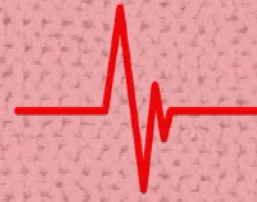




Rotary
District 3020



PULSE 3020

Governor's Monthly Letter

Issue No. 4

OCTOBER
2025



Rotary  **PEOPLE OF ACTION**



Rtn Francesco Arezzo
RI President



Rtn Dr Y Kalyan Chakravarthy
District Governor

**UNITE
FOR
GOOD**

R. I. President's Message



In President Francesco's September 2025 Newsletter, he talks about Rotary's Basic Education and Literacy Month, and our clear call to action: to strengthen the foundation of learning in every community we serve. We know the solution: sustainable, inclusive, and equitable education, especially for girls and marginalized youths. He says that literacy is the key to human dignity, economic mobility, and peace. He adds, "Our work in education must extend beyond a single year. Literacy projects take time to take root, grow, and bear fruit.". Here is his call to action: "Let us use this month to welcome new members with a passion for education and empower existing ones to lead service projects that reflect local needs. Whether you're building libraries, distributing textbooks, or mentoring students, your actions matter". He says that the fight for literacy is not only about access, it's about equity. It is about ensuring every learner, regardless of background, has the opportunity to reach their potential. "Let's commit to Literacy that lasts"

Peace through education

When I stepped into the role of Rotary International president, the moment came swiftly and unexpectedly. It got me thinking how the world can change in an instant, and how Rotary has the power to be a steady force for good in that change. This month, Rotary's Basic Education and Literacy Month, we have a clear call to action: to strengthen the foundation of learning in every community we serve.

Millions of people worldwide remain unable to read. Millions of children lack access to basic education. And yet, we know the solution: sustainable, inclusive, and equitable education, especially for girls and marginalized youths. Literacy is more than the ability to read

and write. It is the key to human dignity, economic mobility, and peace. Every book opened, every classroom supported, and every teacher trained becomes a building block of peace.

This year, our message is Unite for Good. "Unite" speaks to the strength we find in each other. When we unite our talents and resources – not only among our clubs but across partners, organizations, and communities – we expand our reach. And when we do so consistently over time, we create lasting change. Rotary service cannot be measured only in annual goals. Our work in education must extend beyond a single year. Literacy projects take time to take root, grow, and bear fruit.

Now is the time to think boldly and creatively. New types of clubs can help us engage educators, students, and advocates in new ways. Let us use this month to welcome new members with a passion for education and empower existing ones to lead service projects that reflect local needs. Whether you're building libraries, distributing textbooks, or mentoring students, your actions matter.

Education is also peacebuilding. Every scholarship we provide, every early childhood program we support, every adult literacy class we fund is an act of peace. And Rotary has been building peace in this way for more than a century.

Let us not forget that the fight for literacy is not only about access, it's about equity. It is about ensuring every learner, regardless of background, has the opportunity to reach their potential. And it is about standing together – across borders, languages, and generations – to say that education is a right, not a privilege.

Let's Unite for Good by committing to literacy that lasts. Let's dream of a world where every child learns to read. And then, as people of action, let's work together to make that dream a reality.

Together, we can change lives, starting with the power of education. Together, we Unite for Good.

Francesco Arezzo
President, Rotary International

Message from DG

Dear Rotarians,

October marks Rotary's focus on Community and Economic Development - a cornerstone of our mission to create sustainable and resilient communities. As members of Rotary District 3020, we are uniquely positioned to bring lasting change by empowering individuals, especially in underserved and rural areas, with the tools and opportunities they need to thrive.

Community and economic development is not just about infrastructure or employment - it's about dignity, self-reliance and hope. Whether it's through vocational training, supporting micro-enterprises, enhancing financial literacy or improving access to essential services, every project we undertake should aim to uplift lives and unlock human potential.

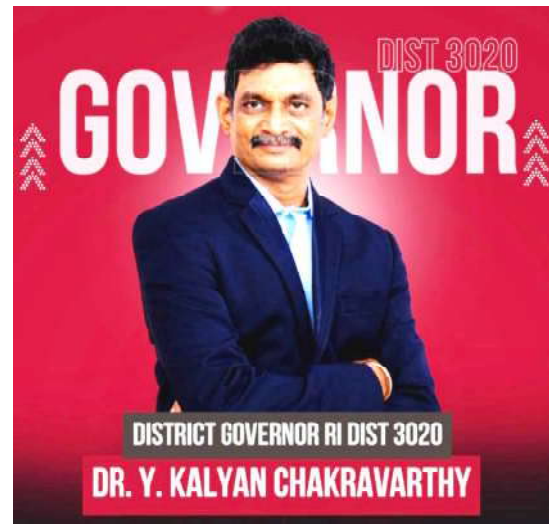
I encourage every club in our district to innovate and collaborate this month. Let us engage local leaders, partner with NGOs, and listen deeply to the needs of our communities. Together, we can help build economies that are inclusive, equitable, and resilient.

Let us continue to serve with purpose and passion.

Yours in Rotary Service
DISTRICT GOVERNOR



WORLD POLIO DAY
IS 24 OCTOBER



Dear Rotarians,

Polio eradication remains Rotary's top priority and one of the greatest public health missions in history. As members of District 3020, we are proud to be part of this global movement that has brought us to the brink of a polio-free world.

Through our continued commitment to the End Polio Now campaign, we have helped immunize over 2.5 billion children worldwide, reducing polio cases by over 99.9%. But the fight is not over. Until polio is eradicated everywhere, no child is safe anywhere.

I urge every club in our district to actively participate in awareness drives, fundraising events, and immunization campaigns. Remember, every dollar we raise is tripled by the Bill & Melinda Gates Foundation, multiplying our impact.

Let us keep pushing until the last mile is crossed. A polio-free world is not just a dream - it's a promise we must fulfill.

