of Bombay Kandivli

The Rotary Club of Bombay Kandivli proudly installed Rtn. Dr Sadhana Edvankar as the Vibrant President along with her Board of Directors for the Vibrant Year 2024-25 on 18/05/2024.



### Rotary Club of Lokhandwala Kandivali

The Rotary Club of Lokhandwala Kandivali proudly installed Rtn. Priya Shenoy as the Vibrant President along with her Board of Directors for the Vibrant Year 2024-25 on 19/05/2024.



### Rotary Club of Mumbai Dahisar

The Rotary Club of Mumbai Dahisar proudly installed Rtn. Avinash Naimpally as the Vibrant President along with his Board of Directors for the Vibrant Year 2024-25 on 25/05/2024.



### Rotary Club of Palghar

The Rotary Club of Palghar proudly installed Rtn. Arun Patil as the Vibrant President along with his Board of Directors for the Vibrant Year 2024-25 on 08/06/2024.



# One Year TO INSPIRE!

Let us get to know the Movers and Shakers of 24-25, the Vibrant Presidents who are all set to lead with passion and resolve.

## ROTARY CLUB OF BOMBAY BANDRA: RTN. RAHUL ROHRA

1. **Why did you choose to become the Vibrant President:** The COVID-19 pandemic and my Club's encouragement motivated me to take a more active role in rendering social service.
2. **The most beautiful moment of your Rotary journey so far:** Blood Donation drive at all 9 Police Stations in our Zone during peak Covid. This drive garnered thousands of blood bags as donations.
3. **What will be the signature project of your Presidential tenure:** Thalassemia awareness, Screening of TB Patients, Skill Development for the underprivileged and Carter Road beach clean-up.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why:** Visionary and Resilient as they resonate with our Club's philosophy.
5. **What are the Vibrant Focus Areas that you would like to work on:** Environment and Education.



**Profession:** Hotelier.

**Membership Strength:** 22

**Key Projects:** Blood Donation, Thalassemia; TB screening, and Beach Clean-up.

**FAMILY :** Nupur Rohra – Wife; Raaya, Rayna and Ranvir Rohra – Children; Suresh and Veena Rohra – Parents.

**Favourite Cuisine:** Pan Asian.

**Favourite Holiday Destination:** Spain.

**Favourite Music:** Radiohead.

**Quote I live by:** The only thing I need to know is that I do not know.



## ROTARY CLUB OF BOMBAY: RTN. SATYAN ISRANI

1. **Why did you choose to become the Vibrant President:** Nominated by my club to don the mantle.
2. **The most beautiful moment of your Rotary journey so far:** Doing meaningful community service.
3. **What will be the signature project of your Presidential tenure :** Unable to single out any of the 35 equally important ongoing Projects. Focus is on continuity, and making each Project impactful.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why:** Visionary as our Club has been in existence for more than 9 decades, performing stellar work for the community and TRF.
5. **What are the Vibrant Focus Areas that you would like to work on:** CSR.



**Profession:** Legal Services.

**Membership Strength:** 350+

**Key Projects:** Dialysis Centres, Paediatric Heart Surgeries, Cotton Green Medical Centre, IVDP, Adult Literacy, Bio-Diversity Park, Bhavishya Yaan etc.

### FAMILY :

Ms Komal – Mother – Inner Wheel Club of Bombay;  
Naveena – Wife; Samaksh – Son.

**Favourite Cuisine:** Murg Makhani.

**Favourite Holiday Destination:** Goa and Pahalgam.

**Favourite Book:** Hip-Hop, EDM, Gully Rap.

**Quote I live by:** You can have excuses or results; not both.

## ROTARY CLUB OF BOMBAY MAHAKALI HEIGHTS: RTN. SUNIL ANAND

1. **Why did you choose to become the Vibrant President:** To rebuild the Club.
2. **The most beautiful moment of your Rotary journey so far:** When an Overseas foundation chose me to help them distribute an Oxygen Plant, Ventilators, Medical Equipment etc during Covid.
3. **What will be the signature project of your Presidential tenure:** OT on Wheels costing approx. INR 90 Lakhs. Collaborations sought.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why:** Trustworthy as Funds are utilized for the purposes raised. This lends to the credibility of the Club.
5. **What are the Vibrant Focus Areas that you would like to work on:** Medical and Education (among other areas).



**Profession:** Was employed in the Corporate Sector (now Retd).

**Membership Strength:** 18

**Key Projects:** OT on Wheels, Various Medical Projects, Programmes for Female Students ( including menstrual hygiene in 15 large schools ), and other related Projects.

**FAMILY :** Dr Saroj Anand – Wife; Utkarshini – Daughter; Hardik - SIL.

**Favourite Cuisine:** Punjabi ( including Kebabs ).

**Favourite Holiday Destination:** Kashmir and the Gurez Valleys.

**Favourite Music:** Songs from old Bollywood films, Punjabi Folk and Sufi.

**Quote I live by:** Do not be daunted by the adverse wind O' bird; this gust comes only to waft you higher.

## ROTARY CLUB OF BOMBAY JUHU BEACH: RTN. MANSI K. THAKKAR

1. **Why did you choose to become the Vibrant President:** To build a stronger bond with my Club members, since I am relatively new.
2. **The most beautiful moment of your Rotary journey so far:** Happiness on the faces of the young adults at Vidhya Nidhi school on receipt of tool kits provided by us.
3. **What will be the signature project of your Presidential tenure :** Projects where the young adults are empowered either mentally, emotionally or physically.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why:** Visionary and Accountable. Our Projects aim to reflect these ideals.
5. **What are the Vibrant Focus Areas that you would like to work on:** Empowering Anganwadis.



