





# ROTARY CLUB OF ADYAR

Partnered with Evam Entertainment

Presents



"A Stand-up Comic to raise funds in aid of charity work"

We at Rotary proudly announce the annual fund raising event on 14<sup>th</sup> April 2017 at The Music Academy between 7.00PM & 9.00PM. It is a ticketed show with the denominations of Rs.1000 to Rs.500 for a person (Public), it will be a 90 minutes show with 3 famous comic personalities displaying their humour skills. The event will be marketed through various promotional activities like Print ads, radio Jingles, Posters, Handouts, Online forums and also with our own members and outside our club members, communicating through email database and SMS activities and also promoting at various Rotary get-togethers and club Meetings. The Sponsors logo will be taken accordingly in all the promotional activities and at the venue. Target audience are English comprehending crowd. Above the age of 16 Years.









The fund that we raise is invested and spent on Charitable Projects carried by our Rotary like Clinic for the needy - Affordable treatments, Building & Renovating the Nallambakkam govt school classrooms & Restrooms, we are making this school into a modern school.

Payments should be made in favour of "Rotary club of Charitable Trust" and we will issue a 80G tax exemption certificate and corporates can consider this as part of the corporate social responsibility.

#### Diamond Sponsor:

- There is only ONE inventory the event will be presented as "Rotary & Title sponsor presents" the event "Laugh your A\*\* Out"
- Your company will have a prominent presence in all the communications
- Presence at the top panel of the entrance arch & Back drop
- You can distribute the handouts at the Venue
- Our MC will mention 2 times the sponsors
- Exclusive jingles played during the pre event
- Two exclusive banner near the entrance
- Any promotion or offer can be mentioned and made as counter foil

#### Investment for Diamond Sponsor: 10, 00,000/-

#### Platinum Sponsors:

- There are TWO inventories under this category- Your company logo will be taken under the lead sponsor category.
- Your company will have a prominent presence in all the communications
- Presence at the top panel of the entrance arch & Back drop
- You can distribute the handouts at the Venue
- Our MC will mention 1 time the sponsor
- Any promotion or offer can be mentioned and made as counter foil
- One exclusive banner near the entrance

Investment for Platinum Sponsor: 5, 00,000/-







#### Gold Sponsors:

- There are 3 inventories under this category Your company logo will be taken under the lead sponsor category.
- Your company will have a prominent presence in all the communications
- Presence at the top panel of the Side arch & Side Back drop
- Our MC will mention 1 time the sponsor

Investment for Lead Sponsor: 2,50,000/-

### Silver Sponsors:

- There are 4 inventories under this category Your company logo will be taken under the lead sponsor category.
- Your company will have a presence in all the communications
- Presence at the top panel of the Side arch & Side Back drop
- Our MC will mention 1 time the sponsor

#### Investment for Lead Sponsor: 1,00,000/-

Kindly give us your time to discuss on the various options and also we could do bulk booking at a special rates

## Rtn. Boopathiraja M E

Chairman - Fund Raising / President Elect

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