Yours in Rotary Service
DISTRICT GOVERNOR

From the Editor's Desk

My Dear Friends

We are rapidly moving into October and have only nine months left of this Rotary year. Nine months of service and dedication to the community in need. Let us take this golden opportunity to give our best.

Time and Tide wait for no Man, yesterday is over, today will go and so will another chance to leave an imprint and create a lasting impact.

The world needs more Rotarians as they say but the world also needs more Rotarians to strive harder to make the world a better place for the generations to come. So let's work hard, serve harder and give more.

Sharing is caring and let's share our skills this month to up skill the community, creating jobs, training and spreading awareness of the need to develop the socio economic condition of communities at risk and the world at large.

I also invite you all to share your service experiences on the pages of Pulse 3020 and be an inspiration to others.

It's adieu from team Pulse3020 for the time being and we look forward to your participation and inclusion in our journey.

Thank you

Yours in Rotary Service

Rtn. NANDINI SEN GUPTA

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Olayinka Hakeem Babalola

selected to be

2026-27 Rotary International President

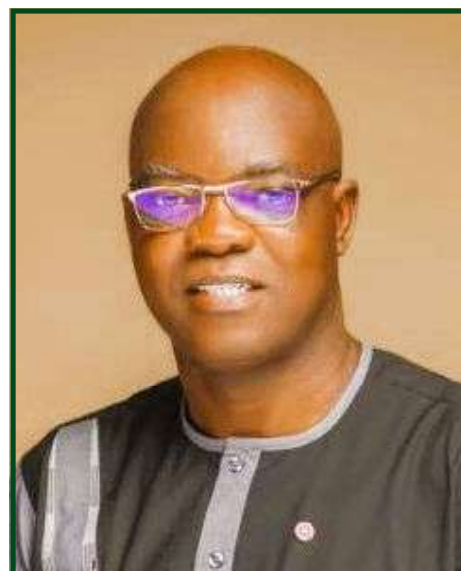
Olayinka Hakeem Babalola, a member of the Rotary Club of Trans Amadi, Nigeria, has been selected by the Board of Directors to become Rotary International's president for 2026-27.

Olayinka Hakeem Babalola, a member of the Rotary Club of Trans Amadi, Nigeria, has been selected by the Board of Directors to become Rotary International's president for 2026-27. His term will begin on 1 July 2026.

The Board, guided by the RI code of policies, conducted a special session to select the organization's leader after the resignation of RI President-elect SangKoo Yun, who decided to step back from his Rotary responsibilities and focus on his recovery from recent cancer treatment.

Babalola began his Rotary journey in 1984 as a Rotaractor. He joined the Rotary Club of Trans Amadi 10 years later. His leadership roles include serving as district governor (2011-12), RI vice president (2019-20), and member of the RI Board (2018-20). He was also an active leader and participant in RI committees such as the End Polio Now Countdown to History Campaign Committee (2017-23) and the Nigeria National PolioPlus Committee (2013-present, adviser 2016-present).

Babalola received a university degree in engineering in 1988. He worked for 25 years in the oil and gas industry, holding senior positions in Shell PLC. He is the founder of two companies: Riviera Technical Services Ltd., an oil and gas infrastructure delivery company, and Lead and Change Consulting, an executive coaching and organizational performance advisory group.



Babalola's professional affiliations include the Nigerian Society of Engineers, the Institute of Safety Professionals of Nigeria, and the Association of Change Management Professionals. He is a member of Jericho Businessmen Club, an organization in his birth city of Ibadan that provides input to governments on economic and social policy.

Babalola and his wife, Preba, live in the city of Port Harcourt. He supports The Rotary Foundation with a named endowment and as an Arch Klumph Society member. A trustee of ShelterBox UK, he is a recipient of the Africa Centennial Heroes Award, the Regional Service Award for a Polio-Free World, the RI Service Above Self Award, and The Rotary Foundation Citation for Meritorious Service.

The president of Rotary International serves a one-year term, presiding over the Board of Directors and providing inspirational leadership for the organization. As the spokesperson for the global network, the president visits clubs around the world to promote Rotary's values and represent the organization at major events. Rotary chooses its president from members who have demonstrated extensive leadership experience within Rotary, including service as a club president, district governor, and member of the Board.

— 28 August 2025

"The ultimate resource in economic development is people. It is people, not capital or raw materials that develop an economy"

DESIGNATED MONTH : OCTOBER

COMMUNITY AND ECONOMIC DEVELOPMENT

The transition of Rotary clubs from increasing members in August and building our Rotary community to enhancing literacy in the world around, we sail into October to progress further into community economic development.

(October being Community and Economic Development Month in Rotary, clubs around the world focus upon economic needs. This is of course an ongoing requirement for communities around the world having their own critical and widespread humanitarian needs and concerns.)

"Our members promote economic and community development and reduce poverty in underserved communities through training, well-paying jobs and access to financial management institutions"

It is interesting to note that the Rotary Foundation invests to create significant changes in improving lives and communities through development of local entrepreneurs, women and community leaders especially in impoverished areas by creating opportunities. Our focus is on youth and women to increase their productivity and guide them to become independent through sustainable projects. This can thereby provide opportunities for productive work thus supporting the growth of local and marginalized communities.

One of the most pressing problem is that

1.4 Billion People around the world still live below the poverty line and one main reason for this is lack of skills and

the other is low basic minimum wages in certain countries. Since the latter is dependent on Governments, Rotary clubs can do their bit to aid in the improvement of economies by up skilling the underprivileged workforce.

So, TRAIN - SUPPORT - EMPOWER

1. Rotary clubs can provide Vocational training opportunities and job placements which could be key areas of focus to enhance the economic development of communities.
2. Helping to set up startups is another unique way to kick start the professional journey of young members of the community. This can be aided by setting up workshops to educate people on how to get loans, micro financing opportunities, creating self-help groups and learning how to structure their own business.
3. Another great way to impart Vocational training is when Rotary members volunteer to use their expertise to empower marginalized communities in improving their economic status.
4. Utilizing the service of RCC members is yet another way to identify barriers to economic development because of their unique position in the community and find sustainable solutions.
5. Creating productive employment and opportunities is essential for reducing poverty as also for providing financial security and empowerment especially of women, differently abled people, youth and those who are extremely poor.