**Profession:** Graphologist and Logistics

**Membership Strength:** 66

**Key Projects:** Building a classroom for Dhundhalwadi School; empowering women by facilitating courses for them on tailoring and making candles.

**FAMILY :** Kaushik Thakkar - Husband; Masumi Thakkar - Daughter.

**Favourite Cuisine:** Gujarati Ghar Ka Khaana.

**Favourite Holiday Destination:** Any mountainous region.

**Favourite Book:** 7 Secrets of Vishnu ( by Devdutt Patnaik)

**Favourite Music:** Songs from old Bollywood films.

**Quote I live by:** Smile and the world will follow.

## ROTARY CLUB OF BOMBAY FILM CITY: RTN. SHARMENDRA JAIN

1. **Why did you choose to become the Vibrant President:** Apart from the Presidency being the best part of RC, it is an opportunity to contribute in an impactful manner.
2. **The most beautiful moment of your Rotary journey so far:** Participation in an eye camp involving eye testing of 500 plus persons.
3. **What will be the signature project of your Presidential tenure:** Planning a \* Celebrate Andheri \* type Fest, collaborating with other clubs.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why:** Accountable as we have successfully executed CSR Grant Projects over the last 2 years.
5. **What are the Vibrant Focus Areas that you would like to work on:** Sanskriti – Related to Art, Culture and Heritage.



**Profession:** Jewellery

**Membership Strength:** 19

**Key Projects:** Eye Camps, Pehchan (hair donation).

**FAMILY :** Wife : Rakhi Jain; Son : Avi Jain; Daughter : Saumya Jain; Father : Premkumar Jain.

**Favourite Cuisine:** Indian Pav Bhaji.

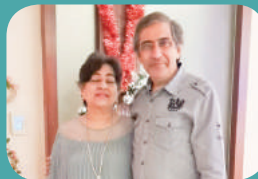
**Favourite Holiday Destination:** Switzerland.

**Favourite Music:** Compositions of R.D. Burman.

**Quote I live by:** " Kisi ki muskurahato pe ho nisaar..... jeena isi ka naam hai" ( from the Hindi film Anari ).

## ROTARY CLUB OF BOMBAY CENTRAL: RTN. SURANGI MEHTA

1. **Why did you choose to become the Vibrant President:** To work with DGE Chetan Desai.
2. **The most beautiful moment of your Rotary journey so far:** Happiness on the beneficiaries' faces.
3. **What will be the signature project of your Presidential tenure:** Cataract and Paediatric Surgery.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why:** Trustworthy as it is in Rotary's DNA.
5. **What are the Vibrant Focus Areas that you would like to work on:** Most of the areas.



**Profession:** Homemaker.

**Membership Strength:** 127

**Key Projects:** Cataract and Paediatric surgeries.

**FAMILY :** Jitendra C. Mehta - Husband - Rotary.

**Favourite Cuisine:** Gujarati.

**Favourite Holiday Destination:** Every place I visit.

**Favourite Book:** You can heal your life ( by Louise Hay).

**Quote I live by:** Accepting the person/situation as it is.

## ROTARY CLUB OF BOMBAY EAST: RTN. DILIP PARMAR

1. **Why did you choose to become the Vibrant President:** Passion for service and belief in Rotary's mission.
2. **The most beautiful moment of your Rotary journey so far:** Witnessing the tears of gratitude in the villagers' eyes when clean water flowed for the first time in a remote village, courtesy of the club's Clean Water Project.
3. **What will be the signature project of your Presidential tenure:** Empowering the youth through Education, Mentorship and Skill Development. Collaborations are welcome to maximize the Project's impact.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why:** Nimble as it is linked to our belief in Innovation too, as an attribute, fuelling our continuous evolution and impactful service initiatives.
5. **What are the Vibrant Focus Areas that you would like to work on:** Youth Empowerment, Community Engagement, and Membership Growth, among other innovative service initiatives.



**Profession:** Architect, Interior Designer and Project Management Consultant.

**Membership Strength:** 47

**Key Projects:** Medical Projects including Dental check-up Camps, Eye check-up Camps, Blood Donation Drives, Medical Centre at Ghatkopar, Dialysis Centre at Kandivli etc.

**FAMILY :** Inakshi Parmar – Wife – Rotarian.

**Favourite Cuisine:** Gujarati and Chinese.

**Favourite Holiday Destination:** Kashmir and Switzerland.

**Favourite Book:** The Power of Positive Thinking by Norman Vincent Peale

**Favourite Music:** Classical songs.

**Quote I live by:** Service is the rent we pay for the privilege of living on this Earth.



## BOMBAY BAYVIEW: RTN. RAJNI BARASIA

1. **Why did you choose to become the Vibrant President:** I get a better chance to serve the needy using the Rotary Platform.
2. **The most beautiful moment of your Rotary journey so far:** Happiness and smiles on the beneficiaries' faces.
3. **What will be the signature project of your Presidential tenure:** We seek collaboration for the making of the entire Orthopaedic OT Complex in KEM Hospital.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why:** Bold and Accountable as they are linked to our Club's ethos.
5. **What are the Vibrant Focus Areas that you would like to work on:** Basic Education and Literacy.



