



ROTARY CLUB OF ADYAR

Inaugurated on 19.02.1985

Chartered on 12.05.1985

Club No.22785



JANUARY 2014



changemakers

President

Jayaram Krishnan

Secretary

N R Jayaraman

Treasurer

S N Balasubramaniam

President Elect

Jayaseelan J

President Nominee

Narayanan R

Directors

Club Service

Rtn. Archana R

Vocational Service

Rtn. C.S. Ananth

Rotary Foundation

Rtn. Subash N.P

Public Relations

Rtn. Ramesh K

Community Service

Rtn. Rajendran R

International Service

Rtn. Krishnan S

New Generation

Rtn. Boopathiraja M.E

Membership Development

Rtn. Kulamani

Presidents note



Dear Rotarians,

Wish you and all your family members a Very Happy New Year. With the New Year comes the time to make NY Resolutions and I am sure that many of us would have made them. While some would fall in the “I will do” list others will be in the “I will not do” list. Hope that we can all meet the goals we set for ourselves!

The year that has passed was a difficult one as the economy faced challenges, inflation went sky-rocketing, and the only silver lining at the end of the day was the bonhomie and spirit(s)! that kept all our hopes for better times ahead alive. Just as the economy faces challenges, so does Rotary. We need to bring in new blood by way of young professionals into the club, increase the interaction between members, and have a better plan for Fund raising. While Rotary gives us a platform to come together, we need to make better use of the same, and reap the benefits of friendship.

Let us re-iterate to come together and make things happen!



Cheers !

Jayaram

“The Pharma Industry”



Rtn. Satish gave a classification talk on 3rd December during our regular meeting, on the Pharma Industry. He has immense experience and knowledge on the industry that he has garnered over the years.

He gave several insights, including the size of the Industry, the challenges facing the Industry, the phenomenal growth which has always been in double digits, and ofcourse, the fact that the Indian Pharma reps are the most highly regarded and sought after in the world !!

Annettes who wish to pursue a career in Pharmaceuticals would do well to discuss with Satish and get the information that they need to make an informed decision.

“Creative trends in advertising”



The speaker for our club meeting on 10th December was Shuba Kuila. She is an experienced advertising and creative professional who owns the agency “The Inkpot”. She has worked in well known Ad agencies and won National and International awards. Her list of clients is impressive,

She spoke on the creative trends in Advertising, with emphasis on the changing and evolving of ads. Advertising is undergoing morphing changes slowly and steadily with multi facet approach, adapting as consumers change. While retaining the traditional or cultural backgrounds, advertising has always been adept to changes that are taking place in our society among different strata and age groups. While some of these would have seemed jarring or culturally NOT acceptable in earlier times, they are now viewed with understanding, and tolerated.

With a mix of different clips, Shuba kept our members spellbound as she related the nuances in the ads.

“Operation Warmth”



On December 14th, Rotarians and Anns of RC Adyar embarked on blanket distribution to the poor people, sleeping in the cold streets



The RC Adyar team from the South - Rtns Ananth (host), Bakshi, Jayaram, Karunakaran, Ravishankar, and Anns Banumathi and Selvi came together to distribute the blankets in and around Besant Nagar. The rest of the RC Adyar Rtns met at Ipsahani center and then organised the distribution in different parts of the city. The following Rotarians took part in the project starting from Cafe Coffee day at Isapani centre: Rtn Subash(host)

Murli Chabbria, Subash, Thiagarajan and Ann Chitra, Seshiah, Jayaraman, Gopalkrishnan and Annette Preethy, Eashwer, Bhoopathi Raja, Vijay, Rajendran and Ann Nandini, Archana, Satish, K N Iyengar and Ann Prabha.

A total of 140 blankets were distributed including those given to an old age home.

Thanks to our Rtn. Chabbria for sponsoring the blankets and to ALL who came forward . It is such a heart warming project, that we see keen enthusiasm from Rotarians and Anns,keeping this event alive year after year.

“Project Shakthi”



RC Adyar, jointly with RC Velachery, Fourrts India and Chettinad Hospital conducts a yearly medical camp called “Shakthi”

The Women Wellness Camp (Project Shakthi) was a success. 204 patients were screened by the team of Doctors from Chettinad Hospital, as well as our own Medical Centre Doctor, Dr.Augustine Arokiaraj and Nurse, Ms.Shalini. It was almost 3.00 p.m. when the last set of gynaecologists completed screening the patients..

Around 31 patients were referred to the Chettinad Hospital for further follow-up treatment. Our Medical Centre is having a copy of the list of referral patients to follow-up.

From RC of Chennai Velacherry, Rtn.Sivakumar, Rtn.Senthil Balraj, Rtn.Subramaniam, Rtn.A.S.Prabhakar, Rtn.Viswanathan & Rtn.Prabha participated in the camp. Mr.Padmanabhan, RCC also supported with his colleagues throughout the camp.