6. In Nigeria, studies have shown that just 1% investment in education and training lead to more than 66% decline in poverty.
7. An increase in vocational training is definitely a pre- condition to aid the transition from low to high value added production.
8. Youth Leadership development is another way Rotary can contribute to lifting individuals out of poverty by improving their access to work, thereby increasing productivity, and fostering economic growth.
9. Finally clubs can also be involved in developing and conducting skills training, at the same time ensure that training is relevant and develop a mentorship relationship between trainers and trainees for fruitful outcomes.
10. A good initiative also is to help set up startups since they have been playing a major role in the development of our economy.

Thus we can say that Rotary's Role is to eradicate poverty by creating jobs if necessary by joining hands with the Government, provide tools to aid the livelihood of people, encourage artisans and when the productivity increases the GDP goes up leading to economic development . Hence we can play a significant role in the economic development of communities.





Love Your Eyes A Call for Vision Care on World Sight Day 9-10-2025

This month's Spotlight is on another award winning Rotarians from RC Rajam Town with inputs from the gentleman himself.



Rtn. Vasantharao Sappati

Did you know that across the globe, every second, one person loses their sight, and every minute a child becomes blind?

According to the National Survey conducted in 2022, 0.36% of India's population is blind – nearly 4.95 million people – and an additional 35 million live with visual impairment. Alarming, nearly 80% of this blindness is preventable if only timely eye examinations and treatment are undertaken. The economic burden is equally staggering. The loss of productivity due to blindness is estimated at ₹170,624 per capita, reminding us that blindness is not just a personal tragedy but also a national challenge.

Why World Sight Day Matters

To address this growing concern, national and international organizations observe World Sight Day every year on the second Thursday of October. It is a reminder that our eyes are the priceless gift of light – the gateway to knowledge, joy, and the beauty of life.

This year's theme:

“Love Your Eyes” inspires us to take responsibility for our vision by adopting simple preventive and protective measures.

Guidelines for Healthy Eyes

1. Nutrition First: Include green leafy vegetables, carrots, papaya, drumstick leaves, and other nutrient-rich foods in your daily diet.
2. Act Immediately on Injuries: Consult an ophthalmologist without delay in case of eye injuries. Avoid self-medication.
3. Watch Children's Eyes: Look out for conditions like lazy eye or drooping eyelids in children and seek medical advice promptly.
4. Screen Control: Restrict the use of Television, mobiles, and laptops for children, and follow the 20-20-20 rule during prolonged screen use.
5. Regular Check-ups: At school admission and yearly thereafter for children. Every two years after age 40.
6. Annually for individuals with diabetes, hypertension, or a family history of glaucoma.
7. Recognize Symptoms Early: People over 30 who notice coloured halos or black spots should undergo a comprehensive eye examination.
8. Manage Lifestyle Diseases: Keep blood sugar, blood pressure, and BMI under control with regular monitoring.
9. Cataract & Age-related Care: Opt for timely cataract surgery and take preventive dietary measures against age-related macular degeneration.
10. Gift of Vision: After death, pledge to donate your eyes within six hours, enabling two corneal blind persons to see again.

Healthy Eyes is A Collective Responsibility : “When we protect our vision, we protect our future – both individually and as a society.”

On this World Sight Day, let us pledge to embrace the theme “Love Your Eyes” not just in words but in daily practice – by caring, protecting, and sharing the light of vision.

Compiled by **Rtn. Vasantharao Sappati**
Masters in Community Eye Health (UNSW, Sydney), Ophthalmic Officer
PHC Perumali, and Secretary of Rotary Club Rajam Town

*He urges everyone to care and treasure their eyes and says
“Loving your eyes means caring for them every moment,”*



మన రాజాం
5

పేదల బతుకుల్లో 'వసంతం'

రాజాం: అవీనుకు వెళ్లి రావడం... మిగిలిన నమయంలో ఇంటి పట్టున సేదతీరడం... లేదా ప్రైవేటు వ్యవహారాల్లో నిమగ్నమవడం... ఇంటి దైవా వ్యావరాలు పెట్టుకోవడం... ఇది కొంత మంది ప్రభుత్వ ఉద్యోగుల వ్యవహార శైలి. ఇక ప్రభుత్వ సలహా దినాలు వస్తే కుటుంబంతో కలిసి హోయగా విహార యాత్రలకు వెళ్లడం వదిపాటి. ఇందుకు భిన్నంగా ఆలోచించే ఉద్యోగులు ఆరుదుగా ఉంటారు. సేవా కార్యక్రమాలు చేస్తూ తమకుంటూ ఓ గుర్తింపు తెచ్చుకుంటారు. అటువంటి కోవకు చెందిన ప్రముఖ నేత్ర వైద్యుడు నవనీల్ వసంతరావు గురించి ఈ వారం మీకోసం...

రాజాం సామాజిక అస్పత్రులో పారామెడికల్ ఆప్టామిక్ అధికారిగా సేవలందిస్తున్న ఈయన ప్రభావతి జాగృతి ట్రస్టు ద్వారా సేవా కార్యక్రమాలు ప్రారంభించారు. రాజాం నల్లజంట్లో అభివృద్ధి దూరంగా అక్షరాస్యత తక్కువగా ఉన్న తిమ్మయ్యపేట గ్రామాన్ని దత్తత తీసుకున్నాడు. తన సొంత సొమ్ము వెర్రించి గ్రామాన్ని ఆదర్శంగా తీర్చిదిద్దుతున్నాడు. దీంతోపాటు నగర వంధాయతీ సాయంతో పలు సంక్షేమ కార్యక్రమాలు చేపట్టారు. వాలుగేట్లూ ఈయన చేసిన సేవలను గుర్తించిన ప్రభుత్వం ఉత్తమ సంఘ సేవకుని పురస్కారంతో సత్కరించింది. వసంతరావు చేసిన సేవలు...

