

AUGUST 2024

Issue 2

INSTALLATION CEREMONY



Installation Ceremony of Rotary Club of Payyanur was held at Sreevalsam Auditorium on 18 June 2024. Rtn Sanjith P was installed as the 38th President of Rotary Payyanur. PDG Rtn M Ranganatha Bhat from Dist 3181 was the Chief Guest. DGE Rtn Santhosh Sreedhar, PDG VG Nayanar, Dist General Secretary Rtn CR Nambiar, Zonal Coordinator Rtn Manoj VKV, AG Rtn Dr Padmanabhan Kumar, GGR Rtn Dr Varun Nambiar, IPP Rtn Adv Sukumaran K Immediate Past Secretary Rajeevan TA, Programme Chairman Rtn Narendra Shenoy V and newly elected Secretary Rtn Babu Pallayil spoke in the event.



Rtn. Dr. Santhosh Sreedhar
District Governor 2024-25



Rtn. Sajith P
President



Rtn. Babu Pallayil
Secretary

payyanur.rotary@gmail.com www.rotarypayyanur.org

We meet every Tuesday at 7.45 p.m.

at William Cable Memorial Hall, Rotary Bhavan, Keloth, Payyanur

MESSAGES

RI President

Stephanie A. Urchick

President 2024-25

If we are to truly change the world with The Magic of Rotary, it's up to all of us to foster a sense of belonging in our clubs. But every club should take its own path to get there, and the Action Plan can help you find your way. What does that look like?

Take for instance the Rotary Club of Beveren-Waas in Belgium. It was chartered in 1974 but has evolved with the times, developing both a strategic plan and a membership plan. To find new members, the club analyzes the city's professions to help focus its search, and all new members are quickly assigned tasks and roles.

The club also mixes up meeting times, alternating between evening and afternoon sessions, making them accessible for all members.

Sometimes, circumstances force clubs to make changes. But as people of action, we know that behind every obstacle is an opportunity.

The Rotary Club of Holyoke in Massachusetts was forced from its meeting place because of rising costs after the COVID-19 pandemic, but members took this setback and turned it into a strength. The club started meeting in a library community room that was available for no charge and catering lunch from a nearby deli. Lunch costs \$10 per person but it's optional, so no one has to spend money to attend a meeting. What a great way to work toward being "fair to all concerned."



Since making this change, the Holyoke club has gained 13 members. I suspect part of its membership growth is due to the club's sense of inclusivity the first step toward belonging.

If you ask members what they expect from the club experience, you might find that your club doesn't meet expectations. Think of this as an opportunity to reshape your club in exciting ways, as alternative club models are making a positive impact.

For example, a Rotary Fellowship called Beers Rotarians Enjoy Worldwide, or BREW, has worked closely with the Water, Sanitation, and Hygiene Rotary Action Group for the past eight years to assist with clean water projects. In that time, BREW has funneled 25 percent of its dues to those initiatives.

BREW is one of many examples of members pursuing belonging to improve the world.

I can't stress enough the importance of belonging. Clubs become simply irresistible when all members feel that they are exactly where they need to be. To me, belonging is the spark that ignites The Magic of Rotary .

As you receive feedback from club members and the community you serve, I urge you to pursue that spark. The Action Plan can help you find the path to success, and if you light your way with the spirit of belonging, that path will lead to a bright future for your club, your community, and the world.

President

Dear Members,

In light of the recent landslides and heavy rains in hilly areas, I urge each of you to prioritize your safety above all else. Unnecessary travel during such tumultuous times is not only reckless but could lead to dire consequences. We have a responsibility towards ourselves and our loved ones.

Let's stay vigilant and connected. Please take all necessary precautions, and let's support one another in these challenging times. Your safety is paramount, and I trust you will make wise decisions.

Stay Safe

Rtn Sajith P

President



Editors Desk

Dear Members,

I am delighted to present the second issue of our Club bulletin. Our first issue was a great success, thanks to the enthusiastic contributions and support from all of you. This bulletin continues to be a platform for sharing our achievements, upcoming events, and the inspiring stories of our members.

In this issue, we highlight some of the remarkable projects our club has undertaken last month. These initiatives reflect our commitment to making a positive impact in our community and beyond. I encourage all members to keep contributing their articles, drawings, and stories. Your creativity and insights are what make our bulletin vibrant and engaging. Please submit your contributions by 30th August 2024 to chethunayak@gmail.com.