**Profession:** Social Worker.  
**Membership Strength:** 140  
**Key Projects:** Medical Projects and Rural Projects.

**FAMILY :** Pawan Barasia - Husband - Rotary.  
**Favourite Cuisine:** Italian.  
**Favourite Holiday Destination:** Japan.  
**Favourite Music:** R.D. Burman's compositions.  
**Quote I live by:** The happiest people I know are those who lose themselves in the service of others.

## ROTARY CLUB OF BOMBAY HANGING GARDEN: RTN. JAYEN MEHTA

1. **Why did you choose to become the Vibrant President:** It allows me to lead our club in meeting the goals of the Vibrant Year.
2. **The most beautiful moment of your Rotary journey so far:** Witnessing the cataract surgeries in Damani Hospital, Akola, which have been sponsored by our Club over the past two decades.
3. **What will be the signature project of your Presidential tenure:** All our Projects, as well as the plantation of trees by our Club members.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why:** Trustworthy as it is in line with our Club's philosophy.
5. **What are the Vibrant Focus Areas that you would like to work on:** Anganwadis and detection of Breast Cancer.



**Profession:** Interior Designer.  
**Membership Strength:** 80  
**Key Projects:** Cataract surgeries in Akola's Damani Hospital, Paediatric surgeries in Kokilaben Hospital, Water Wheels Project.

**FAMILY :**  
 Rtn Anne Dhurma Mehta – Wife; Nakita and Ishita Mehta – Children.  
**Favourite Cuisine:** Asian / Japanese.  
**Favourite Holiday Destination:** Switzerland / Maldives.  
**Favourite Book:** Fiction novels.  
**Favourite Music:** All kinds of music.  
**Quote I live by:** Go with the flow.

## ROTARY CLUB OF BOISAR – TARAPUR : RTN. VILAS SHAHAPURE



1. **Why did you choose to become the Vibrant President:** To implement effective and sustainable Projects.
2. **The most beautiful moment of your Rotary journey so far:** The (scheduled) date of my installation ie. 21.06.2024.
3. **What will be the signature project of your Presidential tenure:** Installation of an Electric Furnace for cremation. Collaboration sought.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why:** Trustworthy as it is linked to our philosophy.
5. **What are the Vibrant Focus Areas that you would like to work on:** Sustainable Development in Environment.

**Profession:** Engineer by Profession - Retd from MSEB.  
**Membership Strength:** 56  
**Key Projects:** Anganwadis, Tree Plantation etc.

### FAMILY :

Sandhya Shahapure: **Wife**; Shamali Kulkarni: **Daughter** - Dr Dheeraj Kulkarni (SIL); Aniruddha: **Son** - Shrawani (DIL); Ishani & Aarsheyee - Grandchildren.

**Favourite Cuisine:** Maharashtrian.

**Favourite Holiday Destination:** Places in Karnataka.

**Favourite Book:** Die Empty (by Todd Henry).

**Quote I live by:** Service above Self.

## RC ADDICTION PREVENTION 3141: RTN. DR. SIDDHARTH UDESHI



1. **Why did you choose to become the Vibrant President:** To work with DGE Chetan Desai.
2. **The most beautiful moment of your Rotary journey so far:** Friendship with wonderful people in Mumbai, considering that friendships mean a lot to me.
3. **What will be the signature project of your Presidential tenure:** A pan-India road trip spanning 10,000 km for spreading Addiction Awareness. Inviting Clubs from 3141 to be a part of this journey which will showcase our Projects.
4. **Which is the Vibrant Year attribute that you, as a Club, most relate to and why :** (a) Visionary (b) Resilient for reasons self-explanatory.
5. **What are the Vibrant Focus Areas that you would like to work on:** National Integration and Baghban.

**Profession:** Dentist

**Membership Strength:** 18

**Key Projects:** Deaddiction Awareness programmes related to tobacco, drugs and alcohol, as well as the LOGOUT programme related to digital deaddiction.

**FAMILY:** Father: PDG Dr. Harshad Udesi – DG 3055 – 2007-2008; Mother: IW Bhavna Udesi.

**Favourite Cuisine:** Gujarati and Italian.

**Favourite Holiday Destination:** Brussels.

**Favourite Book:** The Secret (by Rhonda Byrne).

**Quote I live by:** When you wish to succeed as much as you wish to breathe, then you will be successful.

# *Transforming Anganwadis into*

## **VIBRANT CENTRES OF EARLY CHILDHOOD EDUCATION**

INFORMATION COURTESY NIKUNJ JHAVERI  
DISTRICT COORDINATOR  
VIBRANT ANGANWADIS

**I**N the heartlands of Palghar District, a transformative initiative is underway to illuminate the futures of our youngest learners. Welcome to the Vibrant Anganwadi Project (VAP), a visionary endeavour to reshape Anganwadis into vibrant early childhood education hubs (ECE) for tribal children aged 3 to 6. Spearheaded by a dedicated team of visionaries and educators, this project stands poised to rewrite the narrative of educational access and excellence.

### **THE PROGRAMME OBJECTIVE:**

The mission is clear: to empower Anganwadi workers and supervisors to orchestrate a symphony of learning and growth within these pivotal early years. Through targeted capacity-building workshops and resource mobilisation efforts, the project aims to equip these educators with the tools and knowledge necessary to nurture young minds effectively.