2016 అగస్టులో గురుపూర్ణిమ సందర్భంగా తిమ్మయ్యపేట షెడ్యూల్డ్ కాలనీలో విద్యా సామగ్రి పంపిణీ చేశారు, విద్యార్థుల ట్యూషన్ కోసం పాడుకుడిన పాఠశాల దానపాస్ని పునరుద్ధరించారు, అంగన్వాడీ కేంద్రానికి ఫర్నిచర్ ను సమకూర్చారు. తాగునీటి బావిని వినియోగంలోకి తీసుకోవ్వారు. రెండు సార్లు వైద్య శిబిరాల్లో పాంపి, ఎనిమిది మందికి కళ్ళ డ్రాప్స్ అండ్ కౌన్సెలింగ్ చేశారు. 9 లక్షల కోట్ల

నిర్వహిస్తున్న ట్యూషన్ చెబుతున్న వసంతరావు

SUNDAY SPECIAL

వారిని ఓడదగా చేర్చించడం, వంటి పలు సేవా కార్యక్రమాలు ప్రభుత్వవరంగా పట్టి గతంగా చేశారు. ప్రభావతి జాగృతి ట్రస్టు ద్వారా కార్యక్రమాలు...

కార్మికుల దినోత్సవం, ప్రపంచ రెంగరూ నివారణ దినోత్సవం. ప్రపంచ రక్తపోటు దినోత్సవం, ప్రపంచ ధూమపాన దినోత్సవం వంటి కార్యక్రమాలు నిర్వహించి అవగాహన కల్పిస్తున్నారు. బుడిచి వెళ్ళకుండా డ్రాపిట్స్ గా ఉన్న నలుగురు బెస్సారులను గుర్తించి బుడిలో తీర్చిందారు. రూ. 1 లక్ష విలువ చేసే సొంత వైలాన్ని గ్రామాభివృద్ధి కార్యక్రమాల నిమిత్తం ఉదారంగా ఇచ్చారు. ఆశ్రయం దానంపై ఆప గావన కల్పించి గ్రామస్థులను చైతన్యవంతులను చేస్తున్నారు. మల్లికార్జునకాలనీలోని అనాథ పృథ్విశ్రమంలో పృథ్వులకు ఉచితంగా కంటి పరీక్షలు చేసి కళ్ళద్రావు, మందులు ఇందించారు. పృథ్వులకు అన్నదాన కార్యక్రమాలు, రాజాం వర్చిన్ ఓ సీని యూనిట్ తో తిమ్మయ్యపేటలో సేవా కార్యక్రమాలు నిర్వహించారు. అంతర్జాతీయ మహిళా దినోత్సవం సందర్భంగా తిమ్మయ్యపేటలో మహిళలకు

- నాలుగేళ్లుగా ప్రభావతి జాగృతి ట్రస్టు సేవలు
- తిమ్మయ్యపేట గ్రామం దత్తత
- ప్రజలకు ప్రభుత్వ పథకాల చేరువలో కృషి
- సెలవు దినాల్లో సేవాబాట
- ఈ వారం మీకోసం నేత్ర వైద్యుడు నవనీల్ వసంతరావు

కలెక్టర్ సుందర్ లింగారావు అందుకుంటున్న వసంతరావు (పై)

సిని యూనిట్ ఆధ్వర్యంలో సేవా కార్యక్రమాలు నిర్వహిస్తున్న వసంతరావు (పై)

సత్కారం చేశారు. పాంధూరులోని దేవాంగ కార్మిక కుటుంబాల విద్యార్థులకు నోట్ బుక్స్ కాలి పంపిణీ చేశారు. పురస్కారాలు...

తిమ్మయ్యపేటను దత్తత తీసుకున్న వసంతరావు సేవలను గుర్తించి ఈ ఏడాది గణతంత్ర దినోత్సవం సందర్భంగా ఉత్తమ సంఘ సేవకుని పురస్కారాన్ని శ్రీకాకుళంలో కలెక్టర్ ప్రదానం చేశారు. అదేవిధంగా పలు ప్రాంతాల్లో ఉత్తమ సేవా కార్యక్రమ సన్మానాలు అందుకున్నారు. రాజాం నగర వంధాయతీలో పలు సందర్భాల్లో ప్రశంసాపత్రాలు లభించాయి.

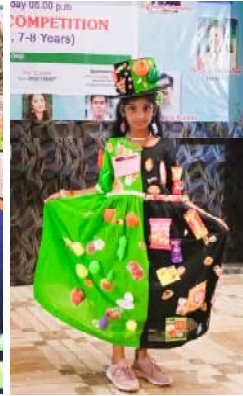
YOUTH SERVICES

Rotary clubs district wide have been celebrating the new generations as well as Literacy in September.

Rotary Club of Vizianagaram under the Presidentship of Rtn BV Srinivasa Rao and Secretary Dr b Radhikarani celebrated the New Generation activities in a very grand manner. 15 events were designed to bring out the talents of students in a holistic manner. Singing, Bhagwad Slokas, Elocution, Drawing, Group Dance, Essay Writing, Spell Bee besides Solo Classical Dance, Fancy Dress, Short Skits, Quiz, Yoga, Chess, Kho-Kho & Kabbadi. competitions were successfully conducted.

Nearly 3500 students from various Schools enthusiastically participated. 70 Rotarians including PDG RK Jain and IPDG Dr. Venkateswara Rao and other members have actively participated. Children were given prizes and certificates in a grand Valedictory at the end of the programmes.







The DEI (Diversity, Equity, and Inclusion) District Seminar was organized beautifully by the Rotary Club of Waltair, District 3020, on the 21st of September 2025 under the aegis of District Chair Rtn PP Satyashree, RC Waltair President Rtn ANT Bhaskar and Co Chair Rtn Nandini Sengupta.

The event was inaugurated by the Chief Guest District Governor Dr Y Kalyan Chakravarthy and other Rotary dignitaries.

