



Light up Rotary by Donating More of your time....

Dear Fellow Rotarians,

October 2014 was very exciting and memorable for RCA. The Vocational Award was given to a very deserved person through a very special person, of course in RCA's own style. The month November will be more exciting because it is going to bring the joy of giving to all of us. We have decided to fund the dialysis project by our own efforts instead of looking for any grant. So I request you all to donate very generously and collect funds for our dialysis project. The Rotary concept is for strong friendship and good service.



So Please donate more of your time to our Rotary

With regards Rtn. PHF. J. JAYASEELAN

Light Up Team 2014-15 lmm. Past President Rtn. Jayaram Krishnan President Rtn. Jayaseelan J President Elect **Rtn. Narayanan R** President Nominee Rtn. Seshiah M N Secretary Rtn. Sathish T Club Advisor Rtn. Veeramani S V Joint Secretary Rtn. Eashwer C Treasurer Rtn. Siva S Seargent at Arms Rtn. Vittal Rajan Club Trainer Rtn. Gopalakrishnan R **Directors** Club Services Rtn. Boopathiraja M E Vocational Services Rtn. Ananth C S International Service Rtn. Narasimha lyengar Community Services Rtn. Jayaraman N R Public Relation Rtn. Ramesh R New Generations Rtn. Karunakaran Membership Rtn. Archana Magazine Editor Rtn. Sivakumar Light Up Team: Chairman Programs **Fellowship Fund Raising** Polio Plus Attendance Rotaract Rtn. Seshiah M N Rtn Thiagarajan R Rtn. Narayanan R Rtn. Vijay Rtn. Rajendran Rtn. Viswakumar Rtn. Kannan Arumugam

Speaker Meetings:



14th October: Joint Club Meeting

Reported by Rtn C. Eashwer

Rtn Chandu Nair spoke about Chennai Changing Entrepreneurs

This talk was unique in many ways, as it was a RECOLLECTION, COLLATION & NARRATION of a nostalgic past, changing present and promising Future of Chennai, in which he is a successful entrepreneur, who just celebrated the Silver jubilee of his entrepreneurship which again had deep roots in Chennai.



He started by greeting the audience with a resounding statement saying "IT IS OK TO FAIL" as Failures are Fantastic teachers especially for entrepreneurship and India is accepting it.

He narrated the birth of FIRST INDUSTRIAL ESTATES in Chennai at AMBATTUR during the period of India's Past President Mr. Venkataraman who was the then Union Minister for Industries.

He also recollected GD Naidu's heroic inventions at Coimbatore in the 1970s.

He said 1980 s were a dull period and the Western India was doing well while South was dormant.



He also narrated how in 1990s Chennai started Growing when LIBERALIZATION was started which paved way for rapid industrialization, when Chennai was the first to receive DEMING AWARD which was given to SUNDARAM FASTENERS. The rest was the history with the domination of FORD, HYUNDAI etc and Chennai became DETROIT OF ASIA with an Automotive revolution.

This was followed by the IT / BPO boom which took Chennai to great heights.

COGNIZANT 's growth in Chennai was an enviable one. There were many more to follow this great IT march and became success stories.

In 2000's there was an educational revolution with the birth of Hundreds of Engineering colleges and Institutions in Chennai as well as in Tamilnadu (with 570 Engineering colleges).

Here and now only INTERNET and IT boom took the centre stage and changed the whole Industrial land scape of Chennai.

While He narrated the INDUSTRIAL, AUTOMOTIVE, IT – BPO, EDUCATIONAL revolutions that happened in Chennai, He did not fail to capture the lost chances of Chennai and woke up every one with stunning figures and statistics.

Slowly the Speaker after citing the glory and plus points of Chennai, came to the challenges and lost-losing opportunities by taking examples of BANGALORE'S GROWTH in IT, ELECTRONICS & FDI s which flowed there, when Chennai could have taken more.

He categorically brought the subject that Government has not added new jobs when plenty of resources are available and encouraged people to become Entrepreneurs (for which Chennai has great track record) which can give both self and others a job and improve the economy.





Though CHENNAI is rated as 2nd or 3rd Liveable City in India, in the world ranking it is nowhere, hence there is lot to be done as Chennai has great potential for Global significance.