### **WHERE IS IT PLANNED?**

Palghar District serves as the canvas for this transformative endeavour, and the project will unfold across three key areas: two in Jawhar and one in Mokhada.

### **HOW WILL IT WORK?**

The journey unfolds across four distinct phases, each meticulously crafted to realise the programme's objectives:

#### **1. Preparatory and Resource Mobilisation Phase:** Setting

the stage for success by introducing the project to district functionaries, establishing model Anganwadis, and conducting baseline data collection.

#### **2. Creation of Resource Group & Start of Universalisation:** Building the project's backbone through training a dedicated resource group and initiating beat-level training sessions.

#### **3. Universalisation**

**Phase:** Cascading the programme's impact across all levels through beat-level training sessions facilitated by the resource group.

#### **4. Programme Completion and Stabilisation Phase:** Achieving full coverage across 436 Anganwadis, with government and ICDS functionaries assuming responsibility for programme continuation and final assessments.





## WHAT WILL WE ACHIEVE?

The impact of this project reverberates across communities, touching the lives of over 26,000 children, 436 Anganwadi Sevikas, 436 Anganwadi Helpers, 17 ICDS Supervisors, 3 Child Development Project Officers, and 52,320 parents.

## COST SUMMARY – FUNDING REQUIREMENT:

The total amount required for the three-year programme is Rs 5,60,00,000, with an average cost per Anganwadi over the entire programme duration amounting to Rs 1,28,574. Of this total, Rs 75,00,000 has been raised for the 38 Model Anganwadis covered in the preparatory phase, with a per-Anganwadi cost of Rs 1,97,368. The remaining amount of Rs 4,85,00,000 needs to be raised for the implementation phase, with a per-Anganwadi cost of Rs 1,21,859.

## RECOGNITION:

For clubs or donors contributing Rs 1,21,859, the opportunity arises to leave an indelible mark on the project. Anganwadis can be

named after the contributing entity, with examples such as "RC ABC Vibrant Anganwadi (President Name)" or "Matushree Rasikaben Dholakia Vibrant Anganwadi, RC ABC Club (President Name)."

## INVOLVEMENT FROM ROTARY DISTRICT 3141:

With the balance funds required totalling Rs 4.85 Cr, the Rotary District's engagement is paramount in bridging the gap and realising the project's full potential.

In addition to financial support, Rotary District 3141 can play a pivotal role in amplifying the project's impact through various strategic initiatives. By spearheading marketing and communication activities, the district can raise awareness and garner support from a broader audience. Jointly planning the launch event on July 24 offers an opportunity to showcase collective commitment and enthusiasm towards the project's success. Creating an events and communication calendar ensures consistent engagement and outreach efforts throughout the project duration, while social media

interventions provide a platform for storytelling and community engagement.

Furthermore, the District's oversight is crucial in ensuring the project's efficacy and sustainability. Through ongoing site visits, quarterly calls to discuss progress, and detailed annual reviews from both implementation and impact perspectives, the district can provide invaluable guidance and support. Interaction with government officials strengthens partnerships and facilitates alignment with broader educational initiatives. Together, these efforts bolster Rotary District 3141's integral role in driving positive change and transforming communities through education.

## GET INVOLVED:

The door stands open for those ready to embark on this transformative journey.

Contact Project Chairman Rtn Nikunj Jhaveri to learn more about how you can contribute and make a lasting impact.

As we stand on the precipice of change, let us seize this opportunity to illuminate the path forward for future generations. Together, let us build a brighter tomorrow, one vibrant Anganwadi at a time.

WRITTEN BY MAHERA GOEL



## The Rotary Foundation

Doing Good in the World

### Exclusive **VIBRANT** TRF Recognitions



**Vibrant TRF  
Achiever  
level 1**

Contribute  
minimum USD  
5,000 to TRF



**Vibrant TRF  
Achiever  
level 2**

Contribute  
minimum USD  
10,000 to TRF



**Vibrant  
TRF Achiever  
Level 3**

Contribute  
minimum USD  
15,000 to TRF

### **'VIBRANT IRRESISTIBLE OFFER'**

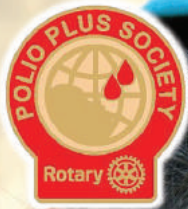
*Touch Lives of people in need by supporting  
The Rotary Foundation generously.*

District proposes a 'Vibrant Irresistible' TRF  
points matching scheme.

Be a **Paul Harris Fellow** or **MPHF** (till PHF+8)  
by contributing **1/3rd** of the required  
amount to **Annual Fund**.

(Minimum contribution required is USD 100)

(Offer valid for non Rotarians like spouse, children,  
parents of Rotarians, other family members,  
friends, etc.)



## POLIOPLUS SOCIETY MEMBER

**Commit to contribute  
USD 100 each year  
to PolioPlus Fund of  
TRF, till the world is  
certified Polio-Free.**



**Contact**  
**Rtn. MANISH GYANI**  
(Dist. Coord. : TRF Support)  
**98203 17774**



# Magic in MEMBERSHIP

INPUTS COURTESY: SANDIP KEDIA,  
DISTRICT COORDINATOR, MEMBERSHIP

**Joining Rotary can be a rewarding experience for several reasons:**

1. **Community Service:** Members engage in projects that benefit local communities.
2. **Networking:** Opportunities to connect with diverse professionals and leaders.
3. **Global Impact:** Contributions to international humanitarian efforts.
4. **Leadership Development:** Developing valuable skills.
5. **Friendship and Fellowship:** Social belonging and camaraderie.
6. **Personal Growth:** Fulfilment through making a difference.
7. **Access to Resources:** Leveraging a vast network for personal, professional, and philanthropic endeavours.