Thank you for your continued dedication and support. Together, we can achieve great things.

Warm Regards,

Rtn Savitha N Shenoy

Editor, Parrolines





ROTARY VOICES ON MEMBERSHIP MONTH

3 MAGICAL STEPS TO GROW MEMBERSHIP

Chun-Wook Hyun,

Trustee of The Rotary Foundation and a member of the Rotary Club of Seoul-Hansoo, Korea



Courtesy: <https://blog.rotary.org>

My Rotary club began like any other traditional club, chartered in October 1991 with about 30 members. The year I served as governor of District 3640, about a decade ago, my club had grown to about 100 members. In January, we reached 433 members, making us one of the largest clubs in Korea. How did this happen? Five years ago, we launched a five-year strategic plan for future growth. Here is the story behind our use of innovation to increase our membership.

Our first innovation happened after I met Tae Gyu Baek and his sister Da Ae Baek approximately four years ago. I still vividly remember the enthusiasm we felt at our first meeting. We were very well connected as we had the same vision for service. I immediately began mentoring them, every week, both professionally and personally. Soon, they joined our Rotary club and established a community service corps within their private company, actively participating in service projects.

Subsequently, that community service corps evolved into a satellite club, Allkey, the first we ever sponsored, launched in February 2021. It held its own regular meetings, and actively engaged in its own service projects. But Allkey members also frequently attend our club's meetings, participate in our service projects, and take part in our activities designed around member hobbies. Our club provides mentoring to Allkey members. And 10 members of our club joined the satellite to foster a connection. The two clubs create synergy and learn from each other. Allkey now has 106 members.

The second innovation unfolded when some members of our club, led by Pan Joon Lee, a musician and orchestra conductor, and N.T. Kim launched a second interest-based satellite club named Bravoce in February 2023. This satellite consisted of 62 professional singers

who make up a beautiful chorus and sing for the public, at Rotary functions, and as a service to the poor.

In August 2023, 19 CEOs of global companies doing business in Korea, such as Pfizer and Novartis, created a third cause-based satellite club. Their primary role was coaching and mentoring members of our club and the other satellites. Then in October 2023, 54 college students created a fourth satellite club, which is likely to continue even after its members graduate from college. Our main club has consistently grown and now has 192 members.

The secret to our club's growth boiled down to pursuing three "magical" steps, which any club can follow:

Magic No.1

Focus on raising up leaders within your club who could serve as district governors. This will provide strong leadership within your club.

Magic No.2

Create a three- or five-year strategic plan. Continuity is the key.

Magic No.3

Create satellite clubs that will appeal to different interests within your community. Look for potential members who are business owners, CEOs, or people who share a profession or interest like singing. Starting a satellite club is easier than chartering an independent club from scratch, as they thrive on and grow with the support of the sponsor club. Someday, they may leave and become their own club, but that, too, is good.

Innovation is critical for the growth and sustainability of our clubs. We treat our club as a platform for members to grow and find happiness together. We emphasize not only increasing membership but also the personal growth and happiness of each member. We offer 18 sub groupings for members to satisfy their interest in various hobbies. Our members are the owners of our club. We firmly believe clubs exist for their members.

Let's create magic by being innovative in our approach to every club activity, especially membership. Innovation is the hope and magic of Rotary.

Highlights

Membership figures as of 01 July 2024 **

Country	Rotary Clubs	Rotarians	Rotaract Clubs	Rotaractors
Bangladesh	429	8,678	429	3,042
Bhutan	1	29	0	0
India	4,577	1,65,838	2,581	52,428
Maldives	1	43	0	0
Nepal	157	5,305	185	5,037
Pakistan	191	2,473	293	3,226
Sri Lanka	68	1,886	98	4,167
Total	5,424	184,252	3,586	67,900
Worldwide	36,549	1,137,993	10,613	157,759

** These are as of date figures and not official starting figures which is likely to be available in August 2024.

Following four new members were inducted into Rotray Club of Payyanur during the installation ceremony on 18th July 2024 thus make the total membership strength to 94.