The program was well attended by 200 Rotarians across the district as well as Rotaractors and Interact members. The diverse congregation was the first indication of DEI in Rotary.

The seminar started with a inter faith and multi-cultural prayer, which included, Sikh, Muslim, Buddhist, Christian, Jain and Hindu prayers by members of Rotary

The key note speaker was none other than PDG Rtn K Chaya Devi, who spoke comprehensively on DEI and was very enlightening, igniting minds and opening up avenues to practice DEI.

The highlight of the program was a tapestry of dance performances from different states of India showcasing DEI, by Interactors of the Interact Club of Narthanasala Vizianagaram. The DEI show by the Interactors on various forms of dance, colourful and varied, such as Manipuri, Kuchipudi, Kathak, Kathakali,

Mohiniattam and others added colour and diversity to the event.

An excellent show on DEI depicting Unity in Diversity was also put up by Rotaractors, from the Rotaract Club of Royal Claws and Rotaract Club of Sree Kasyap Degree College Vizag.

A panel discussion on DEI IN ROTARY, which included Past Present and Future RI officers created great enthusiasm in the audience to learn more about the topic and participate with their inputs. With PDG Veerabhadra Reddy as the moderator and our current District Governor Dr Y Kalyan Chakravarthy, Rtn G Sreeram DGE, IPDG Dr M Venkateswara Rao and DGN Rtn P Sobhan Prakash as panelists, the discussions were electrifying. Not only was the panel discussion well conducted it was concise yet interesting and the panelists, put forth their points of view on DEI in an articulate manner.

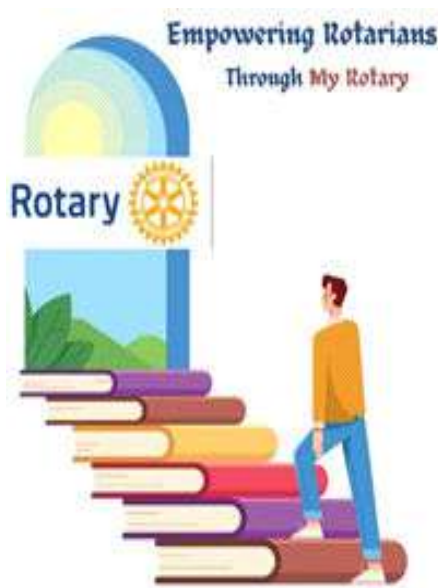
The program was a grand success and ended with a Rotary Quiz on DEI conducted by Rtn Vinay Gandhi which was a platform for sharing knowledge and gainful engagement of the Rotarians present in the hall.

The show was crisp and flowed with ease from 9.30 am to 1.30 pm, anchored by Rtn Nandini Sengupta and it kept the audience totally engrossed till lunch.

by **Rtn. Anopriya**
RC Waltair

DEI SEMINAR





Project Service Centre – Empowering Clubs, Enriching Communities

Do you have a project in mind? But waiting for a partner to execute? Then this is for you.

One of the greatest strengths of Rotary lies in the projects we do – projects that transform lives, uplift communities, and create lasting impact.

Service Project Centre is the best option for your project to come true and go global.

Service Project Centre is accessible to any member of the club and can be accessed after logging into My Rotary. One can enter the executed project and take your project global or one can seek partners for any planned project.

The **Service Project Centre** acts as a one-stop resource hub for Rotary clubs, helping them identify needs, design impactful projects, and connect with resources, partners, and experts.

It guides clubs in aligning their initiatives with Rotary's Areas of Focus and in documenting them effectively for global recognition.

Every club – big or small – can benefit by leveraging this platform.

Whether it is technical guidance, funding options, or visibility through media and My Rotary, the **Service Project Centre** is here to handhold and support.

Projects entered in '**Service Project Centre**' only are considered for recording your achievement towards service participation goal which is one of the steps to gain 'Club excellence Award' by Rotary International.

Together, let us use this platform to multiply our service and truly embody Rotary's motto – Service Above Self.

This article is contributed by

Rtn Vinay Gandhi B
My Rotary Chair 2025-26
RI Dist.3020

FAMILY-INCLUSIVE ROTARY PROJECTS

Aligned with the 7 Areas of Focus

	PEACE AND CONFLICT PREVENTION/RESOLUTION
	Peace Pole & Pledge Corners Parent Leads community Spouse Distributes kits Child Promote awareness Coordinates kits Writes peace messages
	DISEASE PREVENTION AND TREATMENT Pink Van Project for Women's Health Parent Health worker Spouse Distributes kits Child Promote awareness Runs cleanliness drives Chives Conducts WASH education
	WATER, SANITATION, AND HYGIENE (WASH) Adopt a School Toilet & Handwashing Station Parent Supervises repairs Spouse Runs cleanliness drives Child Conducts WASH education Runs cleanliness drives Encourages women
	BASIC EDUCATION AND LITERACY Adopt-a-Library & Storytelling Corners Parent Sets up mobile libraries Spouse Conducts literacy sessions Child Donates books Conducts literacy sessions Child stories
	ECONOMIC AND COMMUNITY DEVELOPMENT Family Skill Bank & Micro-Enterprise Support Parent Teaches vocational skills Spouse Handles microcredit Child Designs marketing Handles micro-credit Designs marketing
	SUPPORTING THE ENVIRONMENT BeeBuzz & Bloom – Pollinator Gardens Parent Plants native gardens Spouse Coordinates campaigns Coordinates campaigns New gardens

Service Projects



Rotary Club Anakapalle - Vocational Awards



R.C. Nidadavole - Instalation of 2 new Interact Clubs



Rotary Club Eluru - Vincent DePaul Home visit



Rotary Club Srikakulam - Empowering next generation



Rotary Club Ichapuram - Ek Din Ek Ghanta Ek Saath Program



R.C.Vijayawada Midtown - Community Economic Development Project



R. C. Kakinada Golden Jubilee - Installation of new Interact Club



Rotary Club Vijayawada Midtown Biz Connect



Rotary Club Narsapur - Beach Cleaning



Rotary Club Vizianagaram - First Aid & CPR Training

Service Projects



Rotary Club Vizag Metro - Women Empowerment Centre



Rotary Club Kakianda Golden Jubilee - CPR Training



Rotary Club Kakinada - HPV Vaccination for 180 Members



Rotary Club Vizianagaram - Inauguration of EV Vehicle to collect Plastic Waste for Recycling Unit



Rotary Club Ichapuram - Donation for Liver Transplant



Rotary Club Vizag Elite - Spinal Cord Injury Week



Rotary Club Vizag Hill View - Island Project

Service Projects



Invitation for Nomination to “SPOTLIGHT”

Dear Rotarians,

Team GML is pleased to invite nominations from Rotarians of District 3020 who have demonstrated service par excellence to humanity through their professional skills or excelled in any field.