Overall, joining Rotary provides meaningful opportunities for personal and professional growth.

The key aspects of Rotary's membership development include recruitment initiatives, engagement and retention efforts, and the formation of new clubs to attract a diverse group of committed members, ensuring long-term sustainability and impact.

On May 26, 2024, a Vibrant Membership Seminar was held at The Club. The seminar included a panel discussion about membership growth. The presidents were felicitated for their incredible achievements in increasing club membership during the incredible year. Ten new clubs were proposed to be established, and 13 new club advisors were finalized.

DG Chetan introduced an excellent theme to improve and increase membership in RY 2024–2025.

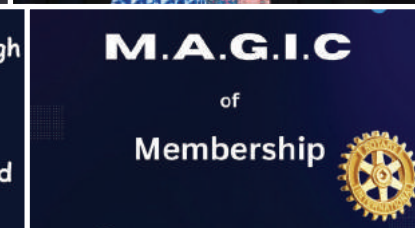
## Membership Theme:

**M** - MEMBERSHIP through  
**A** - ACTION PLAN  
**G** - GROWING with  
**I** - INVOLVEMENT and  
**C** - COMMITMENT

## MAGIC in Membership

Clubs to target a 10% net growth in overall membership. Clubs with over 50 members aim for 25% net growth, while clubs with fewer than 50 members aim for 50–100% net growth

EDITED BY SHELLY GUPTA





# Beyond PHILANTHROPY

AKKSHAY MEHTA  
DISTRICT COORDINATOR  
CSR

"Goodness is the only investment that never fails."  
— Henry David Thoreau

## CSR and Rotary

CSR, or Corporate Social Responsibility, broadly refers to the work and activities undertaken by corporations towards social causes and development, the environment, disaster relief, and community support. CSR was made mandatory for companies in India by the Companies Act of 2013.

Every company that needs to comply with the CSR provisions has to spend 2% of the average net profits made during the preceding three years as per the CSR policy. The provisions of CSR apply to every company fulfilling any of the following conditions in the preceding financial year:

- ❖ Net worth of more than INR 500 crore.
- ❖ Turnover of more than INR 1000 crore.
- ❖ Net profit of more than INR 5 crore.

### Activities permitted under CSR include:

- 1 Eradicating hunger, poverty, and

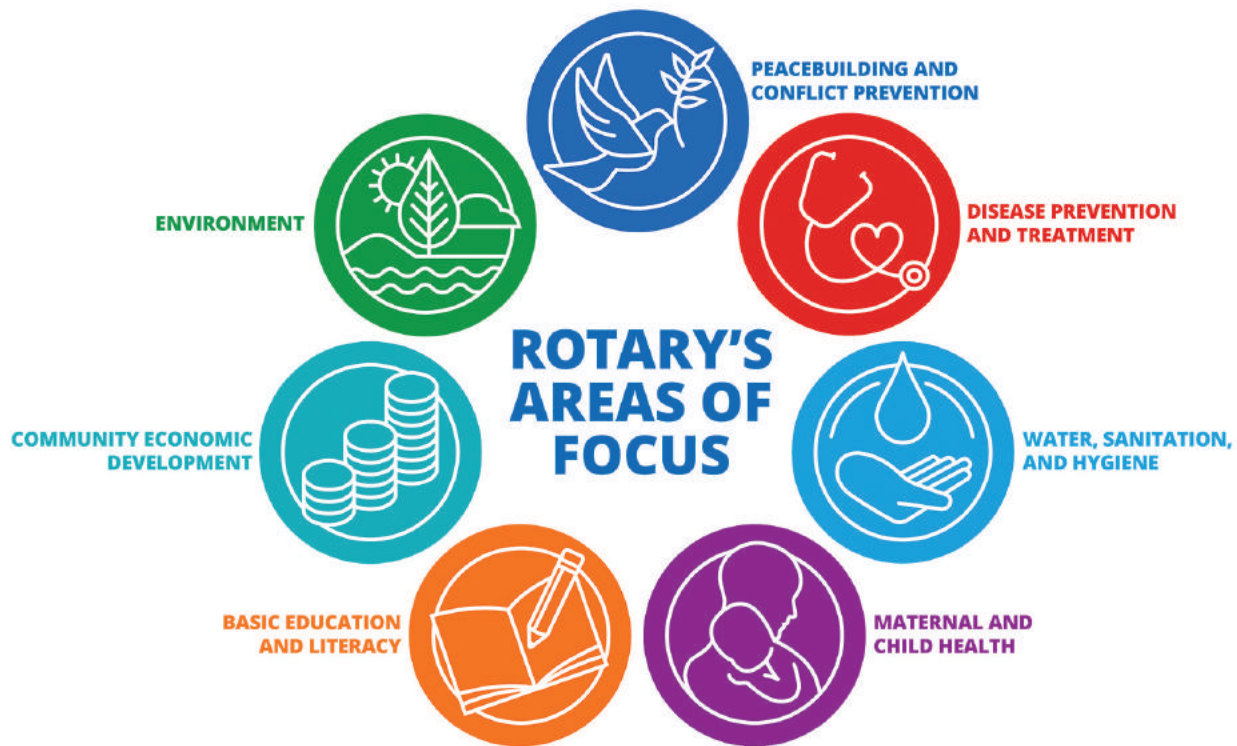


malnutrition; promoting health care, including preventive health care and sanitation.