From RC Adyar ,CSD Rtn Rajendran, Club secretary Jayaraman and Club Pres. Jayaram participated

FELLOWSHIP



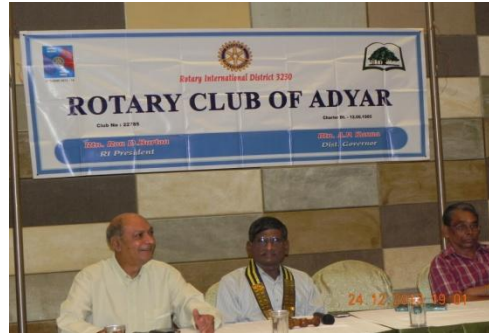
A well attended and organized, fun filled fellowship on 21st December at Madras Race Club – naturally, we expect this of all RC Adyar fellowships ! The theme this time was “Christmas” keeping in line with the subject of festivals for fellowships this year.

With Father Christmas, Santa Claus” present, can the Annettes be far away? Rotarians, Anns and Annettes had a great time. Dress code being Red and white, and many donning the “Santa” hat as well, it was a spirited event ! Thanks to the hosts for all arrangements and events.

Debate

"India is too liberal a democracy - are we ready for it?"

Team 1



The moderator Rtn Jaishankar, gently but firmly guided the debate and summed up with elan

The debate was of a high standard with each member making points and substantiating the same with examples and statistics. The rapt attention of the audience also spoke volumes about the interest and intensity of the debate. Members who attended the debate felt that we should have more such sessions.

Thiagu, Mohan and Sundar - For the motion - ie., Yes, we are ready for too liberal a democracy.

Thank you, one and all, for the efforts put in to make this a memorable debate. The talent that we have in our club is awesome and such events brings out the best.

Team 2



Siva, Gopal and Kulamani - Against the motion

PDG Shyam Sundar was invited by a number of clubs and participated in the following events:

- 1.Chief guest ,Family participation programme ; RC Gudiyattham - topic " Health & modern life style " -10/12/2013
- 2.Chief guest for AIDS day programme of RC Chennai Gemini along with Corporation of Chennai - 30th November 2013 - My interview on ' Rotary & AIDS ' was aired on Captain TV ; a report of the meeting was published in ' The Hindu ' Down town (Anna nagar) on 1/12/2013
- 3.Chief guest family participation - New year eve party- RC Nanganallur ; 31st Dec 2013

Program for the month of January 2014

7th January: Closed meeting. Club assembly to review and take stock of the progress of activities

14th January: No meeting in lieu of outstation fellowship

21st January: DG's visit

28th January : To be announced



BIRTHDAYS & WEDDING ANNIVERSARIES

Birthdays

1	02.01.2014	Boopalan	Rtn.	
2	03.01.2014	Rajashekar.	Rtn.	
3	04.01.2014	Narasimha Iyengar	Rtn.	
4	07.01.2014	Rani	Spouse	Rtn.C.S.Ananth.
5	08.01.2014	Rasika	Daughter	Rtn.Ramesh.
6	09.01.2014	Jaishankar	Rtn.	
7	09.01.2014	M.N.Seshiah	Rtn.	
8	09.01.2014	C.S.Ananth	Rtn.	
9	10.01.2014	H.Srinivasan	Rtn.	
10	10.01.2014	Sugirtha	Spouse	Rtn.J.Jayaseelan.
11	13.01.2014	Abhirami	Daughter	Rtn.Ravishankar.
12	14.01.2014	Dr.Sashi	Spouse	Rtn.PDG .Shyamsundar.
13	20.01.2014	Amirtha	Daughter	Rtn.Sengottuvel.
14	23.01.2014	Sathish.	Rtn.	
15	24.01.2014	Sundararajan.	Rtn.	



FROM THE EDITOR'S PULPIT

From this issue onwards, heralding the New Year we would like to start a page for Anns & Annettes to make the newsletter a more family friendly one. If you have any recipes/grandma remedies/tips on health etc., which you would like to share, please feel free to email me and it shall find space . For this issue I have one natural remedy and a quiz for the Annettes on “Namma Chennai”. Annettes- do send me the answers . The answers shall appear in the next issue. The one who has the most number of correct answers shall, at the end of the year bag a prize?? So start wearing your thinking caps.

Looking forward to hearing from you,



Rani Ananth



ANNS CORNER



ANNETTES CORNER

Raw honey and lemon for sore throats

- **A mixture of fresh lemon juice and raw honey provides soothing relief for sore throats and helps stop the tickle that stimulates coughing. Raw honey -- with all its components including royal jelly, propolis and bee pollen -- is high in nutrients and enzymes which kill bacteria and viruses. The vitamin C and antioxidants found in fresh lemons boost the immune system, speeding healing. Together these two home remedies are a powerhouse for getting over a cold and sore throat. Mix the juice of 1/2 the lemon with 2 to 3 tablespoons of honey and sip throughout the day as needed**

Know your Chennai trivia

1. **Where in Chennai would you have a Hindu shrine, a Buddhist shrine And a church in one place?**
2. **How does Chennai remember Fort St. George College, set up long before the Museum in 1812, but non-existent now?**
3. **Name the much-respected Chennai institution that is located inside the Kasturi Building premises.**
4. **Which statue in Madras was made possible by donations given by students from all over Tamil Nadu?**



Edited by Ann Rani Ananth
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