We are looking to showcase individual Rotarians who have made a significant impact on youth, families or communities during their life's journey, supported by credible records, photos, recognitions, or awards.

If your profile matches the eligibility, do e-mail your nomination to the Editor at : gml3020.2526@gmail.com

Last Date for Submissions : **10th**

Where to Send : WhatsApp your nomination to Rtn. Ravi K Manda (9182615056) and

Email to the Editor at : gml3020.2526@gmail.com

Evaluation : An independent jury will carefully review all entries and select those most deserving to be featured in the District GML Pulse 3020.

Let us celebrate excellence within our Rotary community!

Yours in Rotary Service,
Team GML
Rotary District 3020

ROTARY QUIZ OCTOBER 2025

MEMBERSHIP RETENTION

1. What is the primary factor contributing to member retention in Rotary clubs?

- a) Regular social events
- b) Member engagement and meaningful participation
- c) Lower membership fees
- d) Flexible meeting schedules

2. According to Rotary International, what percentage of new members leave within their first two years?

- a) 15%
- b) 25%
- c) 35%
- d) 45%

3. What is the most effective strategy for retaining new members?

- a) Assigning them to multiple committees immediately
- b) Implementing a structured mentorship program
- c) Requiring perfect attendance
- d) Focusing solely on fellowship activities

4. How long should a formal mentorship program typically last for new members?

- a) 3 months
- b) 6 months
- c) 12 months
- d) 18 months

5. What is the “30-60-90 day rule” in member retention?

- a) Payment schedule for dues
- b) Progressive engagement milestones for new members
- c) Committee assignment timeline
- d) Meeting attendance requirements

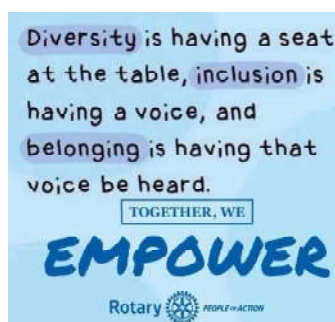
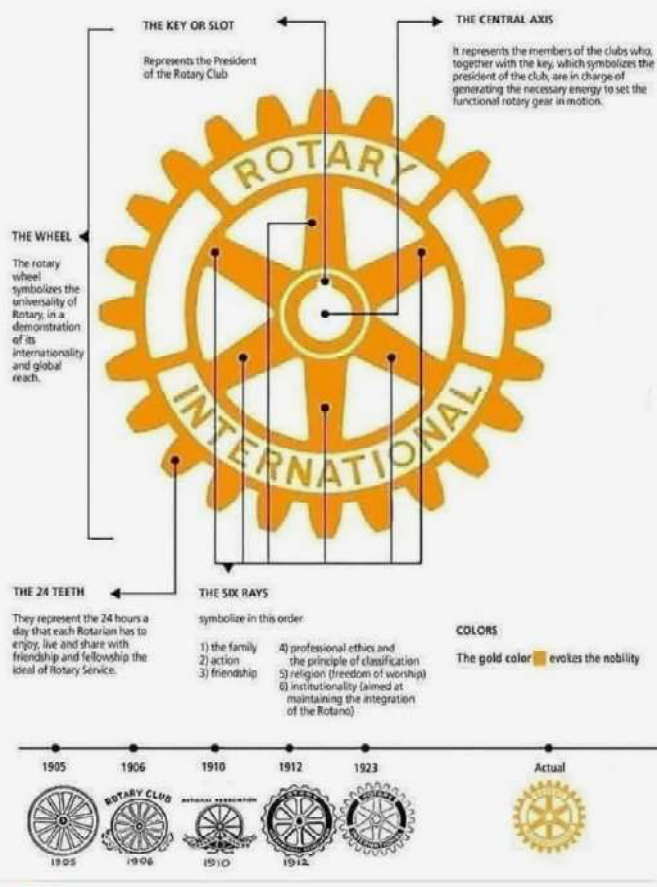
6. Which club practice has been shown to significantly improve retention rates?

- a) Mandatory committee participation
- b) Regular member satisfaction surveys
- c) Increasing meeting frequency
- d) Stricter attendance policies

7. What should be the primary focus when a member expresses intention to leave?

- a) Immediate dues reduction
- b) Understanding their concerns and addressing underlying issues
- c) Transferring them to another club
- d) Accepting their decision without discussion

WHAT DOES THE ROTARY WHEEL MEAN?



The ROTARY ACTION PLAN



సెప్టెంబర్ 2025 రోటరీ విశేష వార్తలు

Rtn GOPU VISWANADH

ప్రధాన నేతల సందేశాలు

RI అధ్యక్షుడు ఫ్రాన్సెస్కో అరెజ్జో :

“Unite for Good” పిలుపుతో విద్య మరియు అక్షరాస్యత ద్వారా శాంతిని నిర్మించండి. ప్రతి పుస్తకం, ప్రతి తరగతి గది, ప్రతి ఉపాధ్యాయుడు సమాజ మార్పుకు కీలకం.

RI డైరెక్టర్ ఎం. మురుగనందం :

“Say YES to 1:2:3” ఒక రోటేరియన్ తో పాటు ఇద్దరు రోటారాక్టర్లు, ముగ్గురు ఇంటరాక్టర్లను కలుపుకోవాలి. సభ్యత్వ వృద్ధి రోటరీ బలానికి మూలం.