Today nobody is capitalizing on Chennai's strengths!! He recollected the Chennai's famous MEDICAL TOURISM (45% of India's performance) which can also see growth in multi folds, but yet to be capitalized fully

His talk reflected his desire to see Chennai growing and shining. He captured the complete attention of nearly 100 odd audience with practical examples and illustrations and also touched upon How He became an entrepreneur and succeeded. His Lecture was followed by QA session

In a nutshell his talk was thought provoking. His talk reminded me, the Author of ONE MINUTE MANAGER, Ken Blanchard who said "LEADERSHIP IS NOT SOMETHING YOU DO TO PEOPLE. IT IS SOMETHING YOU DO WITHPEOPLE"

Let us Course correct and capitalize on our resources (than live in the past glory) and derive a satisfaction by witnessing sustainable Growth and prosperity. NAMMA CHENNAI ku VIZIL PODU!!



Vocational Excellence Award To Ms. Padma Venkatraman







As Reported by Ann Radha Ramesh



Welcome Address:

President Rtn J Jayaseelan warmly welcomed all present. He mentioned that doing Service is a very important part of our life and we should be happy that we have the opportunity to be helpful to those in need. The President said that the Vocational Excellence Awardee Ms. Padma Venkatraman and the Chief Guest Ms. Uma Narayanan were selfless people contributing largely to society. He was extremely glad that Ms. Padma Venkatraman was accepting the Award from Rotary Club of Adyar.

About Ms. Padma Venkatraman:

Ms. Padma Venkatraman has associated herself with Leprosy patients for the last 30 years. She turned their despair into hope and improved their self-esteem. The Leprosy afflicted had been ostracized from society thinking that it was a contagious disease; according to Ms. Padma Venkatraman, that is a myth. Her sole aim was to remove the stigma attached to the Leprosy afflicted and get them into mainstream.

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Presentation of the Award:

Chief Guest Ms. Uma Narayanan, a social activist herself, handed over a Citation to Ms. PadmaVenkatraman and said that she was deserving of this award as she has worked hard in bringing special focus on rehabilitating those who have been discarded by society.

In her acceptance speech, Ms. Padma Venkatraman said that it was a great honour to receive this Award from Rotary. She said that she wanted to infuse 'hope' in the lives of the Leprosy affected to say I CAN. She said, "They have come a long way from being social outcasts and now they are slowly being accepted. They are training in several vocational skills and are being given opportunity to take up various jobs, creating different products. In fact, there is an Artist colony from where their paintings are sent all over the world." That is indeed a great achievement.

Our Secretary Rtn T Sathish, proposed a formal Vote of Thanks.



21st October: Speaker Meeting



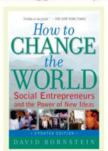
Mrs. Mrinalini Sadananda spoke about Education in the East Vs West.

Coming to know about our Happy village Toilet project, she spontaneously came forward and contributed Rs. 10,000.



Recommended Book Read for the Month

As suggested by Rtn. C. Eshwer



"Wonderfully hopeful and enlightening..The stories of these social entrepreneurs will inspire and encourage many people who seek to build a better World"

- NELSON MANDELA

New Feature

Foreword By N.R.Narayana Murthy Infosvs Technologies Ltd...

How to Change the World is a Handbook for anyone who has the determination and the vision to make a difference. I hope especially that Young People reading this book will consider a future career as a SOCIAL ENTREPRENEUR Attracting the best talent to this Profession is essential to Change our World.



Enlightenment - What is That?

Article by Rtn. IssaFathima



A beggar had been sitting by the side of a road for over thirty years. One day a stranger walked by. "Spare some change?" mumbled the beggar, mechanically holding out his old baseball cap."I have nothing to give you," said the stranger. Then he asked: "What's that you are sitting on?" "Nothing," replied the beggar. "Just an old box. I have been sitting on it for as long as I can remember." "Ever looked inside?" asked the stranger. "No," said the beggar. "What's the point?

There's nothing in there." "Have a look inside," insisted the stranger. The beggar managed to pry open the lid. With astonishment, disbelief, and elation, he saw that the box was filled with gold.

I am that stranger who has nothing to give you and who is telling you to look inside. Not inside any box, as in the parable, but somewhere even closer: inside yourself. "But I am not a beggar," I can hear you say.

Those who have not found their true wealth, which is the radiant joy of Being and the deep, unshakable peace that comes with it, are beggars, even if they have great material wealth. They are looking outside for scraps of pleasure or





fulfillment, for validation, security, or love, while they have a treasure within that not only includes all those things but is infinitely greater than anything the world can offer.