- Rtn. Vinaya Prabhu
- Rtn. Vipina Sajith
- Rtn. Smitha Babu
- Rtn. Sheeja Sudheerbabu



ACTIVITY REPORT FOR THE MONTH OF JULY 2024

Rtn. Babu Pallayil (Secretary)

Doctors Day & CA Day Celebration

Rotary Club of Payyanur kickstarted the new Rotary Year on 01 Jul 2024 by honouring one of the senior doctors of our Rotary Rtn Dr Dinesh Kumar AP, Addl DMO, Calicut at his residence at Annur and Chartered Accountant Rtn CA Rahul Rajan at his office premises at Payyanur. President Rtn Sajith P, Secretary Rtn Babu Pallayil, Treasurer Rtn Prabhakaran KP, Vice President Rtn Narendra Shenoy, Executive Secretary Rtn Vipin Chandran, GGR Rtn Dr Varun Nambiar, Rtn EP Chandran and Rtn Kamalakshan Meledath attended the event.



Distribution of Certificate to Outgoing Batch of Tailoring Course



Certificate distribution of outgoing Batch of Tailoring Course was conducted on 08 Jul 2024 at Rotary Bhavan Keloth. President Rtn Sajith P, IPP Rtn Adv Sukumarn K, Program Chair Rtn EA Balan and Secretary Rtn Babu Pallayil attended the programme. Certificates were handed over to 34 ladies who undergone the tailoring course.

Monthly Immunisation Programme



Monthly immunisation programme for the month of Jul 2024 was held on 06 Jul 2024 at Rotary Bhavan, Keloth. A total of 20 children immunized/vaccinated during the programme.

Anns Forum Project - Kaithang



"Kaithang", a Project initiative by Ann's Forum of our Club aimed to donate daily essentials, Kitchen and food items to the old aged residents of Anjali Vidya Niketan, Mathamangalam was conducted on 15 Jul 2024 at 11.00 AM. Anns forum President Rtn Vipina Sajith, Secretary Rtn Smitha PK, Treasurer Rtn Sheeja Sudheerbabu alongwith Senior Anns forum member Pankajakshi and 04 Annettes attended the programme. They handed over Daily essentials, Food items and also distributed sweets to the residents.



Hands on Learning Programme on Rotary

Rtn Sajith P, President, Rtn Babu Pallayil, Secretary and Rtn Prabhakaran KP, Treasurer attended Hands on Learning Programme on Rotary for President's and Secretary's (Kannur Region) at G TEC Computer Centre, Kannur. Rtn Narendra Rao, Web Master, Rotary India was the faculty for the subject Seminar.

Project – Madhuram Malayalam



10 copies of Mathrubhumi News Papers were distributed to students of Government Girls Higher Secondary School a project initiative under Basic Education and Literacy. The project was inaugurated on 26 Jul 2024 at 3.00 PM by Rtn Sajith P, President.

District Awards Ceremony 2023-24



District Awards Ceremony for the Rotary Year 2023-24 was held at Hotel Malabar Residency, Calicut on 21 Jul 2024. Our Club Grabbed 36 awards including Outstanding Senior Club, 2nd best president, Outstanding AG Award etc.

Congratulations to IPP Rtn Adv. Sukumaran K and his team for their outstanding performance

GIFT OF NATURE
MIYAWAKI FORESTATION
(District Priority Project)

Rotary Club of Payyanur's first District Priority Project - MIYAWAKI FORESTATION PROJECT - was inaugurated by District Governor (D-3204) Rtn MD Dr Santhosh Sreedhar at Payyanur College, Edat Payyanur on 29 Jul 2024 at 10.30 AM. President Rtn Sajith P, PDG Rtn VG Nayanar, Project Chairman Rtn Dr Ratheesh Narayanan, District Chair Environment Rtn W Mustafa, GGR Rtn Dr Varun Nambiar, Service Project Chair Rtn Ravi Suvaran PP, Secretary, Rtn Babu Pallayil and Dr Swaran, IQAC Coordinator, Payyanur College alongwith other senior Rotarians, students of Botony Department of Payyanur College attended the inauguration Ceremony. More than 100 varieties of tree species were planted by the Rotarians and Students.





GLIMPSES OF PRESIDENTS INSTALLATION CEREMONY



Contribution to TRF by President & Secretary

Release of Bulletin by District General Secretary



Service Project Inauguration by AG



GLIMPSES OF DG'S INSTALLATION CEREMONY