TRF ట్రస్టీ చైర్ హెబల్ గార్ క్ :

అక్షరాస్యత మానవ హక్కు : ఫౌండేషన్ గ్రాంట్లు సమాజాన్ని సమగ్రంగా అభివృద్ధి చేస్తాయి.

ఎడిటర్ రషీదా భగత్ : ఆహార వృథాను అరికట్టడం పర్యావరణ రక్షణకే కాదు, ఆకలితో ఉన్నవారికి మానవతా సేవ. ప్రపంచంలో ఉత్పత్తి అయ్యే ఆహారంలో 3 వంతు వృథా అవుతుండటాన్ని ఆస్ట్రేలియాలోని OzHarvest వంటి ప్రాజెక్టులు సవాలు చేస్తున్నాయి.

సృజనాత్మక మరియు దీర్ఘకాలిక సేవా ప్రాజెక్టులు :

1. పచ్చదనం విప్లవం RID 3192 & భాగస్వామ్య జిల్లాలు

డాకోజు ధన్యవాద్ : దేశవ్యాప్తంగా కోటి నాటి లక్షంతో 48.2 లక్షల మొక్కలు, 3 లక్షల సీడ్ బాల్స్.

చల్లకేరె (కర్ణాటక): 1,501 ఎకరాల్లో 1 లక్షకు పైగా చెట్లు, 40 ఏళ్ల తర్వాత చెరువులు నిండడం, జింకలు - నెమళ్లు తిరిగి రావడం.

RC Kudal & RC Sawantwadi (RID 3170) గోవా, మహారాష్ట్ర సరిహద్దు గిరిజన ప్రాంతాల్లో 11,000 పండ్ల/సుగంధ మొక్కలు.

Ryan International Schools : 165 పాఠశాలల్లో 2026 నాటికి 10 లక్షల మొక్కలు నాటి లక్షం.

2. జాక్ ఫూట్ డ్రీమ్స్ - RC Malda (RID 3240)

12 గిరిజన గ్రామాల్లో 10,000 పసస మొక్కలు. ఆకులు పశువుల మేత, గింజలు పచ్చడి, కలప ఫర్నిచర్ కి - గ్రామాలకు ఆహార, ఆదాయ భద్రత.

3. ఆహార రక్షణ - OzHarvest, ఆస్ట్రేలియా

రోటరీ భాగస్వామ్యంతో సూపర్ మార్కెట్లు, బేకరీల నుండి మిగిలిన తినదగిన ఆహారం 250 టన్నులు సేకరించి ప్రతివారం అవసరమైన వారికి చేరవేస్తుంది.

4. ఇతర ప్రత్యేక సేవలు :

RC Belgaum (RID 3170) : 1,000 కంటే ఎక్కువ విద్యార్థులకు కొబ్బరి మొక్కలు పంపిణీ

RCs Panjim & Margao (RID 3170) : Rotary Rain Run లో 10,000 మొక్కల పంపిణీ.

RC Bhavnagar (RID 3060) : Rotary Child Educare Centre ద్వారా బడుగు పిల్లలకు నిరంతర విద్యా సహాయం.

RC Bombay Bay View (RID 3141) : 2024-25 లో రూ.4.5 కోట్ల విలువైన 320 ప్రాజెక్టులు, లక్ష మందికి పైగా లబ్ధి.

RC Roop Nagar (RID 3080) : పాఠశాలల్లో పర్యావరణ అవగాహన, నీటి సంరక్షణ పాఠ్యాంశాలు.

RC Walajapet (RID 3231) : పేద విద్యార్థులకు ఇంజనీరింగ్ వరకు ఫీజు సహాయం, అలాగే Feeding Hope ద్వారా ఆకలిగొన్న వారికి ఆహారం.

సారాంశం :

సెప్టెంబర్ 2025 రోటరీ సంచిక విద్య, పచ్చదనం, ఆకలి నిర్మూలన, సమాజ ఉద్ధరణ పై దృష్టి పెట్టింది. ప్రపంచంలో ఆహార వృథాను అరికట్టడం నుండి గిరిజన గ్రామాల్లో పండ్ల చెట్లు నాటడం వరకు, భారతీయ క్లబ్బులు మరియు అంతర్జాతీయ భాగస్వామ్యాలు “Service Above Self” స్ఫూర్తిని స్పష్టంగా చూపుతున్నాయి. ఈ విస్తృతమైన సేవా యాత్ర రాబోయే తరాలకు సుస్థిర భవిష్యత్తు అందించేందుకు ఒక అద్భుత ఉదాహరణ.



Rajendra Vijendra

Past District Governor Rtn. **Rajendra Kumar Jain** is not just a name we celebrate. He is a legend — a story of vision, dedication, and sacrifice. A story that began four decades ago when a young man with courage in his heart and dreams in his eyes decided that his life would not just be about personal success, but about up lifting others, about building communities, about weaving hope into the very fabric of society.

Born on 9 th October 1949 in his ancestral village REWASA of Sikar District in the state of Rajasthan in the renowned Chhabra Family as a little boy he learned values that would one day inspire thousands

— honesty, humility, and compassion. A Commerce graduate PDG RK Jain also studied Law at Calcutta University. He started his Professional career at the early age of 18 years and stepped into his present and long term career by working with M/s Jai glass & chemicals Pvt. Ltd, engaged in manufacturing of Tamarind Seed Powder

PDG R. K. Jain joined Rotary Club Vizianagram, R.I. Dist. 3020 in 1983. He fondly recalls many nostalgic events during his Rotary journey as related to team GML.

He served his home club in various capacities with distinction. When he was the President of Rotary Club Vizianagaram in 1992-93, he was adjudged “**Outstanding President**” by the then District Governor Rtn Anjaneyya Murthy . During his President ship, he sent the renowned ghazal maestro popularly known as Ghazal Srinivas as a GSE Team member, to USA in 1992-93. Under his Chairmanship, Rotary Club, Vizianagram, hosted a memorable District Assembly, for the first time, in the year 1997, at Sainik School, Korukonda.