The word enlightenment conjures up the idea of some super-human

Accomplishment, and the ego likes to keep it that way, but it is simply your natural state of felt oneness with Being. It is a state of connectedness with something immeasurable and indestructible, something that, almost paradoxically, is essentially you and yet is much greater than you. It is finding your true nature beyond name and form. The inability to feel this connectedness gives rise to the

illusion of separation, from yourself and from the world around you. You then perceive yourself, consciously or unconsciously, as an isolated fragment.

Courtesy: "The Power of Now" by Eckhart Tolle.





Program for the Month:

4th Nov: Closed door meeting- High Tea meeting

11th Nov: Ganesh Venkatraman-Celebrity Speaker - Dinner Meeting, Venue Boat Club

18th Nov: Our PP Rtn. Veeramani will speak on Joy of Giving - High Tea Meeting, Venue Savera

23rd Nov: Family get together, Fellowship Lunch on Sunday from 11 a.m. to 4 p.m.

25th Nov: No meeting

Family Fellowship Invitation:

The Venue: Chokhidhani, Sriperambudur

Date: 23rd November / Time: 11 am to 4 pm

Inviting Hosts: Rtn Desikan, Rtn Thiagarajan, Rtn Gandhi, Rtn Gopalakrishnan, Rtn Padmalatha Suresh, Rtn Surendar, Rtn Krishnaswamy, Rtn Senthil, Rtn Sivakumar and joining in this invitation are their Ann and Annette's







Come and Enjoy Rajasthani Culture & Cuisine at its Best!

A masterpiece of art and design spread over 15 acres of land, it is a one-stop destination for fun, food and entertainment. Chokhi Dhani village brings to life, a colorful Rajasthani heritage that leaves you awestruck with all the attractions and elements of ethnic culture and tradition. Starting from the welcome tilak that reminds of "PADHARO MAHRE DES" hospitality of Rajasthan, the mandir, village bazaar, folk entertainment, animal rides for children, bioscope, village style photo studio, jyotish, mehendi, games zone, open lawns to relax and bond with each other..., you'll relish every moment of this wonderful village theme entertainment concept.

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The live dance and music will be irresistible for the young and old to join and shake a leg too! The splendid Rajasthani cultural experience ends at the village theme restaurant, Sangri, which serves authentic Rajasthani vegetarian cuisine fit for royals. Guests not only enjoy the mouth-watering delicacies in this village theme restaurant, but also the way it is served on leaf platter - traditional Rajasthani style.









50 things Every Rotarian Should know by Rtn. Steve Garrett - Continued

Invocations At Club Meetings -



In many Rotary clubs, particularly in Judeo-Christian nations, it is customary to open weekly meetings with an appropriate invocation or blessing. Usually such invocations are offered without reference to specific religious denominations or faiths.

Rotary policy recognizes that throughout the world Rotarians represent many religious beliefs, ideas and creeds. The religious beliefs of each member are fully respected, and nothing in Rotary is intended to prevent each individual from being faithful to such convictions.

At international assemblies and conventions, it is traditional for a silent invocation to be given. In respect for all religious beliefs and in the spirit of tolerance for a wide variety of personal faiths, all persons are invited to seek divine guidance and peace "each in his own way." It is an inspiring experience to join with thousands of Rotarians in an international "silent prayer" or act of personal devotion. Usually all Rotary International board and committee meetings begin with a few moments of silent meditation. In this period of silence, Rotary demonstrates respect for the beliefs of all members who represent the religions of the world.

Since each Rotary club is autonomous, the practice of presenting a prayer or invocation at club meetings is left entirely to the traditions and customs of the individual club, with the understanding that these meeting rituals always be conducted in a manner which will respect the religious convictions and faiths of all members and visitors.





Community Service Development

A Request to sponsor the education for two girl children in our adopted village had come through our Community Services Director Rtn. Jayaraman, for which the following members came forward to contribute.

- Rtn.Ananth Rs.15000
- Rtn.Ragavan-Rs.5500
- Rtn.Ravishankar Rs.2000
- Rtn.Kulamani Rs.2000

From the above contributions, a cheque for Rs. 5,500/- favouring Hindustan College of Arts & Science and another cheque for Rs. 15,000/- favouring Vaiyapuri Mudaliar Educational foundation was also given.