- 2 Promoting education, including special education and employment-enhancing vocational skills, especially among children, women, the elderly, and the differently abled, and engaging in livelihood enhancement projects.
- 3 Promoting gender equality, empowering women, setting up homes and hostels for women and orphans, setting up old age homes, daycare centres, and other facilities for senior citizens, and implementing measures to reduce inequalities faced by socially

and economically backward groups.

- 4 Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources, and maintaining the quality of soil, air, and water, including contributions to the Clean Ganga Fund set up by the Central Government for the rejuvenation of the river Ganga.
- 5 Protecting national heritage, art, and culture, including the restoration of buildings and sites of historical importance and works of art; setting up public libraries; and promoting and developing traditional art and handicrafts.
- 6 Implementing measures for the benefit of armed forces veterans, war widows and their dependents, Central Armed Police Forces (CAPF) and Central Paramilitary Forces (CPMF) veterans, and their dependents, including widows.
- 7 Training to promote rural sports, nationally recognized sports, Paralympic sports, and Olympic sports.
- 8 Contributing to the Prime Minister's National Relief Fund, the Prime Minister's



Citizen Assistance and Relief in Emergency Situations Fund (PM CARES Fund), or any other fund set up by the Central Government for socio-economic development

and relief and welfare of the Scheduled Castes, Scheduled Tribes, Other Backward Classes, minorities, and women.

9 Contributing to incubators or Research and Development projects in the fields of science, technology, engineering, and medicine, funded by the Central Government, State Government, Public Sector Undertaking, or any agency of the Central Government or State Government and Universities.

10 Undertaking rural development projects.

11 Developing slum areas where 'Slum area' shall mean any area declared as such by the Central Government, any State Government, or any other competent authority under any law for the time being in force.

12 Managing disasters, including relief, rehabilitation, and reconstruction activities.

Permitted spending in points 1-4, 7, 10, and 12 above is aligned with the Focus Areas of Rotary, and we can undertake CSR India Grants with projects in any of these areas.

Rotary has specifically launched CSR India Grants to partner with corporations. Details of CSR India Grants appear further in this GML.

EDITED BY SHELLY GUPTA AND SREE NANDY



# Nurturing TOMORROW'S LEADERS



*“Standards are set by Norms - There is always a better way to do it”*



YOUR PARTNER-IN-SERVICE,  
PDRR PANKAJ PHATARPHOD  
DISTRICT AVENUE CHAIR,  
YOUTH SERVICES - I

## Let's start with WHAT IS INTERACT?

Interact Clubs, founded in 1962 for 12-18 years, focus on youth development through service. Interact stands for International Action and their motto is “Progress Through Service”. Interact Clubs require sponsorship by a Rotary Club. There are over 342,953 members in 14,911 clubs worldwide. There are two types of clubs: school and community-based.

## How does one charter an Interact club ?

- ❖ Fill out & sign the Interact Club Certification Form with your club & district leaders.
- ❖ Scan and email the form to the District Interact Chairperson.

(Alternatively, fax or mail to Rotary International South Asia).

- ❖ No fee is required to charter an Interact Club.
- ❖ Allow 4-6 weeks for processing and charter certificate to arrive at sponsoring Rotary Club.
- ❖ Celebrate your launch with an event after receiving the charter.

## What is our responsibility as a sponsoring Rotary Club?

- ❖ Before chartering a new Interact Club ensure the existing Interact clubs are fully functional.
- ❖ Ensure that each Interact Club has a president, vice president, secretary, and treasurer. Clubs can establish additional officer positions with the approval of the sponsor club.
- ❖ Ensure that one updates Interact Club Advisor

information on the RI website. Failure to do so would eventually lead to the termination of the Interact Club.

## Some key projects for Interact Clubs:

- ❖ SANSKR - District Interact Training, to equip Interact leaders, Rotarians and advisors with the skills they need.
- ❖ UDAAN - District Interact Conference, allows Interactors to connect and share project ideas.
- ❖ Involve Interactors in programmes like RYPEN, MUNA, MIPS etc.
- ❖ Organize Interact Sports Meet, Photography Competition, Robotics/AI Competitions etc.

## RI Citation & Interact Awards

RI awards active Interact Clubs that achieve their goals and champion Diversity, Equity, and Inclusion (DEI) across projects, clubs, and communities.

You can reach out to me or the Zonal Chairs to assist you.

EDITED BY SASHIKALA CHARLES



# The Magic of NEW BEGINNINGS



DISTRICT ROTARACT REPRESENTATIVE  
NIKHITA SUNIL

## FROM DREAMS TO REALITY

Rotaract District 3141 is a realm where dreams take flight and aspirations soar limitlessly. Dreams are catalysts that ignite our passions, elevate us to greater heights, and propel us to explore uncharted territories together. Unity is our greatest asset, and through collaboration, we can accomplish remarkable feats both within and beyond the Rotary and Rotaract movement.