RK was nominated as the **First Assistant Governor of R.I. Dist. 3020** by the then DG Raj Gopal Reddy. His friendly nature and humbleness, helped him in making many friends in the Rotary world, especially in District 3020 and neighbouring R.I.Districts 3150 and 3260. His sincerity, commitment, and dedication to the cause of service to fellow men have made him popular in the District and this has helped him in becoming **District Governor unanimously for the Rotary year 2000-2001.**

During his District Governorship, he has brought US\$ 6, 38,000 to the district and distributed that amount to 66 clubs out of 68 clubs in the form of 125 Matching Grants. US\$ 83000 was contributed to the Rotary foundation in the form of Annul Giving and Restricted Giving.

His club also hosted a memorable District Conference in 2001 which was attended by 1200 Rotarians. In that year Rtn Sudhakar led the GSE team of R I District 3020 to Pennsylvania as a team leader

5 new Rotary clubs were started. 36 RCCs, 32 Interact clubs, and 6 Rotaract clubs were also formed. There was 10 % Growth in membership and 15500 IOL operation, and 11500 family planning operations were successfully completed. Another first to his credit is the international youth exchange program.

22 new WCS projects were registered and District 3020 also received funds as financial assistance for the following activities;

Rs. 4,54,000/- from the National Polio Plus committee as subsidy for expenses incurred by clubs on Pulse Polio days

Rs. 1,19,000/- from AP state Aids control Directorate for expenses incurred for promoting Aids awareness program by clubs

Rs.2,75,000/- from Rotary Community Corps India Foundation to support RCC projects in the District

Rs.2,46,126/- paid to Victims of earthquake in Gujarat through Rotary

Due to his untiring efforts in promoting the Rotary foundation, the Trustees of RF had conferred on him “Meritorious Service Award in the year 1998. He has also been conferred during 2024-25, “Service Above Self Award” the highest Rotary award presented to any individual for his selfless service, by the Board of Directors of RI.

PDG RK is still very active at his home club, as well as, at District level. He has been instrumental in setting up many Permanent Service Projects in Vizianagaram through his home club; such as;

- ◆ Rotary Swargadham
- ◆ Duppada Purified Drinking water and Sanitation Project in 2009 at a cost of Rs. 20 lakhs with the support of the RF.
- ◆ Installation of 30 RO Plants, in and around Vizianagaram with a project cost of Rs.1 crore under Global Grant in the year 2018,
- ◆ He is a Founder President of Vizianagaram Rotary Parvati Devi Anchalia Voluntary Blood Bank which has been set up on the First floor of the Rotary Community Hall, VZM in the year 2020 at a project cost of Rs.1.6 crores.
- ◆ For forty-two years, PDG RK Jain has been the strength and spirit of Rotary Club Vizianagaram. His leadership has not been limited to positions or titles - it has been seen in the sweat of hard work, in the tears of compassion, in the fire of determination, and in the laughter of countless families whose lives were transformed.

And at the right time, **Rotary International** bestowed upon him it's **Most Prestigious Honour** - the **Service Above Self Award** - A recognition of forty years of dedication, compassion, and leadership. “From a little boy with a dream, to a man who touched countless lives - this is not just the story of Rajendra Kumar Jain. This is the story of Service Beyond Self.”



Rtn. Francesco Arezzo
RI President

Rotary



Rtn. Dr. Y. Kalyan Chakravarthy
District Governor

You are cordially invited to attend the

DISTRICT FOUNDATION SEMINAR

On Sunday, **26th** October 2025
at 3:30 p.m. to 9:00 p.m.

Venue :

METRO FUNCTION HALL
Pradeep Nagar, Vizianagaram.

Seminar Followed by
COCKTAILS & DINNER



Registration Fee
₹ 1200/-

HOST CLUB :

ROTARY CLUB OF VIZIANAGARAM CENTRAL

Seminar Chairman

Rtn. PDG **Madipalli Ramarao**

President

Rtn. PHF **Vijay Kumar Agrawal**

Secretary

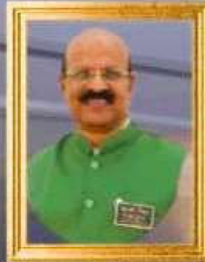
Rtn. PHF **G.Uday Kumar**



Francesco Arezzo
RI President



Dr Y Kalyan Chakravarthy
District 3020 Governor



Dr SV Ram Prasad
District 3150 Governor

Rotary
District 3020



Rotary
District 3150



**TAKE YOUR ROTARY KNOWLEDGE AND
LEADERSHIP SKILLS TO THE NEXT LEVEL**

ROTARY LEADERSHIP INSTITUTE

RLI PART - I, II

08th-09th

November

TIME : 9.30 AM to 5.00 PM



Chandra Shekar V
Host Club President

Vasant Kumar P
Host Club Secretary

Nandini Sengupta
Dist. 3020 RLI Chair

Amit Jindal
Dist 3020 RLI Co-Chair

REGISTRATION CHARGES



₹3999/-

Bank Details:

ROTARY CLUB OF VIJAYAWADA MIDTOWN
A/C- 448501000108 IFSC CODE - ICIC0004485
BRANCH - VIJAYAWADA

Host: Rotary Club Vijayawada Midtown

Top TRF Contributors in September



Goli Ravindra

RC Sreedurga
EF \$ 1000
Total TRF \$ 4782



Rao Venkata Krishna Teja

RC Kakinada
AF \$1000



Dr Y. Kalyan Chakravarthy

DG
EF \$1000
TRF 3325



Anandam Mastan Rao

RC Tanuku
AF \$1000



K Venkata Krishna

President, RC Tanuku \
EPF (1 Lakh Polio Fund)



Kunapuli Venkata Suribabu

RC Vijayawada Midtown
EPF 1 Lakh



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