International Fellowship Tour To Sri Lanka - A Synopsis

By Rtn. Sathish

Our RI Dist 3230 organised an International fellowship in which over 160 Rotarians, Anns & Annettes participated. They visited Sri Lanka on a friendship exchange program which comprised of Vocational Service Programs, International Service & Community Service Projects.

Representing RCA Secretary Rtn.Sathish, Club Service Director Rtn.Boopathiraja, Youth Service Director Rtn.Karunakaran & Chairman Special Projects Rtn.Vijay Prabhu attended this program.

Day 1:

- A joint meeting of the Rotary Club of Anuradhapura & the Visiting Rotarians of RI Dist 3230 was held at the Heritage Hotel.
- Flags were exchanged between RC Anuradhapura & RC Adyar





Day 2:

Started with a visit to Mullaitheevu to execute many service projects, like distributing new clothes to the villagers and then Visiting the Vocational Service Centre which is supported by RI Dist 3230. It was heartening to learn that many children are undergoing training programs which will benefit them greatly.







In the evening there was a joint meeting of Rotary Clubs of Jaffna, Nallur, Chunnakuam and the Visiting Rotarians of RI Dist 3230 was organised at Tilko Hotel. The 3 Host Clubs showcased their projects & plan of action. RCA Secretary exchanged flags with different clubs.

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Flag Exchange with **RC Chunnakam**



Flag Exchange with **RC Nallur**

Day 3:

Started with Inauguration of a "Waiting hall" at the Base Hospital, which has been funded by RI DIst 3230, then Visited Koppai School en route to Killinotchi to find out what was required by the school. Later proceeded to Killinotchi to witness "Project Dhanvantri" whereby artificial limbs were distributed to the physically challenged people. Kudos to all the Team members of Project Dhanvantri which brought smiles into the faces of these hapless people.









Day 4:

At Colombo the most awaited International Night took place i.e. Sister Club Signing Program, between 55 Rotary Clubs of RI Dist 3230 & RI Dist 3220 at Blue Water Hotels, where more than 700 Rotarians, Ann's & Annette's assembled from both the RI districts







SISTER CLUB AGREEMENT SIGNING RC ADYAR & RC COLOMBO UPTOWN







Summary: While the few days in Sri Lanka was well spent, during which we witnessed many service projects, we had encountered emotional scenes – followed the trace of the bullets — saw the softer side of the military – and the best of the hospitality, all of which made this one a memorable trip for all of us at RCA.



Birthday Wishes

Date		Relation	Member	Date		Relation	Member
01-Nov	Harishlakshmanan	Son	Rtn. Muthukumar	13-Nov	Sandhya	Spouse	Rtn. Surendar
02-Nov	Sumana	Daughter	Rtn. Suresh M	14-Nov	Radhika	Daughter	Rtn. Desikan
04-Nov	Sheriff	Spouse	Rtn. IssaFathima Jasmine	14-Nov	Prabhakaran C.	Spouse	Rtn. Anuradha Parakkat
05-Nov	Priyadarshani	Daughter	Rtn. Boopalan	16-Nov	Amrithavarshini	Daughter	Rtn. Dr. Ragavan
08-Nov	Rtn. Sridhar			18-Nov	Sripriya	Spouse	Rtn. Vittal Rajan
09-Nov	Vidya	Spouse	Rtn. Sundarrajan	26-Nov	Radha	Spouse	Rtn. Ramesh R
09-Nov	Latha	Spouse	Rtn. Venkatakrishnan	27-Nov	Prabha	Spouse	Rtn. Narasimha Iyengar
09-Nov	Sashritha	Daughter	Rtn. Boopathiraja	29-Nov	Radha	Spouse	Rtn. Veerramani
13-Nov	Rtn. Ravi Shankar						



Wedding Anniversary Wishes

13-Nov



Rtn. Subash & Valarmathy

29-Nov Rtn. Bakshi & Smitha





ஆற்றுவார் ஆற்றல் பணிதல் அதுசான்றோர் மாற்றாரை மாற்றும் படை

[ஆணவமின்றிப் பணிவுடன் நடத்தலே, ஆற்றலாளரின் ஆற்றல் என்பதால் அதுவே பகைமையை மாற்றுகின்ற படையாகச் சான்றோர்க்கு அமைவதாகும்.]

Stooping (to inferiors) is the strength of those who can accomplish (an undertaking); and that is the weapon with which the great avert their foes

With Best Compliments from

Rtn. Kannan Arumugam Partner



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