As the District Rotaract Representative for 2024-25, I pledge to uphold the esteemed legacy of District 3141 and ensure our flag flies high.

## FEARLESS DETERMINATION

This year, Rotaract District 3141's theme is "Unstoppable - Fearless Beyond Limits." It signifies our unwavering determination and courage to overcome any

challenges and push past boundaries and obstacles. It embodies a spirit of resilience and an unyielding drive to make a difference.

Fearlessness is about leading with bravery and confidence, much like the lion, a symbol of courage and leadership. It encourages us to step out of our comfort zones, take bold actions, and inspire others with our unwavering bravery. Fearlessness means standing up for what we believe in and navigating uncharted waters with determination and poise.

## PUSHING BOUNDARIES

Going beyond limits reflects our commitment to exploring new horizons and achieving the extraordinary. It is about dreaming big and working together to turn those dreams into reality creating a lasting impact and leaving an indelible mark on the communities we serve.

From starting the journey to announcing the district executive committee to proclaiming the unstoppable pride—the district council team for the year 2024-25—to conducting various training sessions such as Pre-PETS and SETS, DOTS, and Mini-PETS and SETS, we stand unstoppable and fearless in our mission. GOALS - Governing Officials Advanced Leadership Summit also conducted.

Let us soar with the spirit of being unstoppable and fearless, making this Rotary year a vibrant chapter in the legacy of District 3141.

EDITED BY SASHIKALA CHARLES



# Heartbeat Of HUMANITY



**PRERANA RAICHUR**  
DISTRICT CHAIRMAN 2024-25  
INNER WHEEL DISTRICT 314

## INNER DISTRICT WHEEL 314

Inner Wheel District 314 is a leading district in India that empowers women, improves health and hygiene, and brings happiness to underprivileged communities. The focus areas align with International Inner Wheel's 2024-25 theme, "Heartbeat of Humanity." It's about listening to others, valuing perspectives, and creating a more harmonious world. As Joseph Campbell said, "Life's goal is to connect your heartbeat to the universe's rhythm." This year's Inner Wheel District theme, "Aabha" (Sanskrit for light and aura), focuses on the chakras, seven energy centres believed to influence our well-being. Just like working on chakras promotes balance, intuition, and confidence, Inner Wheel empowers members to give back to society.

## ACCELERATING PROGRESS

Inner Wheel District 314 will execute three major projects this year: • Girl education: It will build a girls' hostel at an Ashramshala in Deogaon, Wada, to accommodate 250 girls. • Medical: It will donate medical equipment to LT Medical College &

General Hospital and provide regular medical camps at their Inner Wheel Medical Centre at Saphale, Palghar. • Vocational: It will refurbish a Vocational Centre for Women at Kalina.

for Clubs in Inner Wheel District 314 will be recycling of plastics, education of the girl child, Happy Schools, women empowerment and development, with a special focus on our very own Club members – physical health, emotional health, promoting entrepreneurship, handling finances and investments, etc. We firmly believe that Inner Wheel members and Rotarians are a small group of thoughtful, committed citizens, not here for ourselves but ready to change the world. I take this opportunity to wish all the Rotarians of 3141 the best in their endeavour for the RY 2024-25.

## MUCH TO DO

The environmental thrust areas

EDITED BY SASHIKALA CHARLES





# Cultural Heritage

## WHY THE NEED TO PRESERVE?



JHANKAR GADKARI  
AVENUE CHAIR, SANSKRITI

*Vibrant DG Chetan Desai and his team are rallying Rotarians in District 3141 to unite with focus and energy. They're seeking to amplify Rotary's impact across Vibrant Focus Areas by igniting a transformative spark fueled by Rotary's magic.*

"India is not, as people keep calling it, an underdeveloped country, but rather, in the context of its history and cultural heritage, a highly developed one in an advanced state of decay".

**-Shashi Tharoor [Intellectual, Author and Former Diplomat]**

A simple question: Who are you? might be responded with your name, nationality, and the mundane rest. However essentially, YOU are much more than your name or your nationality.

Have you ever wondered what defines your identity? What defines your identity is your intangible cultural heritage. If diluted or abused and not preserved and conserved, then Mr Tharoor is correct in saying that a highly developed one [India is] in an advanced state of decay.

The reason to preserve cultural heritage and make it bloom is because it is a resource for our identity and the cohesion of communities.



In today's interconnected world, it is also one of our most powerful resources to transform societies and renew ideas.

Historical landmarks, living heritage and natural sites enrich our daily lives in countless ways, whether we experience them directly or through other mediums.

Cultural heritage is not limited to material objects we can see and touch. It also consists of intangible elements, traditions, oral history, social practices, traditional craftsmanship, ritualistic knowledge, and skills transmitted from generation to generation within a community and a country.

Cultural diversity and creativity are natural drivers of innovation. In many ways, the creators of these monumental works help us change our perspective of the world and make us respect others. Moreover, it creates a national pride for the populace.

One of the supreme objectives of Rotary International is World Peace and Understanding. The Sanskriti Avenue Justifies the same.

We look forward to an exciting year for promoting Cultural Heritage as a National Practice and as Rotary's responsibility of 'doing good to the world'.

Every month Team Sanskriti intends to give you three trivia on lesser-known facts of Indian Heritage and History in this very column.

What you want to know goes much beyond what you need to know. So, stand by for these collectables.

EDITED BY SREE NANDY



Each virtue has a hue. Let us instill all these colours to make this world a VIBRANT place.



We embark on a new journey with a new vision. A **Vision** to brighten the hues of the world. **Inspiring** people to make a difference in the world and develop a culture of giving back to society with a **Belief** that together we can make a difference. Expand our **Reach**. Teamwork and fellowship can transcend racial, national, & other boundaries. Words inspire **Action** & create change. The smallest act of kindness is worth more than the grandest intention. With this **Noble** motive, we strive to march ahead &

**Together  
Everyone  
Achieves  
More**

is the purpose of this year's VIBRANT team. Let's get **VIBRANT** & add colour to the world

## READY RECKONER FOR THE VIBRANT YEAR

TRF		Paediatric Heart Surgeries	Nazneen Sakharwala
Annual Fund	Manish Gyani	Swachh RID 3141	Vishal Sethi
Endowment and Major Gifts	Nirav Shah	Cancer	Harsha Ghadiali
Polio Fund	Deepak Jiandani	Strokes, CPR, Heart, ENT, TB, HIV AIDS, Hospital Support	Jagdish Kotadia
AKS	Sunil Siraslewala	Mental Health, Addiction Prevention	Dr. Neelam Gada
PHS	Ravi Harlalka	Oral Healthcare, Alternative medicine	Pankaj Maheshwari
TRF Events	Bharat Jhunjunwala	Basic Education & Literacy - TEACH, School Support, Street Children	Nargis Gaur
Rotary Peace Scholarship	Deepak Jiandani / Rajendra Ruia	Women Empowerment, Skill Development, Women in distress	Vishal Saxena
TRF Grants	Ganesh Viswanathan	Life Style - Disease Prevention	Dr. Krishna Kumar
Big Focus - CSR India Grant	Akkshay Mehta	International Service	
Membership Development	Sandip Kedia	International Service 1 RFE, Sister Clubs	Dilip Jani
Club Service	Girish Mittal	International Service 2 World understanding and Peace, Rotary Fellowship and Action Group, RI Convention	Kamlesh Kharade
Club Service 1 - Attendance, Constitution & Bylaws, Rotary Protocol, Rotary Quiz, Designated months	Himanshu Agasiwala	Vocational Service	Ashok Singh
Club Service 2 - Rotary Awards, RI Citation, DG Citation, Rotary Club Central	Aslam Merchant	Vocational Service 1 Legal Literacy, Vocational tours, Scholarships	Preeti Shah
Vibrant Events & Greetings	Dr Arun Garg	Vocational Service 2 Vocation at Work, Values and Ethics, 4 way Test, Vocational Awards	Saktivel P R
Festivals, Exhibitions, Fashion Shows	Neha Khetan	Vocational 3 - Disha, Career Guidance, Consumer Awareness/Protection, Entrepreneurship Development	Neena Kalra
Rotal	Anand Limaye	Annapoorna	Hemang Jangla
Sports and Parasports	Jinesh chokshi	Publication	Ashish Tapiawala
Public Image	Capt Ravi Jaswani	GML	Sree Nandy
Public image 2 - TV & Radio, Optimus Studio	Vinay Khetawat	Youth Service	Piyush Shah
Vibrant Focus Areas	Nikunj Jhaveri	Youth Service 1 Rotaract, Interact, Entrepreneurship meet	Pankaj Patharphod
Big Focus - Vibrant Anganwadis		Youth Service 2 Rotary Youth Exchange, LTP NGE, STEP	Hima Dalal
Big Focus - Breast & Cervical Cancer Detection	Ram Kotak	Youth Service 3 RYLA, RYPEN, MUNA, MIPS	Anand Ramnani
Anaemia, Thalassemia and blood donation, Maternal & Child Health - Child Care, Malnutrition	Dr Nilima Inamdar	Fund Raising, Crowd funding, Story telling and film making	Khuzem Sakharwala
Disability to Ability & Baghbaan	Dr Mona Shah	Rotary means Business	Dharmendra Gursahani
Environment - E Waste, Renewable Energy, Waste Management, Pollution Awareness	Haresh Pillai	Vibrant NGO/Gov. Liasioning	Suketu Jariwala
Environment - Tree Plantation, Garden Adoption, Nature Trail, Miyawaki Forest	Haresh Pillai	RCC	Rajul Pathak
Eye, Organ and Skin Donation	Mayank Desai	Rotary Innerwheel Coordination Committee	Ujwala Jiandani
L.E.A.R.N	Leena Shah	Sergeant At Arms	Ujwala Jiandani / Mona Gyani
Neo Natal Care	Sunita Sainani	Polio Plus	
Peace Conference, Peace Programs and PNI	Deepak Jiandani	Strategic Planning, Action Plan and RLI	Vinay Vyas
Sanskriti - Art, Culture and Heritage	Jhankar Gadkari	Stewardship / VTT	Manish Gyani
Sustainable Tribal Welfare & Village Adoption	Ranjit Bijoor		
Community Service	PDG Rajendra Agarwal		
Water, Sanitation & Hygiene, Toilet Block	Amrish Daftary		
Railway	Girish Agarwal		





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**Wishing VIBRANT  
DG Chetan Desai &  
First Lady Jwala  
a highly successful  
Rotary Year  
2024 - 2025**



**Rtn. Mona & Rtn. Manish Gyani**